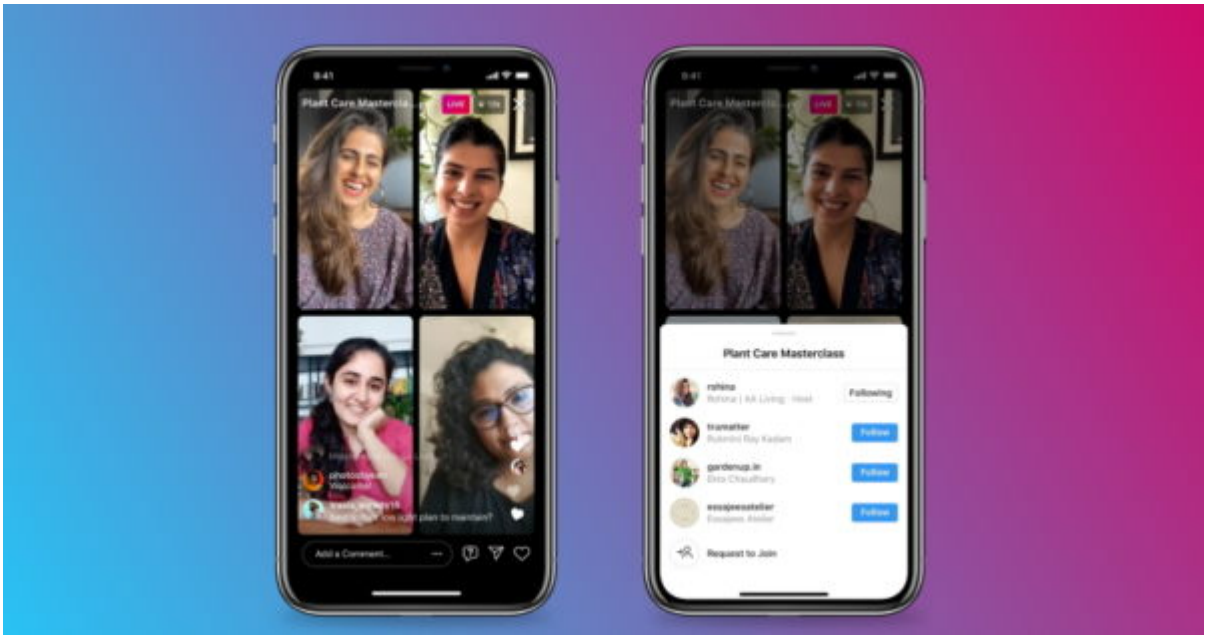
Pura Vida Bracelets, TikTok Star Charli D’Amelio Collaborate on Collection



Pura Vida Bracelets teamed up with TikTok superstar Charli D’Amelio on a new collection, The Charli D’Amelio Pack, which will be released Friday (March 5).

Recommended articles
https://www.adweek.com/social-marketing/pura-vida-bracelets-tiktok-star-charli-damelio-collaborate-on-collection/

Instagram Opens the Door to Live Rooms



Instagram Live videos may start drawing larger crowds with Monday’s introduction of Live Rooms, which brings a taste of Zoom-like Messenger Rooms by doubling the maximum number of participants to four from two.

Recommended articles
https://www.adweek.com/media/instagram-opens-the-door-to-live-rooms/

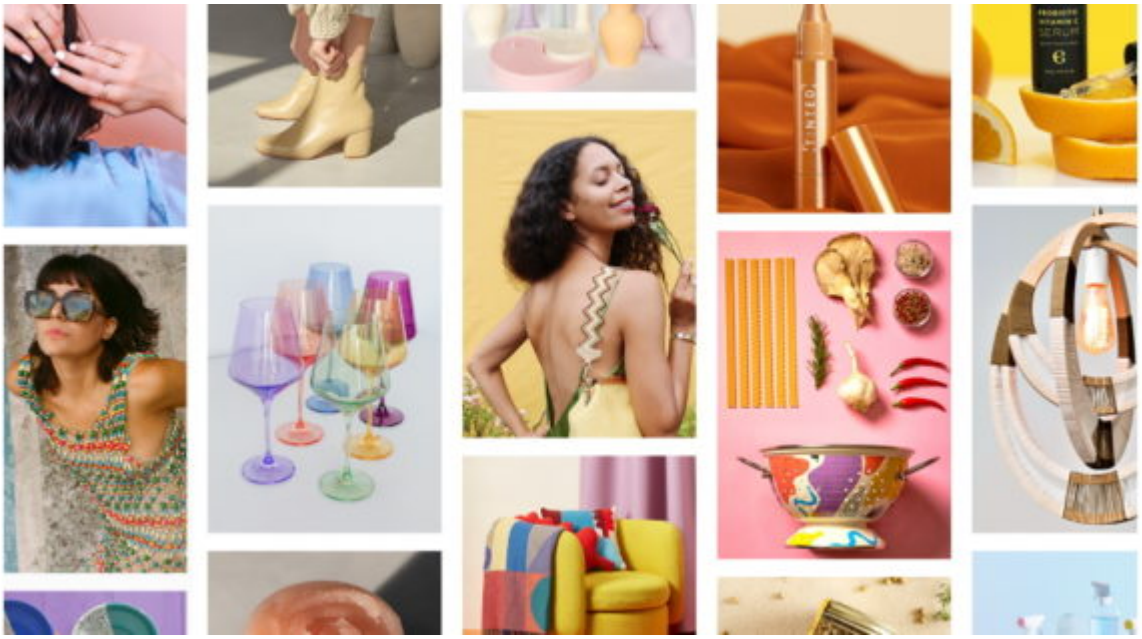
Clubhouse: How to Add a Bio to Your Profile



