Twitter Users Can Now Create Their Own GIFs via the App’s Camera

Twitter began testing a way for iOS users to create their own GIF files using the application’s camera.

Recommended articles
https://www.adweek.com/media/twitter-users-can-now-create-their-own-gifs-via-the-apps-camera/

Reddit Continues the Process of Refining Its Search Results

Reddit continued to tweak its search functionality with two updates that it detailed Tuesday.

Recommended articles
https://www.adweek.com/media/reddit-continues-the-process-of-refining-its-search-results/

LinkedIn Company Engagement Report Can Now Be Exported as CSV File

LinkedIn added an export capability to its Company Engagement Report, enabling members to download the information as a CSV file.

Recommended articles
https://www.adweek.com/social-marketing/linkedin-company-engagement-report-can-now-be-exported-as-csv-file/

LinkedIn Adds Newsletters for Pages

LinkedIn followed up on the debut of articles for pages last September with another way for brands to share professional content with their communities: newsletters.

Recommended articles
https://www.adweek.com/media/linkedin-adds-newsletters-for-pages/

Twitter Begins Testing Clipping for Twitter Spaces

Twitter is testing a clipping feature for its Twitter Spaces audio option, which allows hosts to clip up to 30 seconds of audio from recorded Spaces and share those clips.

Recommended articles
https://www.adweek.com/media/twitter-begins-testing-clipping-for-twitter-spaces/

LinkedIn Stopped 11.6M Fake Accounts at Registration in the First Half of 2021

LinkedIn provided an update Friday on its efforts to keep fake accounts off its platform.

Recommended articles
https://www.adweek.com/media/linkedin-stopped-11-6m-fake-accounts-at-registration-in-the-first-half-of-2021/

Australian Regulator Sues Meta Over Scam Ads Using Public Figures' Names, Likenesses

Meta says it's trying, but a regulator in Australia believes it's not trying hard enough.

Recommended articles
https://www.adweek.com/social-marketing/australian-regulator-sues-meta-over-scam-ads-using-public-figures-names-likenesses/

Ally Financial, DC Comics, WarnerMedia Team Up on Snapchat AR Activation at SXSW

Superheroes are descending on Austin, Texas.

Recommended articles

https://www.adweek.com/social-marketing/ally-financial-dc-comics-warnermedia-team-up-on-snapchat-ar-activation-at-sxsw/

Meta Files Suit Over Fake Reviews on Facebook

Meta filed a lawsuit Wednesday in the U.S. District Court for the Northern District of California against Chad Taylor Cowan, claiming that his company, CFS Solutions, provides fake engagement on Facebook.

Recommended articles
https://www.adweek.com/social-marketing/meta-files-suit-over-fake-reviews-on-facebook/

Meta Removes Deepfake Video of Ukrainian President Volodymyr Zelensky

Meta removed a deepfake video from its platforms Wednesday that depicted Ukrainian President Volodymyr Zelensky ordering

his country’s troops to surrender to Russia.

Recommended articles
https://www.adweek.com/media/meta-removes-deepfake-video-of-ukrainian-president-volodymyr-zelensky/