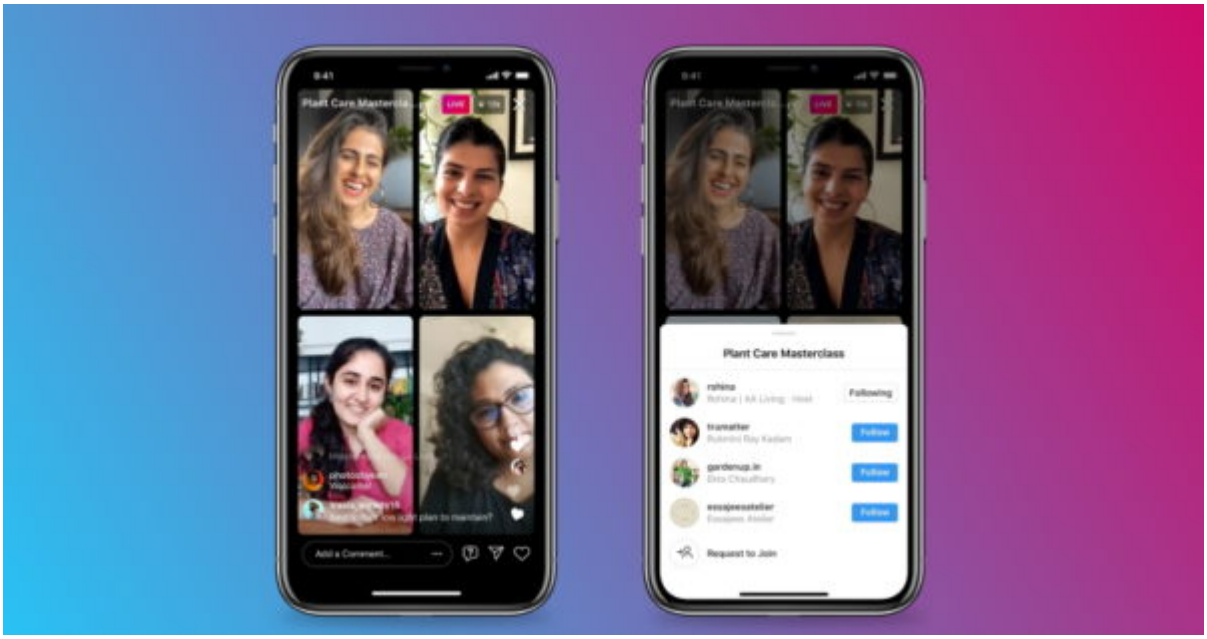
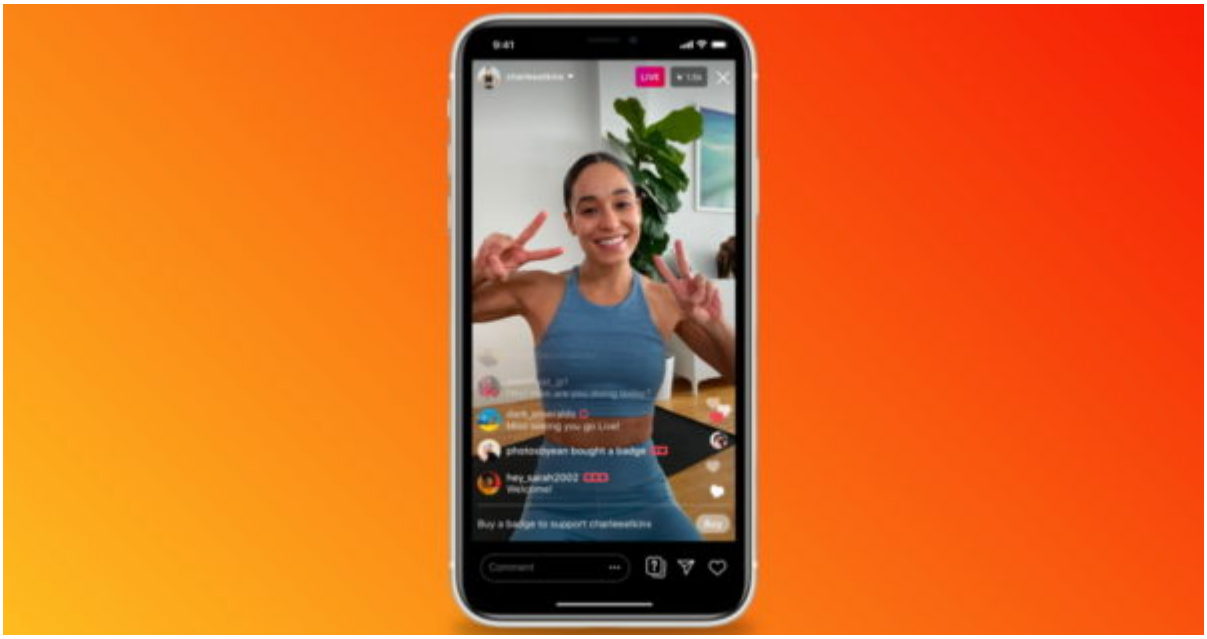
Instagram: How to Invite Someone to a Live Room