Did you know that the Clubhouse application allows each user to add a bio to their profile? This allows users to share more information about themselves with other users on the platform. Our guide will show you how to do this.

Brandy Shaul
Recommended articles
https://www.adweek.com/media/clubhouse-how-to-add-a-bio-to-your-profile/

The Pinterest Shop Stocks Its Shelves for International Women's Day



The Pinterest Shop is getting a woman’s touch—from over 25 women, actually—for International Women’s Day March 8.

Recommended articles
https://www.adweek.com/social-marketing/the-pinterest-shop-stocks-its-shelves-for-international-womens-day/

NHL Fan Skills at Home Presented by Geico Tips Off on Instagram, TikTok



The National Hockey League is putting Instagram and TikTok on ice.

Recommended articles
https://www.adweek.com/social-marketing/nhl-fan-skills-at-home-presented-by-geico-tips-off-on-instagram-tiktok/

Facebook NPE Team Wants Aspiring Rappers to Spit Some Bars



No recording contract, but still feel like spitting some bars? Try Bars, the newest offering from the Facebook NPE Team.

Recommended articles
https://www.adweek.com/social-marketing/facebook-npe-team-wants-aspiring-rappers-to-spit-some-bars/

Clubhouse: How to Change Your Interests

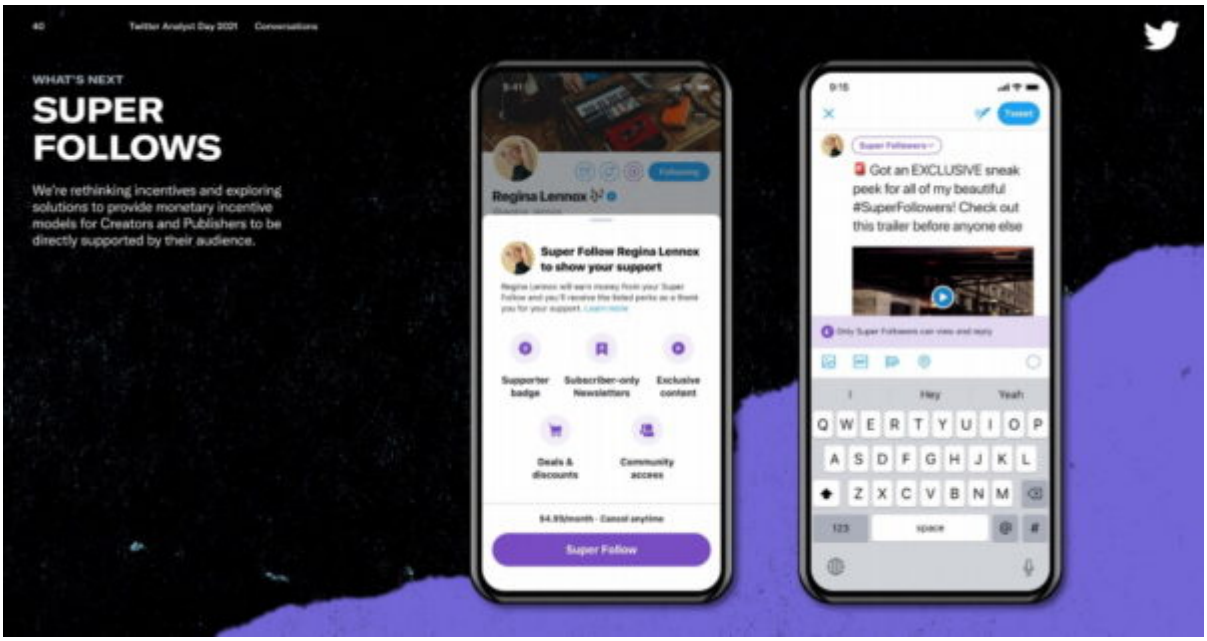


The Clubhouse application allows users to select their interests by choosing topics from a wide variety of categories, such as “Life,” “Wellness” and “Entertainment.” When you set your interests, Clubhouse will be able to personalize your app experience based on your choices (other users won’t be able to see the interests you’ve selected). If you ever want to add or remove interests from your account, our guide will show you how this is done.

