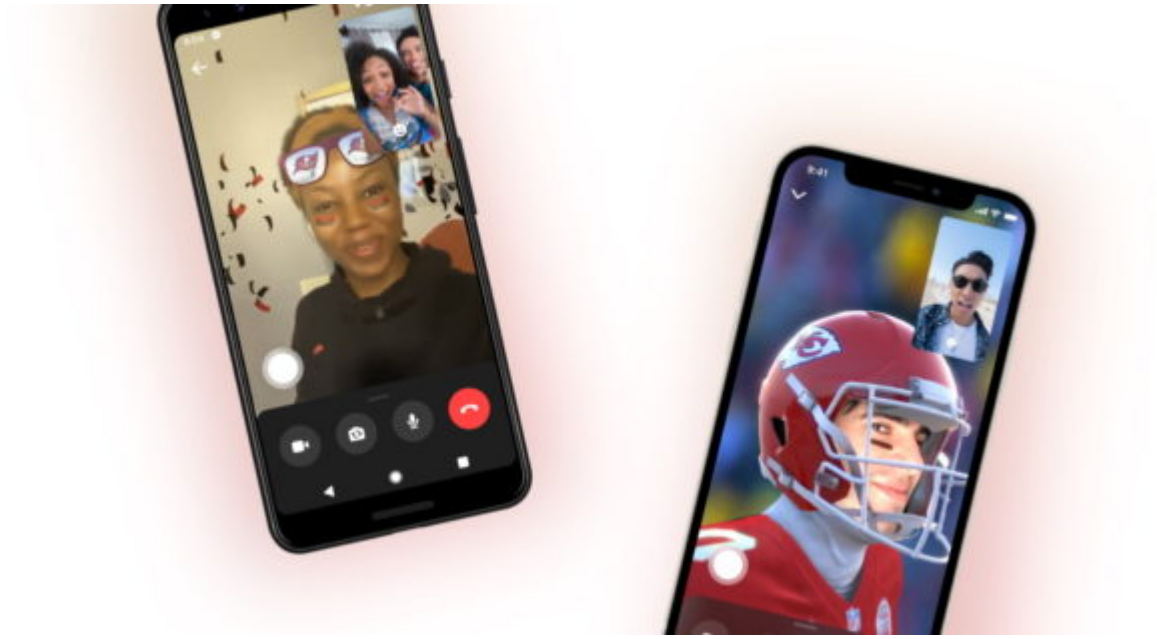
Ocean Spray, Nathan Apodaca Bring ‘#DoggfaceDanceVibes’ to TikTok for the Big Game



Ocean Spray’s favorite accidental TikTok ambassador is at it again, as Nathan Apodaca will share his dance moves to “All the Way Up” by Fat Joe and Remy Ma as part of the beverage brand’s “#DoggfaceDanceVibes” campaign leading up to Super Bowl 2021.

https://www.adweek.com/media/ocean-spray-nathan-apodaca-bring-doggfacedancevibes-to-tiktok-for-the-big-game/

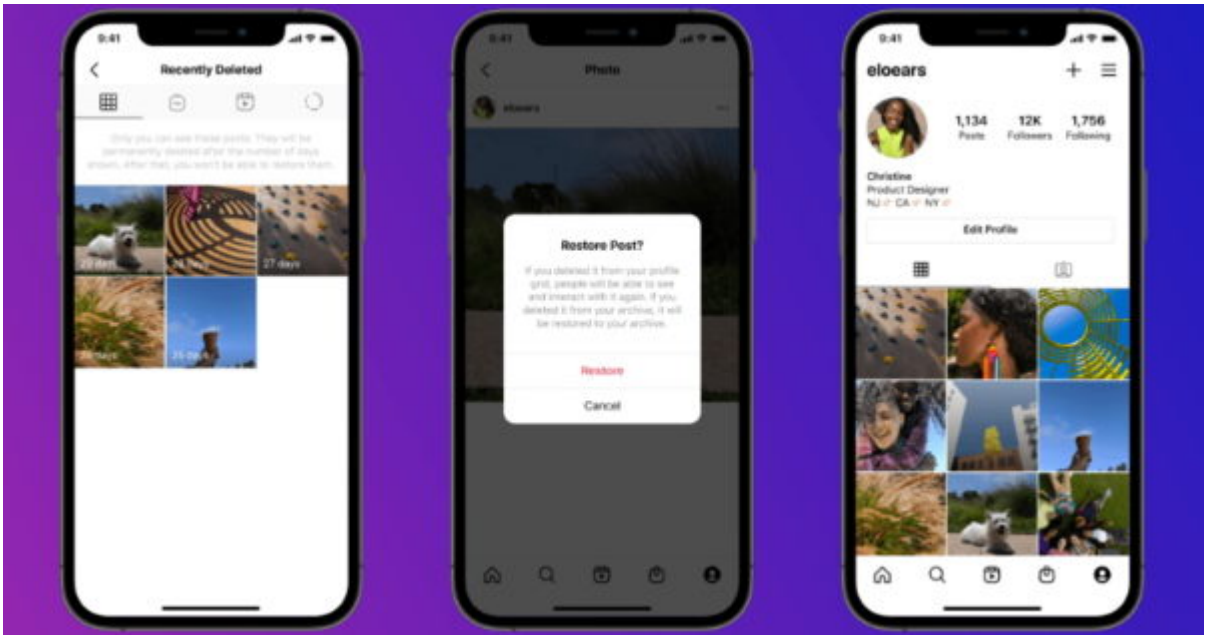
Facebook and Instagram Detail Their Big Game Preparations



