Spotify to Become Main Partner, Official Audio Streaming Partner of FC Barcelona



Spotify will become the main partner and official audio streaming partner of FC Barcelona following an agreement between the streaming platform and the iconic soccer club, revealed Tuesday.

Recommended articles
https://www.adweek.com/social-marketing/spotify-to-become-main-partner-official-audio-streaming-partner-of-fc-barcelona/

Busch Light’s Bracket Season

Entry May Put Your Dog on the New Busch Dog Brew Can



Bracket season has gone to the dogs.

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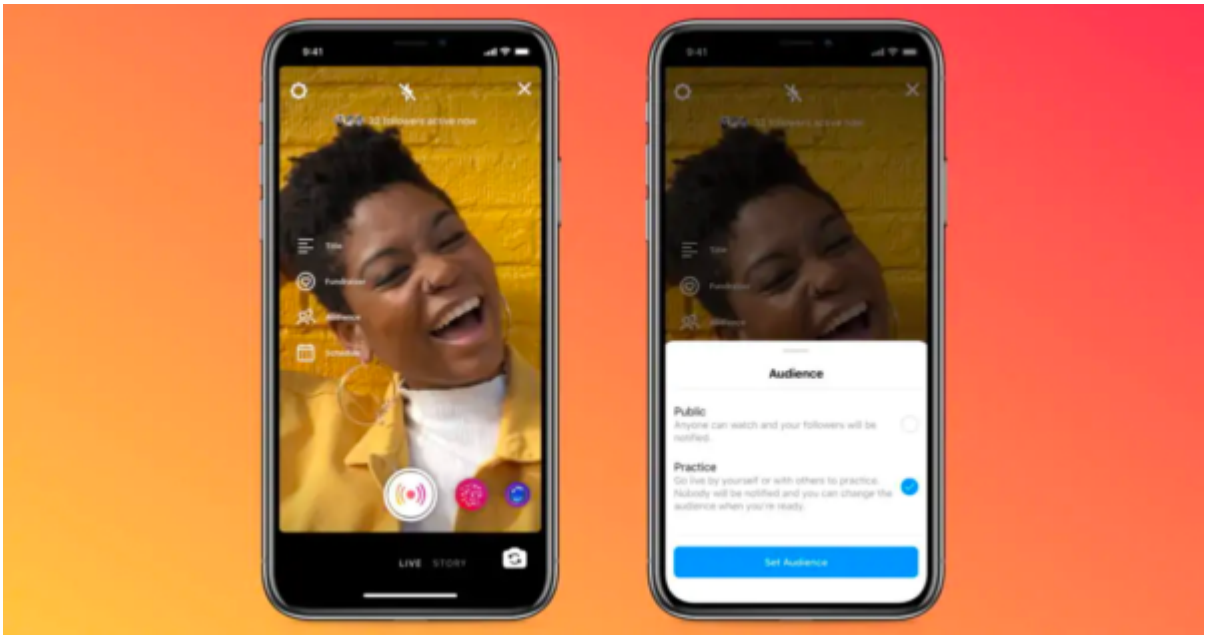
Meta to Add 2,000 Jobs in Spain Over Next 5 Years



Meta is making it rain in Spain.

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Instagram: How to Create a Practice Live Video



Instagram now allows users to create practice Instagram Live videos by changing the audience type for their content. A practice Live video isn’t publicly shared, which allows users to practice without actually broadcasting to their followers.

Recommended articles
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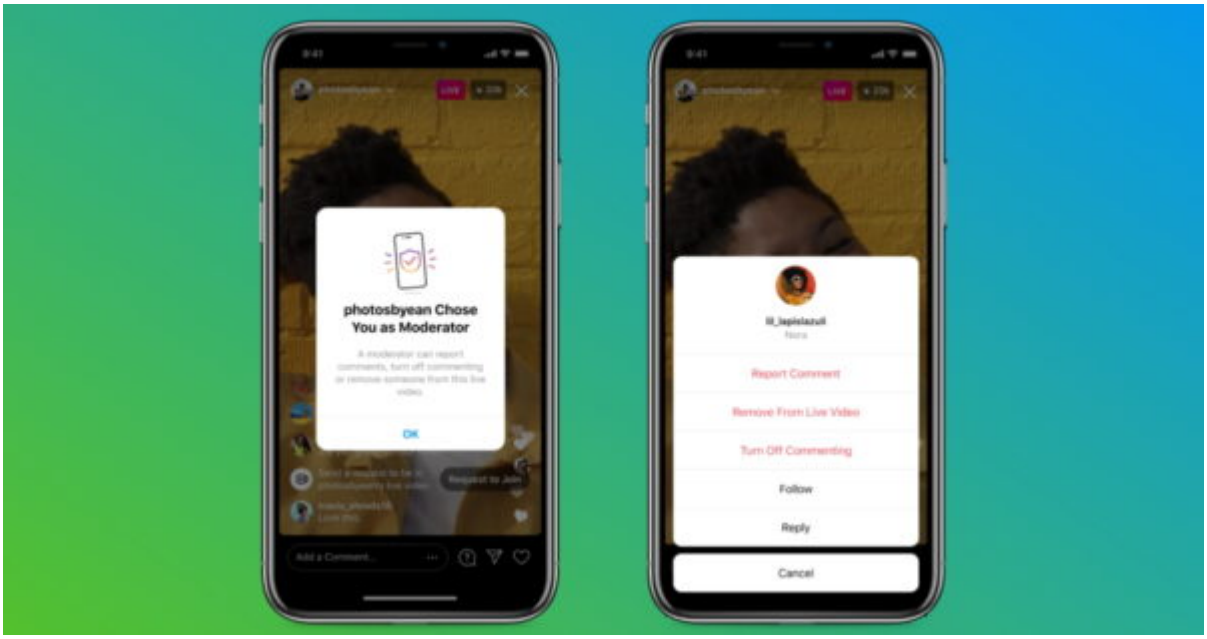
Twitch: How to Manage Your Push Notifications Settings



