Instagram Plans Separate App for Kids Under 13



Facebook confirmed reports that it is exploring a separate Instagram application for kids under the age of 13, the minimum age to use the flagship app.

Recommended articles
https://www.adweek.com/media/instagram-plans-separate-app-for-kids-under-13/

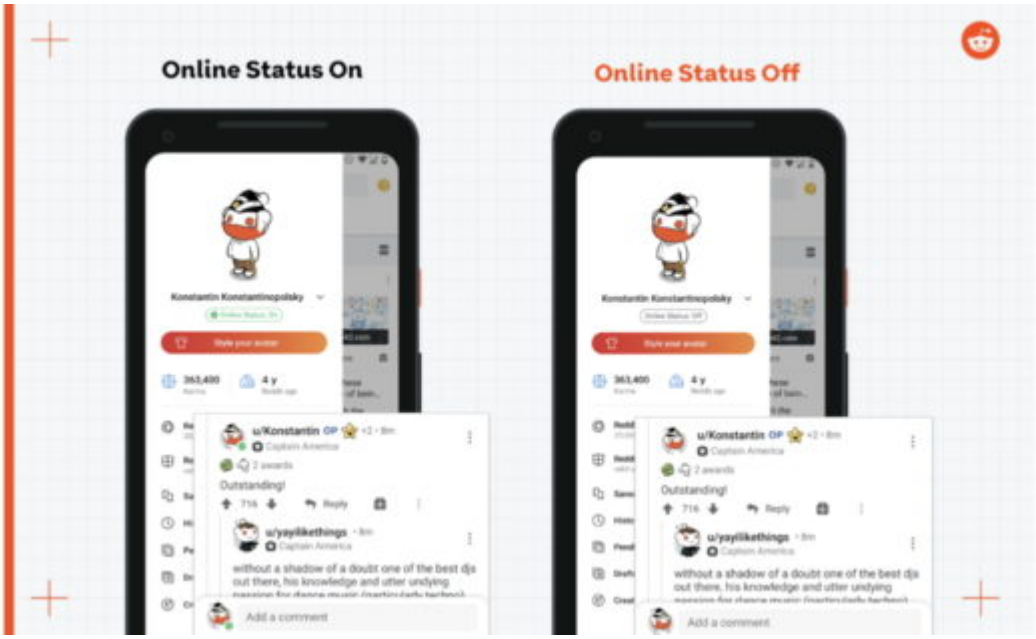
Feeling Salty During March Madness? Reese’s Has You Covered



Reese’s is giving fans a reason to be salty during March Madness—aside from performances by their teams, or lack thereof—by giving away 1,200 Reese’s Big Cups With Peanuts.

Recommended articles
https://www.adweek.com/social-marketing/feeling-salty-during-march-madness-reeses-has-you-covered/

