Which Social Network Drives the Most Traffic to Your Website? [POLL] by @A_Ninofranco

Want to know which social network drives the most traffic to digital marketers’ websites? Find out here.

The post Which Social Network Drives the Most Traffic to Your Website? [POLL] by @A_Ninofranco appeared first on Search Engine Journal.

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Snapchat Begins Selling Tickets from SeatGeek Within its App by @MattGSouthern

Snapchat has partnered with SeatGeek to introduce in-app purchases of event tickets.

The post Snapchat Begins Selling Tickets from SeatGeek Within its App by @MattGSouthern appeared first on Search Engine Journal.

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Instagram Lets Users Reshare Stories They’ve Been Mentioned In by @MattGSouthern

In the latest update to Instagram users can share stories to their own story when they’ve been mentioned by others.

The post Instagram Lets Users Reshare Stories They’ve Been Mentioned In by @MattGSouthern appeared first on Search Engine Journal.

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LinkedIn Teams Up With Bing Maps to Show Commute Times on Job Postings by @MattGSouthern

A new feature on LinkedIn sees the professional network team up with Bing Maps to provide information about commute times.

The post LinkedIn Teams Up With Bing Maps to Show Commute Times on Job Postings by @MattGSouthern appeared first on Search Engine Journal.

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Facebook Now Supports Bidding for In-App Advertising by @MattGSouthern

Facebook is rolling out the ability for app publishers to include Facebook ads in their ad auctions.

The post Facebook Now Supports Bidding for In-App Advertising by @MattGSouthern appeared first on Search Engine Journal.

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Instagram May Let Users Post Hour-Long Videos by @MattGSouthern

Instagram is reportedly preparing to launch a feature that will allow users to publish long-form video content.

The post Instagram May Let Users Post Hour-Long Videos by @MattGSouthern appeared first on Search Engine Journal.

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Facebook Removes ‘Trending’ Section Due to Lack of Use by @MattGSouthern

Facebook has removed the ‘Trending’ section from its platform, first introduced in 2014, saying it has become less useful.

The post Facebook Removes ‘Trending’ Section Due to Lack of Use by @MattGSouthern appeared first on Search Engine Journal.

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Facebook Puts an End to Temporary Reaction Buttons by @MattGSouthern

Facebook will no longer be releasing limited-time reaction buttons, which people could use in place of standard reactions and likes.

The post Facebook Puts an End to Temporary Reaction Buttons by @MattGSouthern appeared first on Search Engine Journal.

http://tracking.feedpress.it/link/13962/9360529

Pinterest Introduces Max Width Promoted Videos by @MattGSouthern

Pinterest is introducing new max width video advertisements that expand the entire width of the screen.

The post Pinterest Introduces Max Width Promoted Videos by @MattGSouthern appeared first on Search Engine Journal.

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Facebook Introduces Ads in Stories After Reaching 150M Daily Viewers by @MattGSouthern

Facebook has finally started including ads in Stories, which some might say was only a matter of time.

The post Facebook Introduces Ads in Stories After Reaching 150M Daily Viewers by @MattGSouthern appeared first on Search Engine Journal.

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