Instagram Users Can Now Share Posts From Their Feeds in Stories

Instagram users can now add posts from their feeds to their Stories in the form of stickers. The Facebook-owned photo- and video-sharing network had been testing the feature as early as February. Only posts from public accounts can be shared in this fashion, and Instagram said in a blog post announcing the feature's release that… http://www.adweek.com/digital/instagram-users-can-now-share-posts-from-their-feeds-in-stories/

Facebook Turns to Atlantic Council for 'Eyes and Ears' During Future Elections

Non-partisan think tank and public policy group Atlantic Council is teaming up with Facebook to help prepare the social network for future elections. Facebook global politics and government outreach director Katie Harbath announced in a Newsroom post that the social network's security, policy and product teams will work closely with Atlantic Council's Digital Forensic Research… http://www.adweek.com/digital/facebook-turns-to-atlantic-council-for-eyes-and-ears-during-future-elections/

Facebook Rolled Out Dynamic Ads for Lead Generation for Auto Dealers

Facebook looked to jump-start the automotive industry last November when it introduced dynamic ads and lead ads for auto, and Wednesday, the social network combined the two. In a Facebook Business post, the social network announced the availability of dynamic ads for lead generation, which enable auto dealers to combine their vehicle catalogs with lead-generation…
http://www.adweek.com/digital/facebook-rolled-out-dynamic-ads-for-lead-generation-for-auto-dealers/

Google Maps Gets More Social

Navigating the world became a whole lot easier 13 years ago, when Google launched Google Maps. Within two years, Google started to make Google Maps a social experience by allowing users to post reviews of local businesses. Not only could users find businesses on Google Maps, but they could also leave public ratings and reviews….
http://www.adweek.com/digital/google-maps-gets-more-social/

Facebook Is Releasing 3 Features to Make Its Stories Easier to Use

Facebook announced three new features that are coming to Facebook Stories, initially launching in India and then going global shortly thereafter. Photos and videos captured via Facebook Camera will soon be able to be saved to people's Facebook accounts so that those with limited space on their devices don't have to delete that content. Those… http://www.adweek.com/digital/facebook-is-releasing-3-features-to-make-its-stories-easier-to-use/

WhatsApp Introduced Several New Features for Groups

Facebook's continued emphasis on groups has been extended to its WhatsApp messaging application. WhatsApp announced several new features for groups in a blog post Tuesday: Group description: Group administrators can establish the purpose, guidelines and topics for groups, and new members will see this information atop the chat. Admin controls: Admins can restrict which members… http://www.adweek.com/digital/whatsapp-introduced-several-new-features-for-groups/

Facebook Just Introduced a Youth Portal for Teens

Facebook doesn’t seem to be buying in to all of the studies saying that teens are leaving Facebook. The social network Tuesday introduced its Youth Portal, which it described as “a central place for teens.” Facebook’s Youth Portal is available in 60 languages, and global head of safety Antigone Davis and global policy programs manager… http://www.adweek.com/digital/facebook-just-introduced-a-youth-portal-for-teens/

LinkedIn Jobs Offers a Better Read on How Well Job Seekers Meet Employers’ Expectations

LinkedIn Monday revealed two new features for LinkedIn Jobs: How You Match and 1-Click Apply. Group product manager Vidya Chandra wrote in a blog post that people browsing LinkedIn Jobs will see the new How You Match section on the right-hand side of job listings, and the new feature will let them know how well… http://www.adweek.com/digital/linkedin-jobs-offers-a-better-read-on-how-well-job-seekers-meet-employers-expectations/

Workplace by Facebook Released a Microsoft Installer Package for Workplace Chat

Workplace by Facebook released a Microsoft Installer Package to ease the process for information technology teams dealing with its Workplace Chat features. The MSI will enable IT teams to install and manage Workplace Chat using Group Policy/Microsoft System Center, allowing them to deploy the feature on multiple machines across their organizations. The new MSI is… http://www.adweek.com/digital/workplace-by-facebook-released-a-microsoft-installer-package-for-workplace-chat/

Instagram: Here's How to Use the Emoji Slider Sticker

Instagram released an emoji slider sticker for use in Stories, which allows your followers to answer questions using a sliding scale, rather than choosing one of two pre-determined answers. Our guide will show you how this feature works. Note: These screenshots were captured in the Instagram application on iOS. Step 1: Once you've taken or… http://www.adweek.com/digital/instagram-heres-how-to-use-the-emoji-slider-sticker/