Here Are Some Key Takeaways From Facebook’s F8 Developer Conference

Meaningful conversations and engagement are paramount for brands on Facebook now more than ever before. With the de-emphasizing of likes and Reactions giving way to the importance of shares and actual comments, blindly posting content for the sake of merely “posting to post” is no longer enough. This was one of the primary foci at… http://www.adweek.com/digital/here-are-some-key-takeaways-from-facebooks-f8-developer-conference/

Cranemere Group CEO Jeff Zients Will Take Jan Koum’s Seat on Facebook’s Board

Facebook filled the seat on its board of directors that will be vacated at its annual meeting later this month due to Jan Koum’s departure with Jeff Zients. Koum, co-founder of WhatsApp, revealed last week that he was leaving the company and would not stand for re-election at the annual meeting May 31. Zients, CEO… http://www.adweek.com/digital/cranemere-group-ceo-jeff-zients-will-take-jan-koums-seat-on-facebooks-board/

LinkedIn: Here’s How to Save Articles and Read Them Later

Did you know LinkedIn allows you to save articles and read them at a later time? Our guide will show you how this feature works. Note: These screenshots were captured in the LinkedIn application on iOS. How to Save an Article Step 1: Tap the flag in the bottom-right corner of the article you’d like… http://www.adweek.com/digital/linkedin-heres-how-to-save-articles-and-read-them-later/

Twitter Corrected a Bug That Caused Passwords to Be Stored in Plain Text

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Facebook Is Adding 2 New

Metrics to Its Video Retention Graph for Pages

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Facebook Revealed New Cities and Dates for Its Facebook Community Boost Program

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Facebook Is Helping Website Owners Sniff Out Phishing Scams

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Workplace by Facebook Added Several New Integrations

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Day 1 of Facebook’s F8: A Dating Feature, Sharing From Apps to Stories and More

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In-App Purchases Are Coming to Facebook Instant Games for Android, Web

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acebook-instant-games-for-android-web/