Facebook and Instagram huddled with the National Football League on several product experiences related to the Big Game Sunday.

Recommended articles
https://www.adweek.com/media/facebook-and-instagram-detail-their-big-game-preparations/

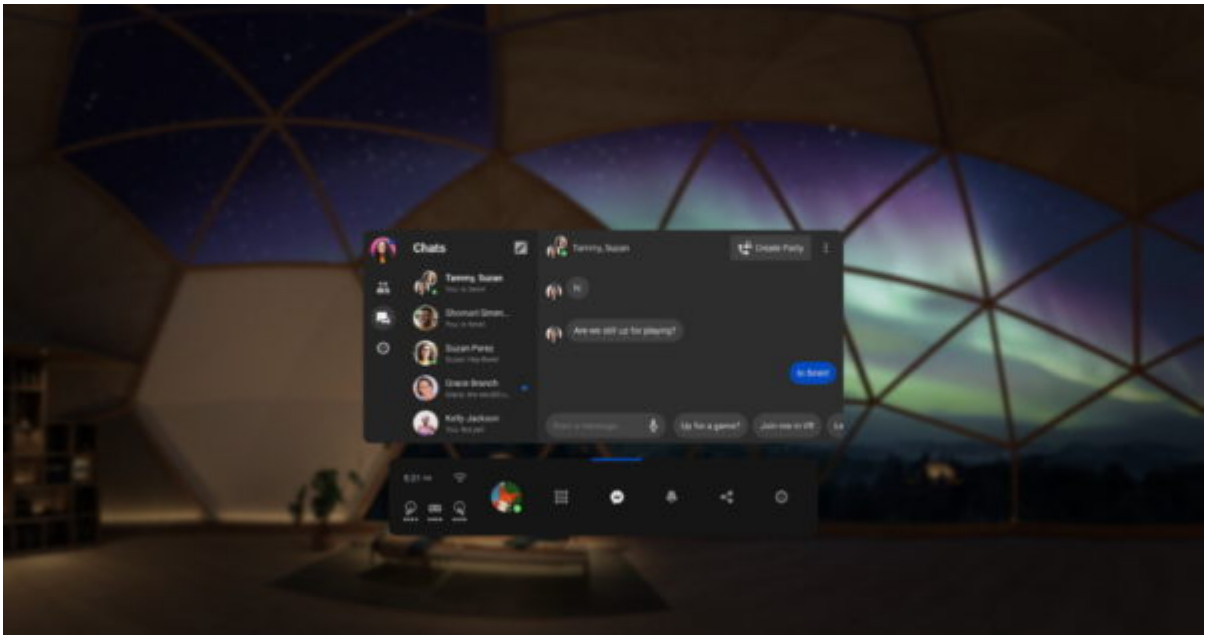
Instagram Adds Recently Deleted Folder



Having second thoughts? Instagram’s got you covered. And Instagram also has you covered in the event your account is hacked and content is deleted.

Recommended articles
https://www.adweek.com/media/instagram-adds-recently-deleted-folder/

Messenger From Facebook Begins Rolling Out on Oculus Quest, Quest 2



Messenger From Facebook will begin rolling out this week to people who log into their Oculus Quest and Oculus Quest 2 devices using their Facebook accounts.

Recommended articles
https://www.adweek.com/media/messenger-from-facebook-begins-rolling-out-on-oculus-quest-quest-2/

Instagram @shop Account Rolls Out Valentine’s Day Gift Guide



Instagram’s @shop account fired its Cupid’s arrow in the form of its new Valentine’s Day Gift Guide, which features 15 recommendations for gifts on the site from independent businesses and celebrates the founders behind those businesses.