Did you know that Instagram Live allows users to invite other users to join their Live videos? When two or more people are streaming on Instagram Live in this way, it’s called a Live Room. Live Rooms can have up to four participants. Here’s how to invite someone to join your Live Room in the Instagram mobile application.

Recommended articles
https://www.adweek.com/social-marketing/instagram-how-to-invite-someone-to-a-live-room/

Instagram Live: How to Add a Title to a Video



Did you know that Instagram allows you to add a title to your Instagram Live videos before you actually go live? By adding a title to a video, you can let other users know what it will be about.

Recommended articles
https://www.adweek.com/social-marketing/instagram-live-how-to-add-a-title-to-a-video/

Red Robin Fires Up Bacon Dance TikTok Challenge



If bacon makes you dance, a TikTok challenge that kicked off Thursday from burger chain Red Robin may get your feet moving.

Recommended articles
https://www.adweek.com/social-marketing/red-robin-fires-up-bacon-dance-tiktok-challenge/

Searches on Pinterest Begin to Reflect Life After the Pandemic



As more people receive the Covid-19 vaccine, searches on Pinterest are beginning to reflect thoughts of a post-pandemic life.

Recommended articles
https://www.adweek.com/social-marketing/searches-on-pinterest-begin-to-reflect-life-after-the-pandemic/

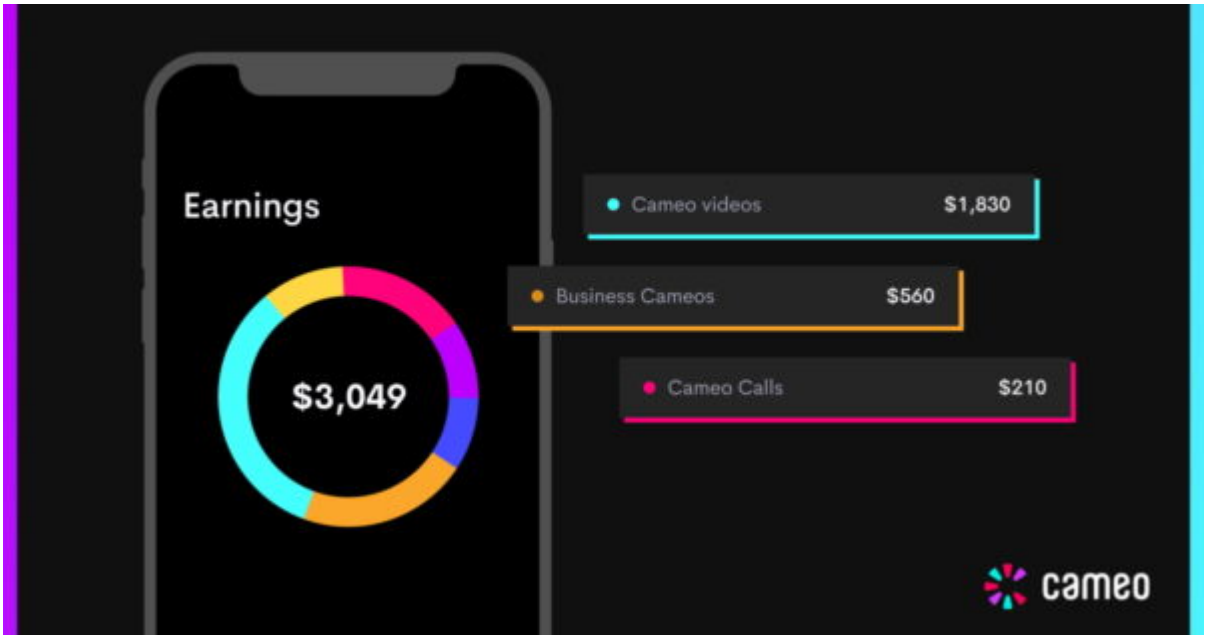
Snap Diversity Annual Report Details 2020 Progress, Initiatives for 2021 and Beyond



Thursday is a big day for diversity, equity and inclusion at Snap Inc., as the company released its Diversity Annual Report for 2021 and detailed the formation of a new industry coalition along those lines.

