Facebook Removes 14 Networks for Coordinated Inauthentic Behavior in March 2021



Facebook released its coordinated inauthentic behavior report for March 2021, sharing details on 14 networks that were removed, originating from 11 countries.

Recommended articles
https://www.adweek.com/media/facebook-removes-14-networks-for-coordinated-inauthentic-behavior-in-march-2021/

TikTok Works With RAINN on New Resources for Sexual

Assault Survivors



TikTok worked with experts from Rape, Abuse & Incest National Network on new resources for survivors of sexual assault.

Recommended articles
https://www.adweek.com/media/tiktok-works-with-rainn-on-new-resources-for-sexual-assault-survivors/

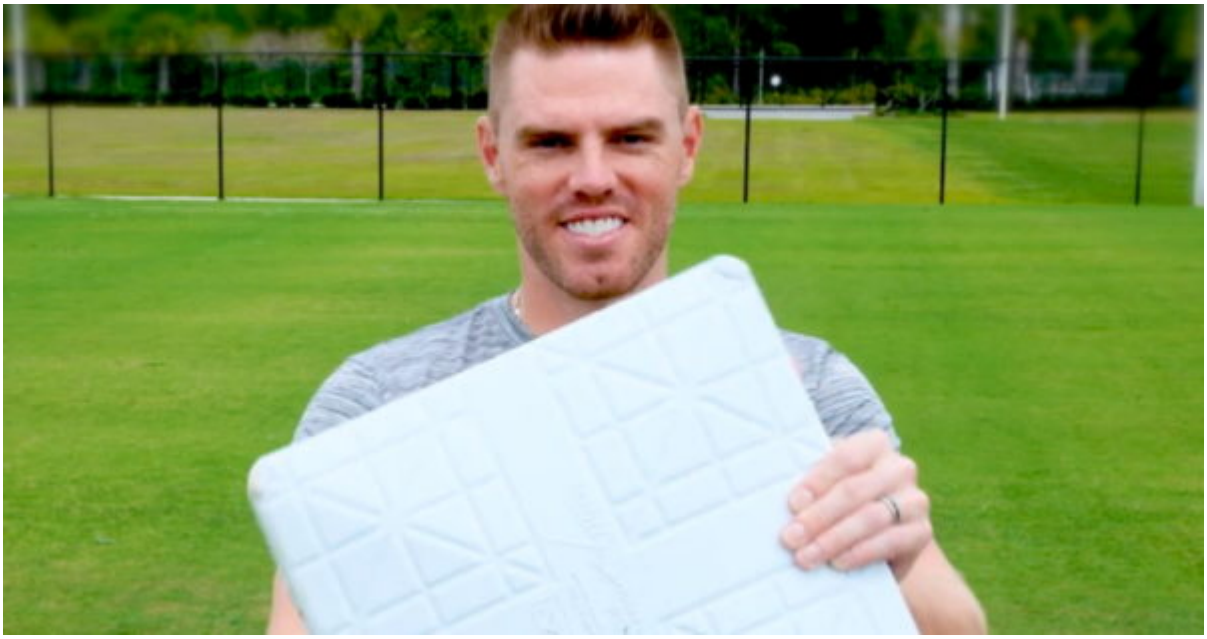
Xbox Emerges Victorious in Twitter's Best of Tweets Brand Bracket



Twitter’s Best of Tweets Brand Bracket has come to an end, and Microsoft’s Xbox gaming console emerged victorious, beating out 15 other brand accounts.

Recommended articles
https://www.adweek.com/social-marketing/xbox-emerges-victorious-in-twitters-best-of-tweets-brand-bracket/

Scotts Throws First Pitch of ‘Opening Week in the Yard’ Sweepstakes



Recommended articles
https://www.adweek.com/social-marketing/scotts-throws-first-pitch-of-opening-week-in-the-yard-sweepstakes/

TikTok Recognizes Arab American Heritage Month



TikTok will mark Arab American Heritage Month in April by

showcasing dance, history, music, recipes and stories from its Arab American community via #ArabTikTok and live programming.

