Nielsen Social Content Ratings, Week of Jan. 29: 170 Million+ Interactions for Super Bowl LII

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What Drove Discussion During Super Bowl LII on Twitter,

Facebook, YouTube?

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Thomas’ Bagels Launched a Breakfast-Themed Emoji Keyboard on iOS, Android

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President Trump’s National Anthem Mention During the State of the Union Rocked Twitter

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It’s Local News’ Turn for a Facebook News Feed Algorithm Boost

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Facebook Made Its Privacy Principles Public for the First Time Ever

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Facebook Launched a Gaming Creator Pilot Program

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Nielsen Social Content Ratings Will Now Include Instagram

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As Super Bowl LII Approaches, Twitter Reflects on the NFL Season

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