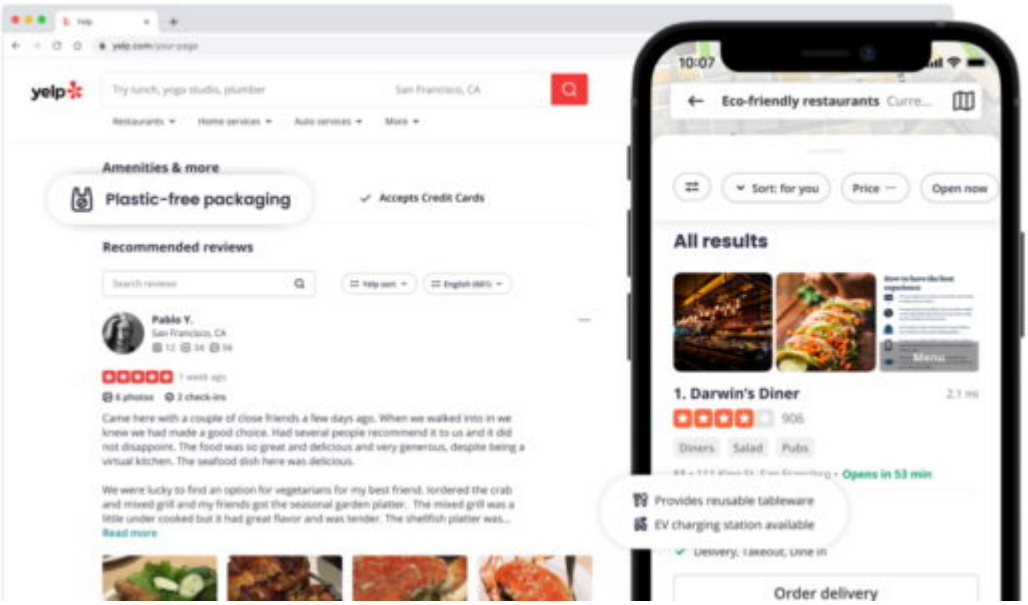
Yelp Adds Eco-Friendly Business Attributes

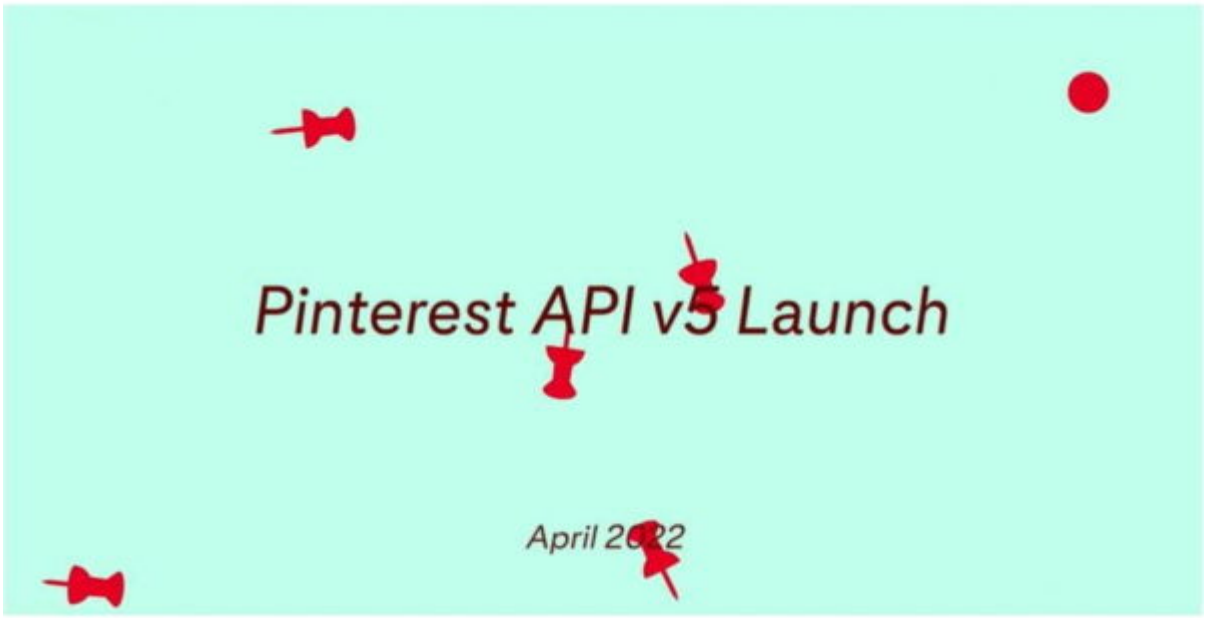


Business directory and crowdsourced review forum Yelp teamed up with the Plastic Pollution Coalition on new searchable business attributes that will enable consumers using the Yelp platform to discover and connect with eco-friendly businesses, as well as support those that have adopted sustainable business practices.