Recommended articles
https://www.adweek.com/media/instagram-shop-account-rolls-out-valentines-day-gift-guide/

NHL, NHLPA Lace Up for Black History Month



The National Hockey League and the National Hockey League Players' Association will celebrate Black History Month with original content and programming to be feature daily across the league's and association's social platforms and on NHL Network.

Recommended articles
https://www.adweek.com/media/nhl-nhlpa-lace-up-for-black-history-month/

Funky Buddha Brewery, The Community Mix Local TV Spot, National Snapchat Lens



A national Super Bowl spot was a bit beyond the reach for Florida’s Funky Buddha Brewery to promote its Premium Hard Seltzer, but the combination of a regional spot airing in its home state and a nationally available Snapchat augmented reality lens will do just fine.

https://www.adweek.com/media/funky-buddha-brewery-the-community-mix-local-tv-spot-national-snapchat-lens/

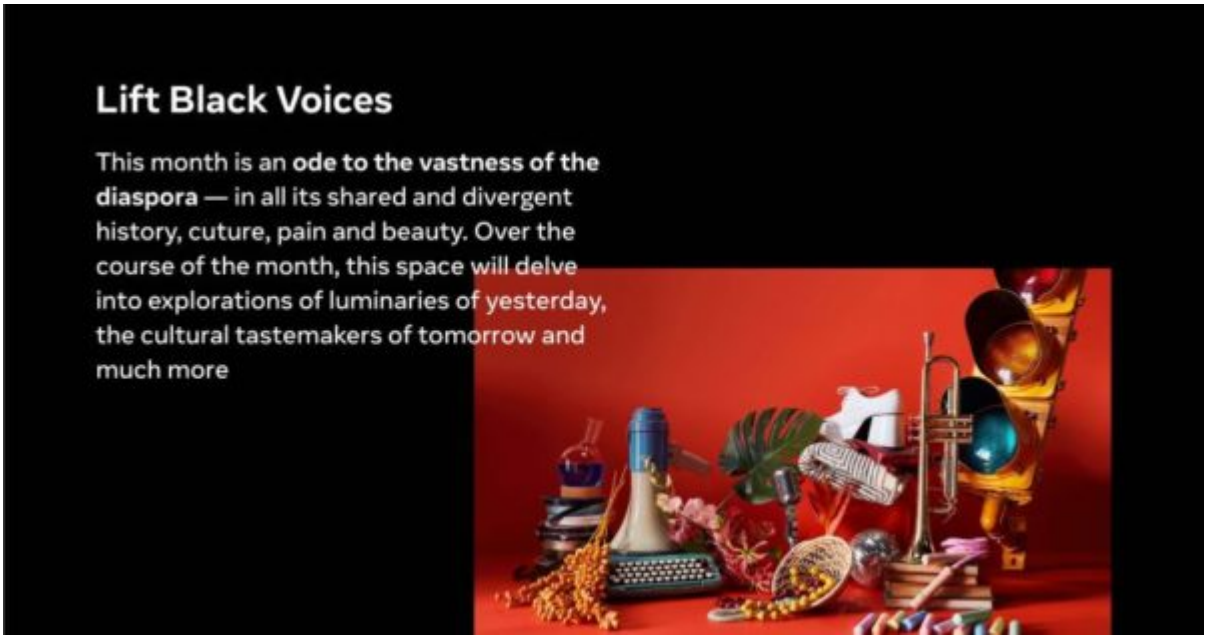
Busch, Nascar Hit the Gas on 2 Twitter Contests



Busch, the official beer of Nascar, is welcoming the sport's return next week with two major giveaways on Twitter.

Recommended articles
https://www.adweek.com/media/busch-nascar-hit-the-gas-on-2-twitter-contests/

Facebook Shares Update on the $200M in Support for the Black Community It Pledged Last Year



Facebook kicked off Black History Month Monday by providing an update on the $200 million in support for the Black community that it pledged last June, as well as detailing several new initiatives and features across its family of applications.

Recommended articles
https://www.adweek.com/media/facebook-shares-update-on-the-200m-in-support-for-the-black-community-it-pledged-last-year/

Facebook Oversight Board Begins Accepting Public Comments on Donald Trump’s Suspension



If you have an opinion on Facebook’s decision to indefinitely suspend the Facebook and Instagram accounts of former President Donald Trump—and really, who doesn’t?—you can now share your thoughts with the social network’s independent content oversight board, which is reviewing the case.

Recommended articles
https://www.adweek.com/media/facebook-oversight-board-begins-accepting-public-comments-on-donald-trumps-suspension/