Recommended articles
https://www.adweek.com/media/snap-diversity-annual-report-details-2020-progress-initiatives-for-2021-and-beyond/

Cameo Introduces Wallet Feature for Talent on Its Platform



Cameo Thursday introduced Wallet, a new tool to help talent on its platform manage and scale their connections with fans.

Recommended articles
https://www.adweek.com/media/cameo-introduces-wallet-feature-for-talent-on-its-platform/

Pinterest for Business: How to Change Your Cover Photo



Pinterest allows users with business accounts to add a cover photo to their profile to personalize their page. If you don’t upload your own cover photo, Pinterest will create one for you using a collage of images included in the Pins you’ve created. If you ever want to change your cover photo on your Pinterest for Business account, our guide will show you how this is done.

Recommended articles
https://www.adweek.com/media/pinterest-for-business-how-to-change-your-cover-photo/

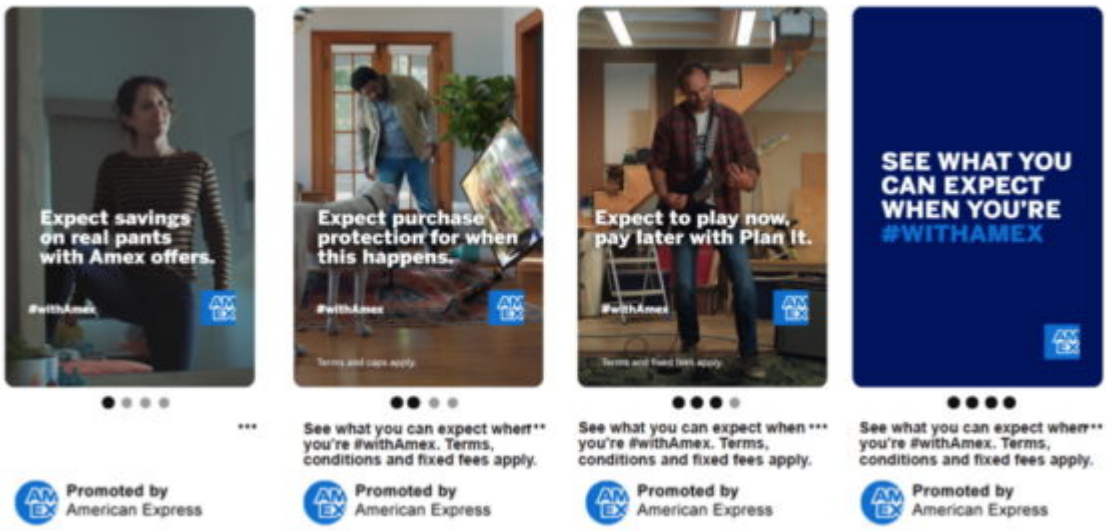
Amazon Takes No. 1 Spot on 2021 LinkedIn Top Companies List



Controversy and Amazon seem to keep meeting, yet the retail colossus still managed to finish atop the 2021 LinkedIn Top Companies list.

Recommended articles
https://www.adweek.com/media/amazon-takes-no-1-spot-on-2021-linkedin-top-companies-list/

Card Membership and Its Benefits Drive American Express' New Global Campaign



American Express kicked off its first major global campaign since 2018 with a focus on its members.

Recommended articles
https://www.adweek.com/social-marketing/card-membership-and-its-benefits-drive-american-express-new-global-campaign/

Twitter Kicks Off Covid-19 Vaccine Prompts in 16 Countries



Twitter began rolling out prompts on users' home timelines in 16 countries Monday, directing them to localized Twitter Moments on topics related to the Covid-19 vaccine such as availability, distribution plans and safety.

Recommended articles
https://www.adweek.com/social-marketing/twitter-kicks-off-covid-19-vaccine-prompts-in-16-countries/