Mariah Carey Wants to Know Snapchatters’ Valentine’s Day Plans

Mariah Carey and Snapchat Spotlight are on to the next holiday.

Recommended articles
https://www.adweek.com/social-marketing/mariah-carey-wants-to-know-snapchatters-valentines-day-plans/

Meta Horizon Worlds, Horizon Venues: Don’t Stand So Close to My Avatar

Social distancing has arrived in the metaverse.

Recommended articles
https://www.adweek.com/media/meta-horizon-worlds-horizon-venues-dont-stand-so-close-to-my-avatar/

Twitter Goes on NFT Shopping Spree

Twitter has been shopping for nonfungible tokens.

Recommended articles
https://www.adweek.com/media/twitter-goes-on-nft-shopping-spree/

Facebook: How to Remove an Image From Your Child’s Messenger Kids Chat

The Messenger Kids application allows children to chat with friends and family without signing up for Facebook. The platform also allows parents to access parental controls and other features related to their child’s Messenger Kids experience using their own Facebook accounts.

Recommended articles
https://www.adweek.com/media/facebook-how-to-remove-an-image-from-your-childs-messenger-kids-chat/

Facebook: How to Set Your Child’s Pronouns on Messenger Kids

Messenger Kids allows children to chat with friends and family without signing up for a Facebook account. In addition, parents can access parental controls and other settings on Facebook that are related to their child’s Messenger Kids experience.

Recommended articles
https://www.adweek.com/media/facebook-how-to-set-your-childs-pronouns-on-messenger-kids/

Twitter Toolbox Provides Low-Cost Tools Built By Developers

Twitter introduced its Twitter Toolbox, a set of low-cost, easy-to-use tools built by its developer community for use by anyone.

Recommended articles
https://www.adweek.com/media/twitter-toolbox-provides-low-cost-tools-built-by-developers-for-developers/

Creators Using Twitter's Super Follows Can Now See Interactions From Those Followers

Creators on iOS using Twitter's Super Follows monetization option can now see all interactions from their Super Followers under their Notifications tab.

Recommended articles
https://www.adweek.com/media/creators-using-twitters-super-follows-can-now-see-interactions-from-those-followers/

Pinterest Sets Pinterest TV Series for Black History

Month

Pinterest kicked off a Pinterest TV series for Black History Month, Soul Food: Nourish Your Soul.

Recommended articles
https://www.adweek.com/media/pinterest-sets-pinterest-tv-series-for-black-history-month/

Meta Extends Black History Month Initiatives to AR, VR, Metaverse

Meta is extending its Black History Month initiatives into augmented and virtual reality and the metaverse.

Recommended articles
https://www.adweek.com/media/meta-extends-black-history-month-initiatives-to-ar-vr-metaverse/

Snap, KR&I: Gen Z, Millennials Value Privacy But Don’t Feel They’re Getting Enough of It

Snap Inc. marked Data Privacy Day Friday (Jan. 28) with the release of research it commissioned from Kresnicka Research & Insights aimed at giving it a better understanding of how privacy influences online behavior among the Snapchat Generation—Generation Z and millennials.

Recommended articles
https://www.adweek.com/media/snap-kri-gen-z-millennials-value-privacy-but-dont-feel-theyre-getting-enough-of-it/