Recommended articles
https://www.adweek.com/media/tiktok-recognizes-arab-american-heritage-month/

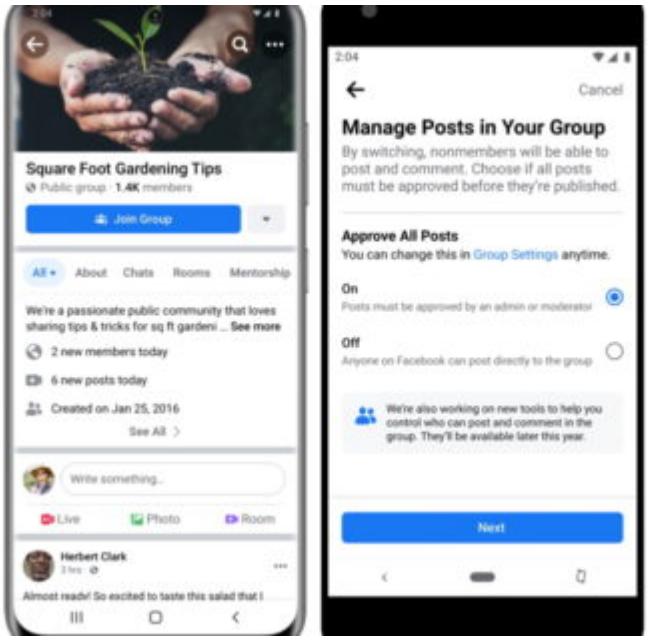
Facebook Extends Deadline for iOS Apps on Audience Network to Go Bidding Only



Facebook said Thursday that the deadline for iOS applications on its Facebook Audience Network monetization platform to migrate their apps to bidding only was extended to May 31 from March 31.

Recommended articles
https://www.adweek.com/programmatic/facebook-extends-deadline-for-ios-apps-on-audience-network-to-go-bidding-only/

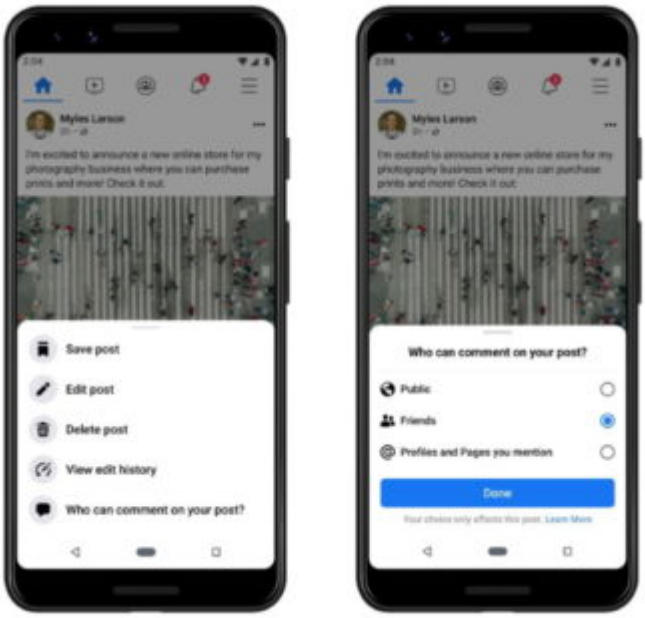
Facebook Ramps Up Rollout of Its New Public Groups Experience



The public groups experience initially revealed by Facebook last October will be rolled out to all public groups in the coming months, and group administrators can choose to switch their groups over to the new experience, although once this is done, the decision cannot be reversed.

Recommended articles
https://www.adweek.com/media/facebook-ramps-up-rollout-of-its-new-public-groups-experience/

Facebook Defends Its News Feed Algorithm While Making Minor Tweaks to User Controls

