The WhatsApp Business App Topped 5 Million Monthly Business Users

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Facebook’s Page Quality Tab Will Give Admins More Clarity on Content That Was Deleted or Demoted

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LinkedIn Is Debuting Interest Targeting Based on Content

Users Share and Engage With

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Facebook Is Testing LOL, a Video Feed of Memes, to Try to Win Back Teens

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There Was No War on Christmas on Facebook and Instagram in December

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NBA Referees Will Interact With Fans on Twitter in Real-Time During Select Games

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The Acura ILX Just Found a Parking Space on Facebook’s Instant Games Platform

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Facebook’s Political Advertising Rules Are Coming

to More Countries in 2019

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Twitter Extended Its Latest Tweets Option to Android Users

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Pinterest’s 2018 Diversity Report Followed the Common Theme of Progress, More Work to Do

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