Twitch allows users to receive a variety of push notifications related to activity on the livestreaming platform. Users can choose which kinds of notifications they want to receive by managing their settings. Our guide will show you how to manage your push notifications settings within the Twitch mobile application.

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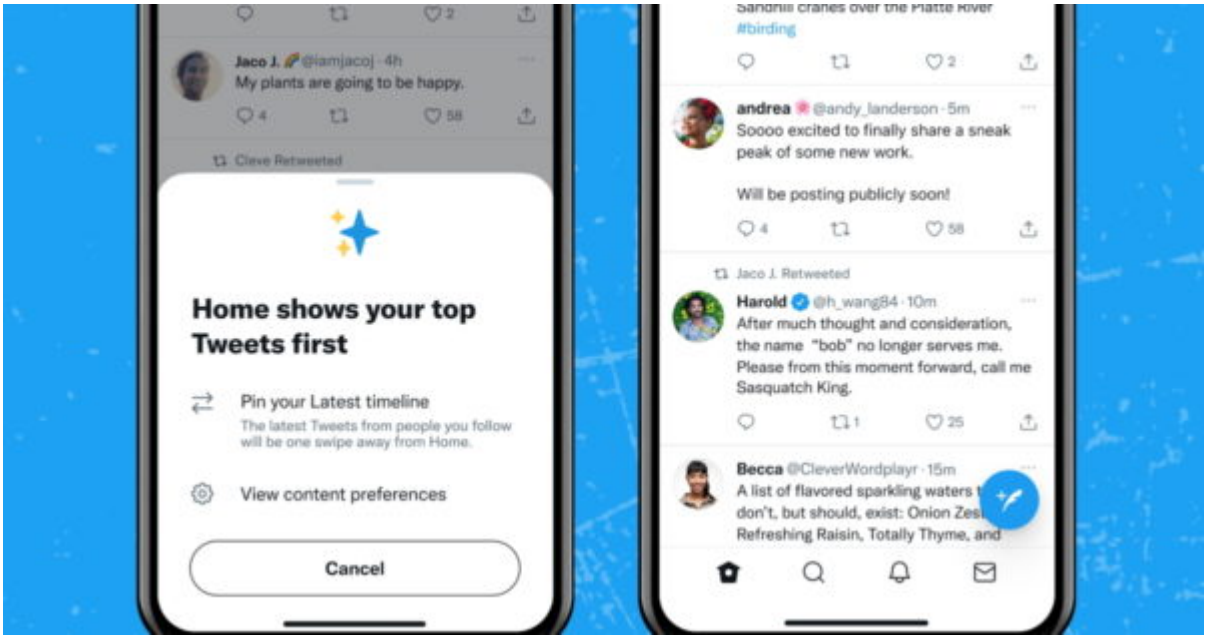
Trusted Moderators Added for Instagram Live Videos



Instagrammers can now enlist some help in overseeing their Instagram Live videos.

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https://www.adweek.com/media/trusted-moderators-added-for-instagram-live-videos/

Twitter Lets iOS Users Swipe Between Home, Latest Feeds



Twitter began rolling out a slightly easier way for users to switch between its Home feed, which is populated by its algorithms, and its Latest feed, which displays tweets in chronological order.

Recommended articles
https://www.adweek.com/media/twitter-lets-ios-users-swipe-between-home-latest-feeds/

YouTube Extends Blocking of Russian State-Funded Media Outlets to Entire World



YouTube extended its blocking of access to channels associated with Russian state-funded media outlets worldwide, from just across Europe.

Recommended articles
https://www.adweek.com/media/youtube-extends-blocking-of-russian-state-funded-media-outlets-to-entire-world/

Reports: Russia Begins Process of Blocking Instagram, While WhatsApp Is Safe for Now



The Russian government is turning up the heat on Meta following a report by Reuters early Friday morning on a temporary change to its content moderation policies to allow calls for violence against the Russian military and the leaders of Russia and Belarus.

Recommended articles
https://www.adweek.com/media/reports-russia-begins-process-of-blocking-instagram-while-whatsapp-is-safe-for-now/

Twitter Names 3 New Department Heads in Its Consumer Division



Twitter general manager of consumer Kayvon Beykpour revealed three promotions in his department, internally known as Bluebird, via tweet.

Recommended articles
https://www.adweek.com/media/twitter-names-3-new-department-heads-in-its-consumer-division/