Facebook Removes 2 More Networks for Coordinated Inauthentic Behavior



Facebook released its Coordinated Inauthentic Behavior Report for January 2021, covering the removals of two networks totaling 426 Facebook accounts, 153 Instagram accounts, 210 pages and 62 groups.

Recommended articles
https://www.adweek.com/media/facebook-removes-2-more-networks-for-coordinated-inauthentic-behavior/

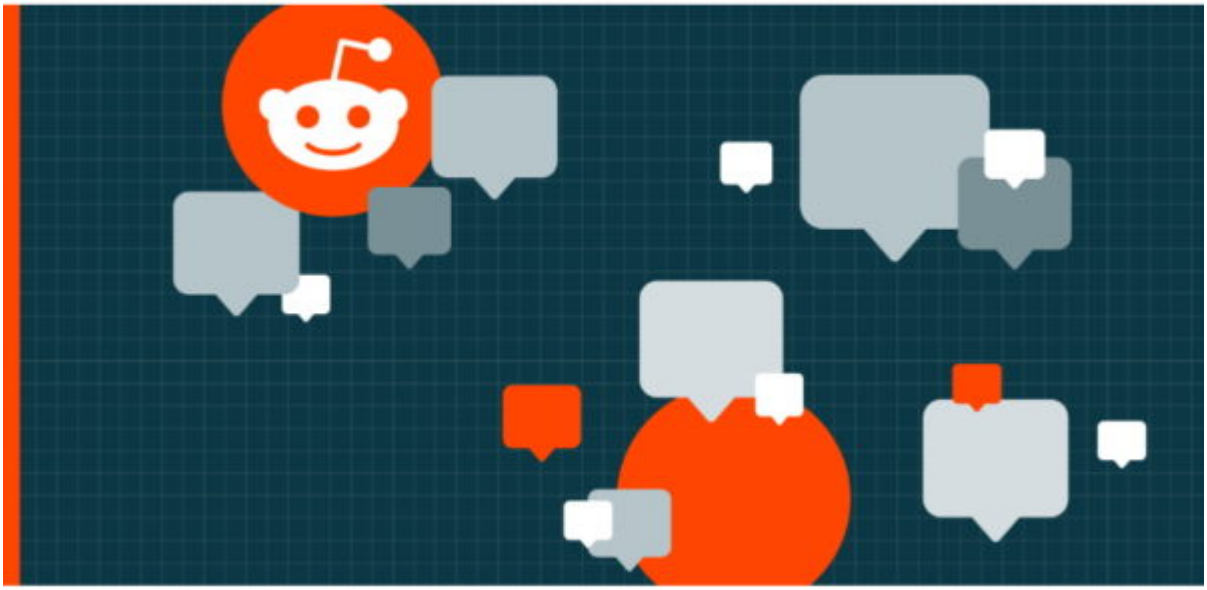
Instagram to Come Down Harder on Abuse via Direct Message



Instagram is taking steps to crack down on people who use Direct messages for abusive purposes.

Recommended articles
https://www.adweek.com/media/instagram-to-come-down-harder-on-abuse-via-direct-message/

Redditors Talked Up Big Game Ads From GM, Cheetos, State Farm, Doritos



Fresh off its own surprise Super Bowl ad, Reddit shared details on discussions of other Big Game ads on its platform, saying that General Motors, Cheetos, State Farm and Doritos dominated postgame talk about “best” ads.

Recommended articles
https://www.adweek.com/media/redditors-talked-up-big-game-ads-from-gm-cheetos-state-farm-doritos/

Discord: How to Change Your Nickname on a Server



While every Discord user has a set username, they can change their nickname (display name) in the servers they join. For instance, if you're a member of a Discord server related to an online video game, you may want to change your nickname to match your username in that game. Our guide will show you how to change your nickname in a Discord server.

Brandy Shaul
Recommended articles
https://www.adweek.com/media/discord-how-to-change-your-nickname-on-a-server/

Twitter Outlines Safer Internet Day Initiatives Across the Globe



Twitter is marking Safer Internet Day Tuesday with a special hashtag-triggered emoji that will appear on tweets containing #SaferInternetDay and #SID2020, as well as initiatives in several countries.

Recommended articles
https://www.adweek.com/media/twitter-outlines-safer-internet-day-initiatives-across-the-globe/

Messenger From Facebook Marks Safer Internet Day With New Privacy, Safety Features



Messenger From Facebook marked Safer Internet Day with the release of several new privacy and safety features.

Recommended articles
https://www.adweek.com/media/messenger-from-facebook-marks-safer-internet-day-with-new-privacy-safety-features/

LinkedIn Kicks Off Integrated Brand Campaign ‘Conversations for Change’



LinkedIn kicked off “Conversations for Change” Monday, describing it as a series of discussions on important topics at the intersection of life and work, including Covid-19’s disproportionate impact on women, equity in the workplace and mental health.

Recommended articles
https://www.adweek.com/media/linkedin-kicks-off-integrated-brand-campaign-conversations-for-change/

David Dobrik Puts Frank’s RedHot on Everything, Including Himself



David Dobrik, meet Frank’s RedHot: 100 gallons of Frank’s RedHot, to be exact.

Recommended articles
https://www.adweek.com/media/david-dobrik-puts-franks-redhot-on-everything-including-himself/

Facebook, Instagram TikTok, Twitter Go After Sellers of Hijacked Accounts



Facebook/Instagram, TikTok and Twitter took aim at people trading and reselling hijacked accounts with desirable usernames, seizing control of hundreds of accounts across their platforms this week, KrebsOnSecurity reported Thursday.

Recommended articles
https://www.adweek.com/media/facebook-instagram-tiktok-twitter-go-after-sellers-of-hijacked-accounts/

Snapchat Rolls Out Black Excellence Bitmoji, Creative Tools, Lenses for Black History Month



Snapchat is marking Black History Month with a host of in-application features and tools honoring the theme of Black excellence.

Recommended articles
https://www.adweek.com/media/snapchat-rolls-out-black-excellence-bitmoji-creative-tools-lenses-for-black-history-month/