Recommended articles
https://www.adweek.com/media/yelp-adds-eco-friendly-business-attributes/

Pinterest API (v5) Brings Open Access to Developers for

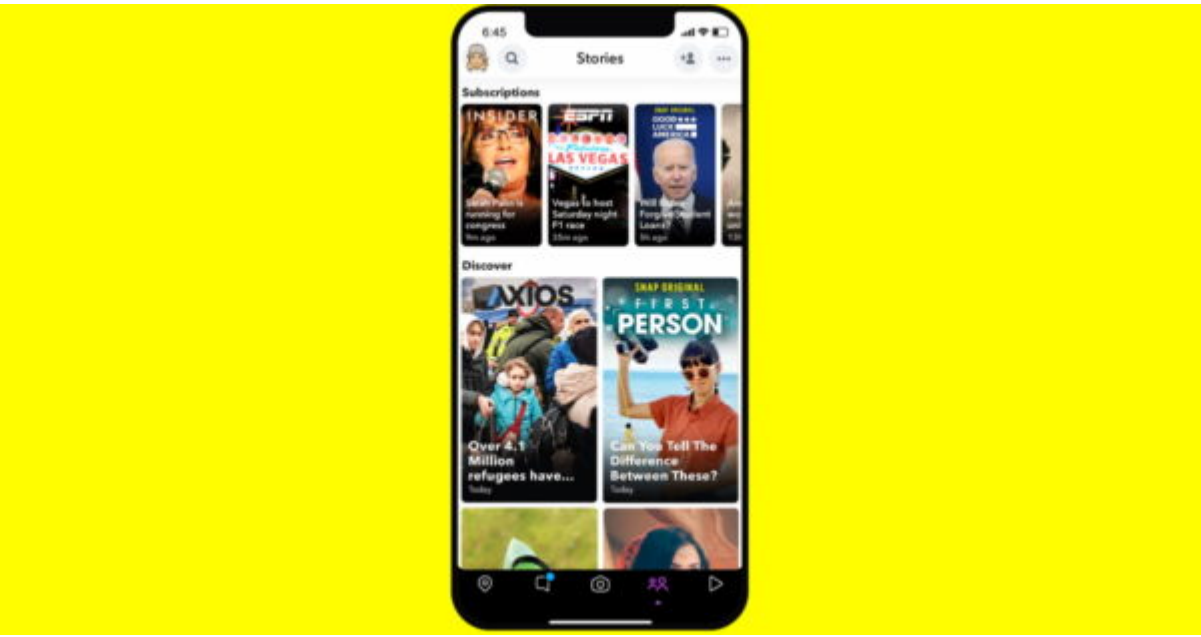
the First Time



Open access has come to the Pinterest application-programming interface.

Recommended articles
https://www.adweek.com/social-marketing/pinterest-api-v5-brings-open-access-to-developers-for-the-first-time/

