Major League Baseball Players Alumni Association Teams Up With Icon Source

The Major League Baseball Players Alumni Association added on-demand athlete marketplace Icon Source to its roster, opening up opportunities for more than 150 former Major League Baseball players to line up endorsement deals, guest appearances, social media campaigns and speaking events.

Recommended articles
https://www.adweek.com/media/major-league-baseball-players-alumni-association-teams-up-with-icon-source/

NHL Introduces New Group of NHL Power Players

The National Hockey League introduced its second group of NHL Power Players Friday.

Recommended articles
https://www.adweek.com/media/nhl-introduces-new-group-of-nhl-power-players/

TikTok Features Creators on New For You Podcast

Creator and TikTok star Brittany Tomlinson, also known as Brittany Broski, will host For You Podcast, a weekly interview show featuring some of the most successful and innovative creators on the video creation platform.

Recommended articles
https://www.adweek.com/media/tiktok-features-creators-on-new-for-you-podcast/

Facebook App Page’s Cover Image to Become a Jumbotron During the Big Game

Most people will never make it onto the Jumbotron at the Super Bowl, largely due to exorbitant ticket prices and limited availability (even more so this year, thanks to the pandemic), but there is a way to make it onto the virtual Jumbotron on the Facebook App page.

https://www.adweek.com/media/facebook-app-pages-cover-image-to-become-a-jumbotron-during-the-big-game/

Pew: 78% of Republicans Disagree With Social Platforms Banning Donald Trump

A new survey from Pew Research Center showed just how sharp the divide is between Republicans and Democrats when it comes to social platforms banning former President Donald Trump.

Recommended articles
https://www.adweek.com/media/pew-78-of-republicans-disagree-with-social-platforms-banning-donald-trump/

Instagram Stories Desktop Experience Gets Refreshed

Instagram Stories has a new look on desktop.

Recommended articles
https://www.adweek.com/media/instagram-stories-desktop-experience-gets-refreshed/

YouTube’s Susan Wojcicki Discusses the Pandemic’s Impact in 2020 and Her Goals for 2021

YouTube removed over 500,000 videos for Covid-19 misinformation since last February, CEO Susan Wojcicki said in her letter outlining her 2021 priorities, and the Google-owned video site consulted with more than 85 local health authorities to bring trusted information to viewers, serving up over 400 billion impressions of information panels related to the pandemic.

Recommended articles
https://www.adweek.com/media/youtubes-susan-wojcicki-discusses-the-pandemics-impact-in-2020-and-her-goals-for-2021/

It’s Academic Researchers’ Turn to Tap Twitter API v2

When Twitter introduced Twitter API v2 last July—the first complete rebuild of its application-programming interface since a major update in 2012—the social network pledged to add a specific track for academic researchers, and the company made good on that pledge Tuesday.

Recommended articles
https://www.adweek.com/media/its-academic-researchers-turn-to-tap-twitter-api-v2/

Discord: How to Stop Discord From Displaying Images Uploaded to Chats

Did you know that you can stop Discord from automatically displaying images that have been uploaded by other users? This allows you to save data if you’re using a cellular connection.

Brandy Shaul
Recommended articles
https://www.adweek.com/media/discord-how-to-stop-discord-from-displaying-images-uploaded-to-chats/

Facebook News Stand-Alone Tab Rolls Out in UK

Facebook began rolling out its stand-alone Facebook News tab in the U.K. Tuesday, after saying late last November that it would do so in early 2021.

Recommended articles
https://www.adweek.com/media/facebook-news-stand-alone-tab-rolls-out-in-uk/