#GoodBots: All Twitter Automated Accounts Can Now Add Labels to Their Profiles

All automated accounts on Twitter now have the option of adding a label to their profile to indicate that they are automated.

Recommended articles
https://www.adweek.com/media/goodbots-all-twitter-automated-accounts-can-now-add-labels-to-their-profiles/

Pinterest CRO Jon Kaplan Joins Cryptocurrency Platform FalconX

Pinterest chief revenue officer Jon Kaplan is boarding the crypto train, joining digital assets and cryptocurrency platform FalconX as head of revenue.

Recommended articles
https://www.adweek.com/social-marketing/pinterest-cro-jon-kaplan-joins-cryptocurrency-platform-falconx/

Facebook’s News Feed Is Now Just Feed

Goodbye, News Feed. Hello, Feed.

Recommended articles
https://www.adweek.com/media/facebooks-news-feed-is-now-just-feed/

Resh Sidhu Named Global Director of Snap’s Arcadia AR Creative Studio

Resh Sidhu joined Snap Inc. as global director of Arcadia, the augmented reality creative studio that debuted last October.

Recommended articles
https://www.adweek.com/media/resh-sidhu-named-global-director-of-snaps-arcadia-ar-creative-studio/

Reddit Taps Tinuiti as Its First Independent Agency Partner

Independent performance marketing firm Tinuiti became Reddit’s first independent agency partner Tuesday.

Recommended articles
https://www.adweek.com/social-marketing/reddit-taps-tinuiti-as-its-first-independent-agency-partner/

Instagram Begins Rolling Out Private Story Likes

Instagram began rolling out private Stories likes Monday, calling them a “lightweight way” for users to interact with their friends’ Stories.

Recommended articles
https://www.adweek.com/media/instagram-begins-rolling-out-private-story-likes/

Billboard 2022 Women in Music Awards to Be Livestreamed Exclusively on Twitter

Billboard will livestream the 2022 Women in Music Awards exclusively on Twitter, on its @billboard account.

Recommended articles
https://www.adweek.com/media/billboard-2022-women-in-music-awards-to-be-livestreamed-exclusively-on-twitter/

Twitter, Academy of Motion Picture Arts and Sciences Team Up for 94th Academy Awards

Twitter and the Academy of Motion Picture Arts and Sciences teamed up on several initiatives for the 94th Academy Awards, which will be presented at the Dolby Theater in Los Angeles March 27.

Recommended articles
https://www.adweek.com/social-marketing/twitter-academy-of-motion-picture-arts-and-sciences-team-up-for-94th-academy-awards/

Snap Begins Testing Mid-Roll Ads in Snap Stars' Public Stories

Snap Inc. began testing a new monetization option for Snap Stars, enabling them to place mid-roll ads in their public Stories.

Recommended articles
https://www.adweek.com/social-marketing/snap-begins-testing-mid-roll-ads-in-snap-stars-public-stories/

Instagram: How to Use Security Checkup

Instagram now offers a Security Checkup feature that gives users recommended steps to take in order to ensure that their

account is as secure as it can be. For instance, the Security Checkup feature will allow users to check the two-factor authentication status for their account.

Recommended articles
https://www.adweek.com/media/instagram-how-to-use-security-checkup/