Brandy Shaul
Recommended articles
https://www.adweek.com/social-marketing/clubhouse-how-to-change-your-interests/

Twitter Looks to Help Creators, Publishers Monetize via Upcoming Feature Super

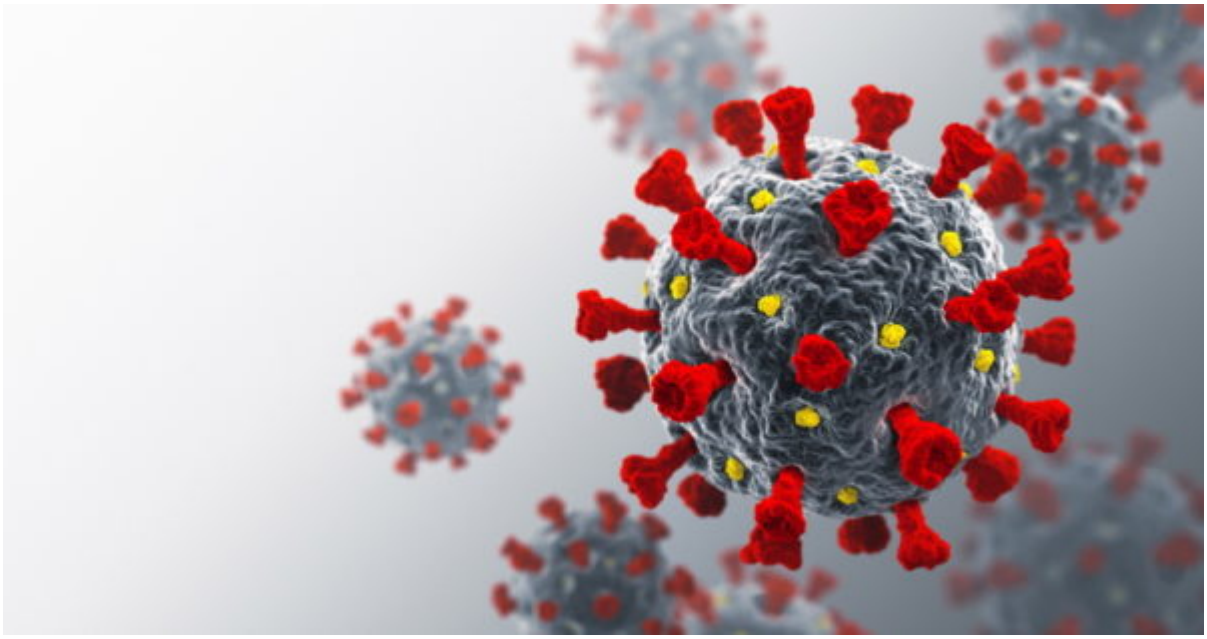
Follows



Twitter discussed two upcoming features at its Analyst Day Thursday: Super Follows, a way for creators and publishers to monetize premium content; and Communities, aimed at enabling users of the social network to hone in on specific interests.

Recommended articles
https://www.adweek.com/social-marketing/twitter-looks-to-help-creators-publishers-monetize-via-upcoming-feature-super-follows/

Facebook Rejects One of Its Oversight Board's Recommendations



Facebook and its independent content oversight board disagreed for the first time.

Recommended articles
https://www.adweek.com/media/facebook-rejects-one-of-its-oversight-boards-recommendations/

TikTok Releases Global Transparency Report for Second Half of 2020



TikTok removed 89,132,938 videos worldwide in the second half of 2020 for violations of its community guidelines or terms of service, representing less than 1% of total videos uploaded, and 11,775,777 of those removals were in the U.S., the platform said in its latest global Transparency Report, released Wednesday.

Recommended articles
https://www.adweek.com/media/tiktok-releases-global-transparency-report-for-second-half-of-2020/