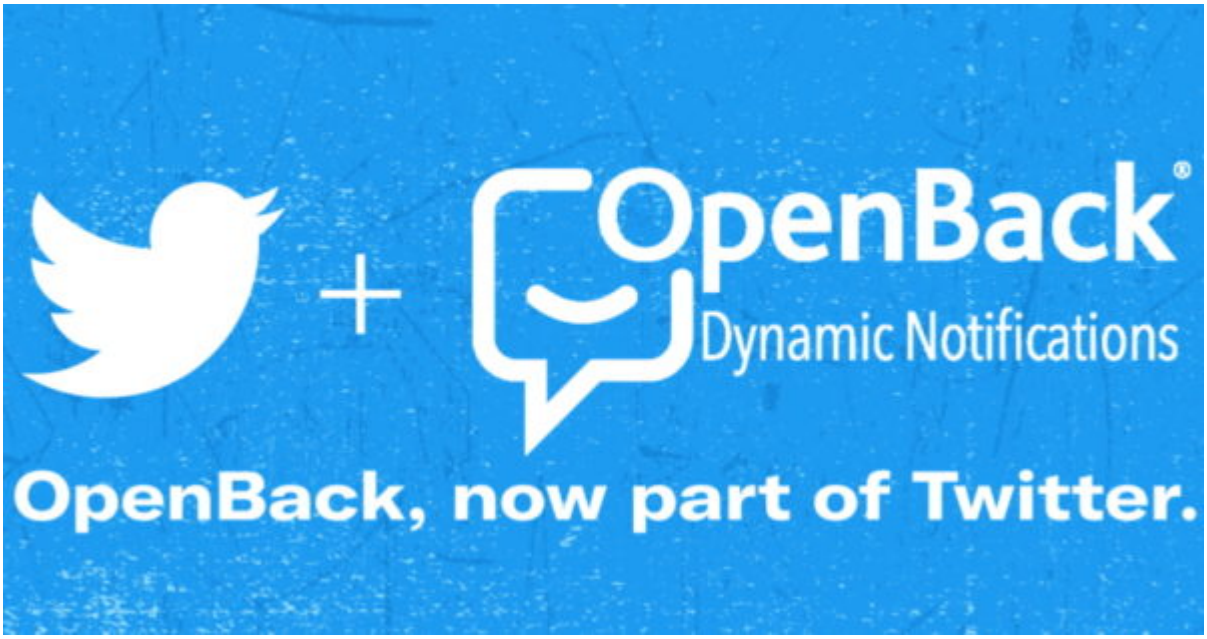
Snapchat Adds Dynamic Stories for Discover Premium Content Platform



Snap Inc. unveiled a new format for its Discover premium content platform, Dynamic Stories.

Recommended articles
https://www.adweek.com/media/snapchat-adds-dynamic-stories-for-discover-premium-content-platform/

Twitter Acquires Mobile Push Notification Platform OpenBack



Twitter said Tuesday that it acquired mobile push notification platform OpenBack, and its team will join the social network's Bluebird product team to focus on its notifications product.

Recommended articles
https://www.adweek.com/media/twitter-acquires-mobile-push-notification-platform-openback/

Instagram: How to Remove a Website Link From Your Profile



Instagram allows users to add an external website link to their profiles on the photo- and video-sharing platform. If you've added a website link to your profile and you now want to remove it, our guide will show you how this is done.

Recommended articles
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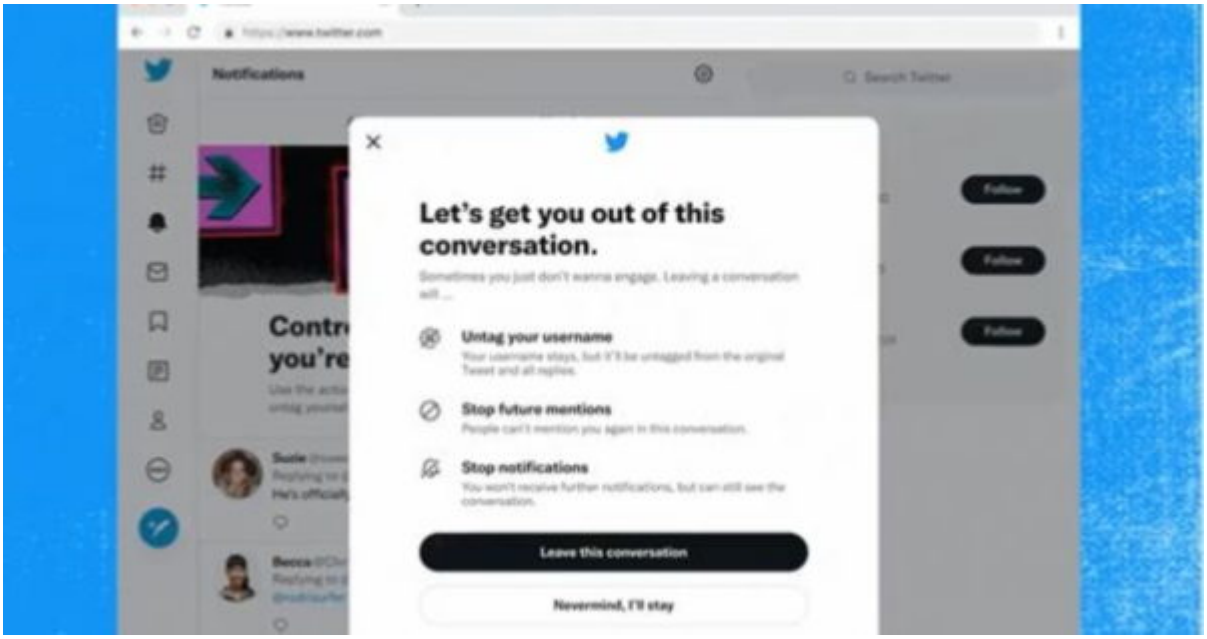
Twitter Unveils Hashtag-Triggered Emojis for All 30 MLB Clubs