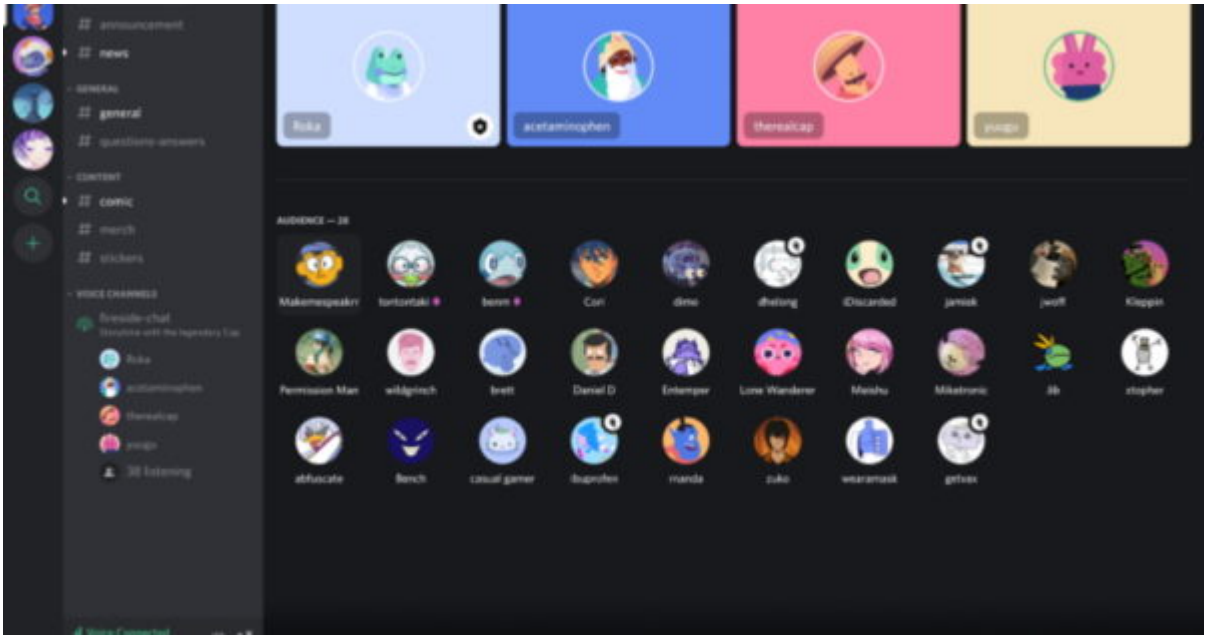


On the same day that vice president of global affairs and communications Nick Clegg penned a lengthy defense of Facebook's algorithms in a Medium post, product manager Ramya Sethuraman revealed some minor tweaks to user controls over those very same algorithms in a Newsroom post.

Recommended articles
https://www.adweek.com/media/facebook-defends-its-news-feed-algorithm-while-making-minor-tweaks-to-user-controls/

Discord Rolls Out Stage

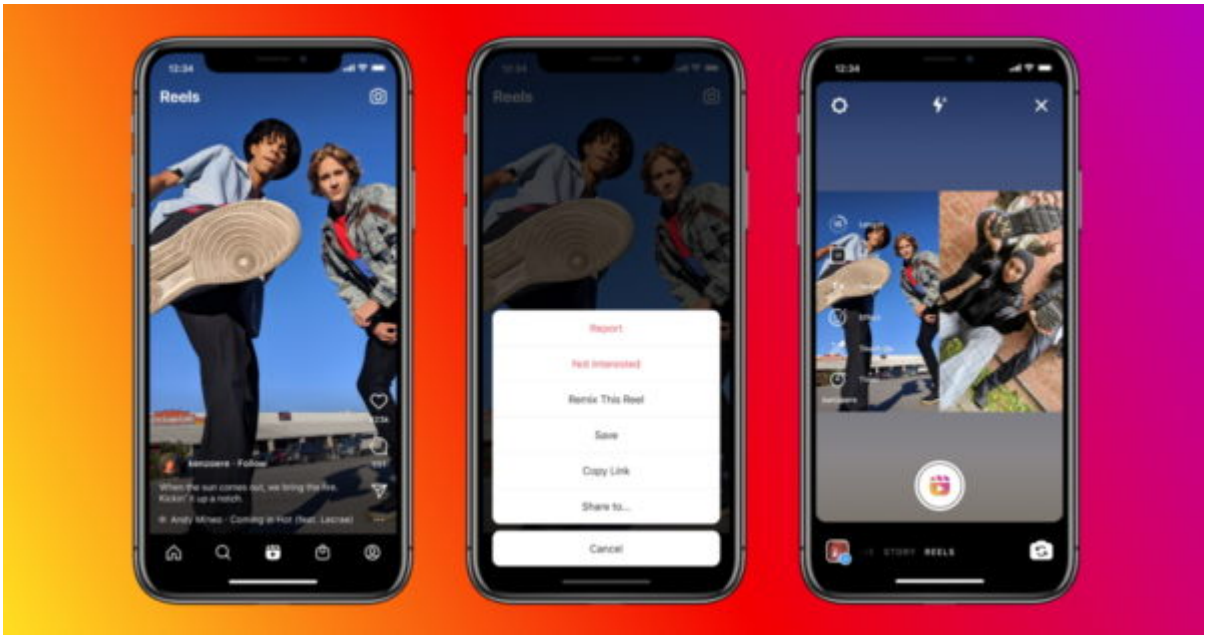
Channels, Its Take on Clubhouse



The latest Clubhouse clone comes courtesy of Discord, which introduced Stage Channels Wednesday.

Recommended articles
https://www.adweek.com/media/discord-rolls-out-stage-channels-its-take-on-clubhouse/

Instagram Adds Remix on Reels Feature



Instagrammers can now put their own spins on Reels with the new Remix on Reels feature, introduced Wednesday.

Recommended articles
https://www.adweek.com/media/instagram-adds-remix-on-reels-feature/