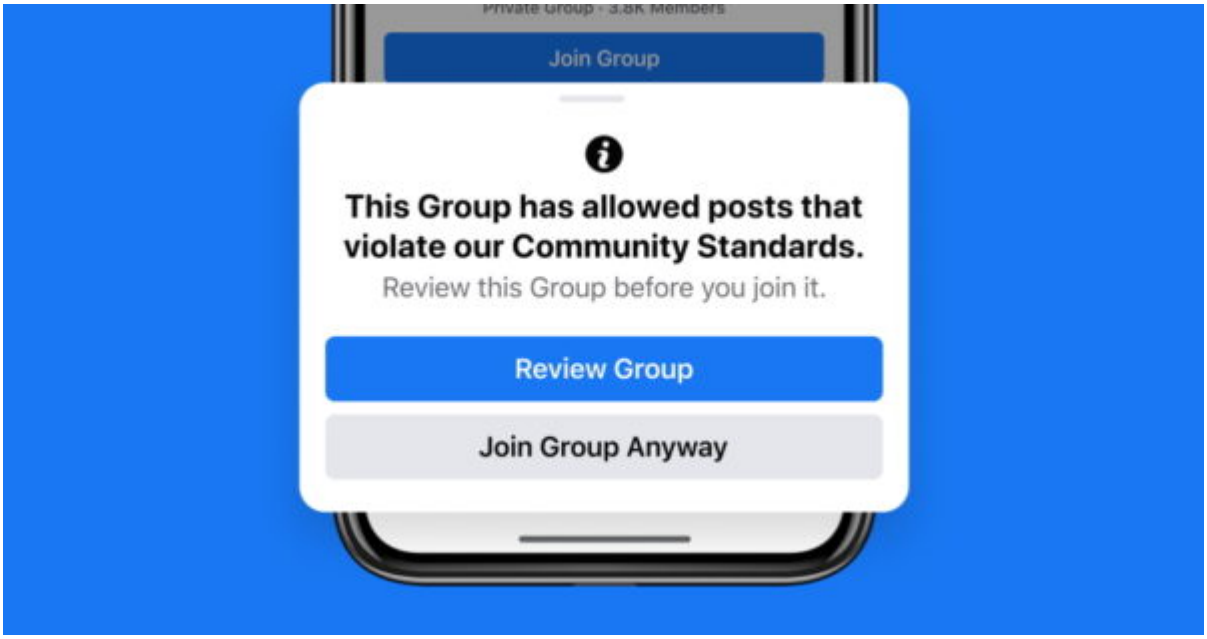
Reddit Tweaks Online Status Feature, Tests New Display for Flair’s Sake



Reddit tweaked the online status feature it recently introduced, adding the option for Redditors to disable the feature through any platform—the mobile web, its native applications, old Reddit and new Reddit—by going to their profile and clicking the Online Status button under their avatar.

Recommended articles
https://www.adweek.com/media/reddit-tweaks-online-status-feature-tests-new-display-for-flairs-sake/

Facebook Tightens the Screws on Rule-Breaking Groups, Group Members



Facebook ramped up its safety efforts related to groups on its platform, making changes to how it recommends them, as well as restricting the reach of groups and group members that violate its policies.

Recommended articles
https://www.adweek.com/media/facebook-tightens-the-screws-on-rule-breaking-groups-group-members/

Facebook Sets New Corporate Human Rights Policy



Facebook enacted a corporate human rights policy covering the entire company and introduced a fund to back human rights defenders facing critical threats and support new digital security efforts.

Recommended articles
https://www.adweek.com/media/facebook-sets-new-corporate-human-rights-policy/

How Developers, Researchers Used Twitter's Covid-19 Stream Endpoint



Twitter shared details on how some developers and researchers used the Covid-19 stream endpoint it released last April.

Recommended articles
https://www.adweek.com/media/how-developers-researchers-used-twitters-covid-19-stream-endpoint/

Degree Turns On Its ‘Dance Cam’ for March Madness



With fewer fans than usual in the seats for the 2021 NCAA Men’s Division I Basketball Tournament, Degree is enabling them to show off their best dance moves from home.

Recommended articles
https://www.adweek.com/social-marketing/degree-turns-on-its-dance-cam-for-march-madness/

Great Clips Wants to See Fans’ #HairRaisingMoments During March Madness



Great Clips, the “official hair salon of March Madness,” wants to raise fans’ hair instead of cutting it during this year’s NCAA Men’s Division I Basketball Tournament.

Recommended articles
https://www.adweek.com/social-marketing/great-clips-wants-to-see-fans-hairraisingmoments-during-march-madness/

Twitter Enables Use of Multiple Security Keys for Safe Login



Twitter built upon a security option it added for users last December, enabling them to login to the social network on Android and iOS devices via physical security keys, tweeting Monday that multiple security keys can now be used on both mobile and the web.

Recommended articles
https://www.adweek.com/media/twitter-enables-use-of-multiple-security-keys-for-safe-login/

Workplace From Facebook Kicks Off Workplace One Partner Program



Recommended articles
https://www.adweek.com/media/workplace-from-facebook-kicks-off-workplace-one-partner-program/