There Were Some Heavy Additions to Facebook’s Messenger Lite This Week

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https://www.adweek.com/digital/there-were-some-heavy-additions-to-facebooks-messenger-lite-this-week/

Facebook Wants to Be a Source of ‘Inspiration’ for the Creative Community

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https://www.adweek.com/digital/facebook-wants-to-be-a-source-of-inspiration-for-the-creative-community/

Facebook Gaming’s Level Up Program Is Now Live in 30 Countries

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https://www.adweek.com/digital/facebook-gamings-level-up-program-is-now-live-in-30-countries/

The Game Awards Will Be Livestreamed on Twitter Dec. 6

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YouTube Stories: Here’s How to Create and Share a Stories Post

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All Episodes of Buffy the Vampire Slayer, Angel,

Firefly Are Now on Facebook Watch

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https://www.adweek.com/digital/all-episodes-of-buffy-the-vampire-slayer-angel-firefly-are-now-on-facebook-watch/

YouTube Stories Is Now Available to Creators With Over 10,000 Subscribers

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https://www.adweek.com/digital/youtube-stories-is-now-available-to-creators-with-over-10000-subscribers/

Facebook Is Testing a Way for Users to Block Specific Words, Phrases and Emojis

Facebook announced in October that it was testing ways for people to more easily search for and block offensive words from appearing in comments on their posts, and it appears that the social network is taking those tests one step further. Developer and blogger Jane Manchun Wong shared a screenshot in

a tweet that displays… https://www.adweek.com/digital/facebook-is-testing-a-way-for-users-to-block-specific-words-phrases-and-emojis/

Enforcement of Facebook's Political Ad Restrictions Just Began in the U.K.

Facebook announced in October that several of the initiatives regarding political advertising that were introduced in the U.S. earlier this year were being extended to the U.K., and enforcement of those policies began in the U.K. Thursday. All advertisers seeking to run ads in the U.K. that reference political figures, political parties, elections, legislation before… https://www.adweek.com/digital/enforcement-of-facebooks-political-ad-restrictions-just-began-in-the-u-k/

Facebook's Today In Local News and Information Feature Is Now Available in 400+ U.S.

Cities

Facebook is expanding the Today In feature for local news and information to more markets, and the social network also began testing local alerts from government and first-responder pages. Today In lives in a separate section on Facebook’s flagship mobile applications for iOS and Android, which can be found under the More menu. Users can… https://www.adweek.com/digital/facebooks-today-in-local-news-and-information-feature-is-now-available-in-400-u-s-cities/