The Major League Baseball season is finally underway after the league's lockout caused a delay, and Twitter's hashtag-triggered emojis for all 30 clubs were unlocked, as well.

Recommended articles
https://www.adweek.com/social-marketing/twitter-unveils-hashtag-triggered-emojis-for-all-30-mlb-clubs/

Twitter Begins Testing Unmentioning Feature



Why say, “Don’t @ me, bro,” to individual Twitter users when you can just have the social network do it for you?

Recommended articles
https://www.adweek.com/media/twitter-begins-testing-unmentioning-feature/

WhatsApp, IFCN Team Up on ‘Spread the Facts Grant Program’



The International Fact-Checking Network teamed up with WhatsApp on the “Spread the Facts Grant Program,” which will award direct grant funding to organizations using the Meta-owned messaging application to launch, innovate and scale their efforts to combat misinformation.

Recommended articles
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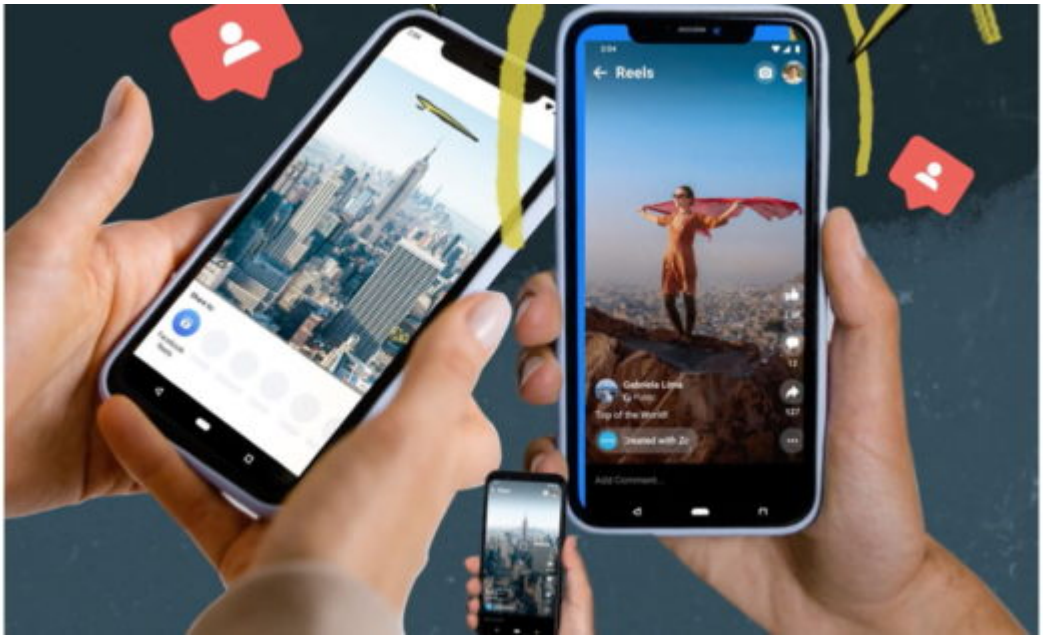
Meta Now Requires Developers of New Apps to Confirm Ownership of Existing Android, iOS Apps



Meta implemented a new requirement to help prevent fraud on its platform, requiring developers of newly created Meta applications to disclose their ownership of new Apple App Store or Google Play mobile apps before they can add their new Meta apps to their settings.

Recommended articles
https://www.adweek.com/programmatic/meta-now-requires-developers-of-new-apps-to-confirm-ownership-of-existing-android-ios-apps/

Facebook Introduces Sharing to Reels From Third-Party Apps



Last September, Facebook introduced the Reels format that originated on Meta sister application Instagram, and Tuesday, people gained the ability to share videos from third-party apps to Facebook Reels.

Recommended articles
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