Messenger Kids: How to Delete Sticker Packs

The Messenger Kids application allows users to download sticker packs containing embellishments that they can send in conversations. Once users download one or more sticker packs to their devices, they have the option to delete sticker packs they no longer want to use. Our guide will show you how this is done.

Recommended articles
https://www.adweek.com/media/messenger-kids-how-to-delete-sticker-packs/

Twitter Shakes Up Its Security Ranks as Peiter Zatko, Rinki Sethi Are Out

Twitter CEO Parag Agrawal continued to shake up the executive ranks, this time focusing on the company’s security team.

Recommended articles
https://www.adweek.com/media/twitter-shakes-up-its-security-ranks-as-peiter-zatko-rinki-sethi-are-out/

Messenger, Instagram Set Ghostbusters: Afterlife Movie Mate

The latest Movie Mate second screen chat experience for Messenger and Instagram covers Ghostbusters: Afterlife, the newest installment in the iconic Ghostbusters film franchise.

Recommended articles
https://www.adweek.com/social-marketing/messenger-instagram-set-ghostbusters-afterlife-movie-mate/

Messenger Kids: How to Download Sticker Packs

Messenger Kids allows users to send a variety of stickers in their conversations. By default, users have access to the emoji sticker pack, and they can also download additional sticker packs from the application’s Sticker Store.

Recommended articles
https://www.adweek.com/media/messenger-kids-how-to-download-st

icker-packs/

Tums to Kick Off ‘TUMSworthy Big Game Trivia’ for Super Bowl 56

Super Bowl 56 will mark the third consecutive Big Game during which GlaxoSmithKline’s Tums antacid brand aims to create some “TUMSworthy” moments.

Recommended articles
https://www.adweek.com/social-marketing/tums-to-kick-off-tumsworthy-big-game-trivia-for-super-bowl-56/

Instagram to Take Action on Potentially Problematic Posts That Don’t Violate Its Guidelines

Instagram is taking stronger action against individual posts

that may not necessarily violate its community guidelines but could contain bullying or hate speech, or encourage violence.

Recommended articles
https://www.adweek.com/media/instagram-to-take-action-on-potentially-problematic-posts-that-dont-violate-its-guidelines/

Messenger Kids: How to Change a Chat’s Color

Messenger Kids allows users to change the color of each chat in the application. The chat’s color will determine the colors of text bubbles and more in the conversation.

Recommended articles
https://www.adweek.com/media/messenger-kids-how-to-change-a-chats-color/

NHL Details 2022 Truly Hard Seltzer NHL Fan Fair

The National Hockey League shared details on the attractions and sponsors for its 2022 Truly Hard Seltzer NHL Fan Fair.

Recommended articles
https://www.adweek.com/social-marketing/nhl-details-2022-truly-hard-seltzer-nhl-fan-fair/

Workplace From Meta Sets Integration With WhatsApp

Upcoming corporate synergy alert: Enterprise platform Workplace From Meta will be integrated with Meta-owned messaging application WhatsApp at some point in 2022.

Recommended articles
https://www.adweek.com/media/workplace-from-meta-sets-integration-with-whatsapp/

Report: Nick Tran Suddenly Departs TikTok

Nick Tran abruptly stepped down as global head of marketing at TikTok, according to a report by Jessica Toonkel and Sarah Krouse of The Information.

Recommended articles

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