Reddit Overhauls Blocking Experience

Reddit began rolling out its revamped blocking experience Tuesday.

Recommended articles
https://www.adweek.com/media/reddit-overhauls-blocking-experience/

Los Angeles Rams, Immersiv.io Team Up on Lens for Snap’s Next-Generation Spectacles

The Los Angeles Rams celebrated their victory over the Arizona Cardinals Monday night in the Wild Card round of the National Football League playoffs with a new lens for Snap Inc.’s next-generation Spectacles camera sunglasses.

Recommended articles
https://www.adweek.com/social-marketing/los-angeles-rams-immersiv-io-team-up-on-lens-for-snaps-next-generation-spectacles/

48 Attorneys General Come After Meta Again, File Appeal Brief vs. Antitrust Suit Dismissal

The legal hits keep coming for Meta: Just three days after U.S. District Court Judge James Boasberg denied the former Facebook's second motion to dismiss the Federal Trade Commission's antitrust lawsuit against the company, a bipartisan coalition of 48 attorneys general is taking another shot.

Recommended articles
https://www.adweek.com/media/48-attorneys-general-come-after-meta-again-file-appeal-brief-vs-antitrust-suit-dismissal/

Meta NPE Team's Sparked Video Speed Dating App Fizzles Out

Meta's New Product Experimentation team has lost its loving feeling for Sparked, the video speed dating application it

began testing last April.

Recommended articles
https://www.adweek.com/media/meta-npe-teams-sparked-video-speed-dating-app-fizzles-out/

Twitter Spaces Recording Rolls Out to All Android, iOS Users

Twitter said Thursday that Spaces Recording is now available to all Android and iOS users.

Recommended articles
https://www.adweek.com/media/twitter-spaces-recording-rolls-out-to-all-android-ios-users/

Pinterest Sees Big Plans, Big Spending From Men in 2022

Pinterest sees 2022 as a big year for spending—by men.

Recommended articles
https://www.adweek.com/social-marketing/pinterest-sees-big-plans-big-spending-from-men-in-2022/

Your Year on Yelp Rolls Out in Canada, US

Business directory and crowdsourced review forum Yelp rolled out its version of a 2021 wrap-up with Your Year on Yelp, a personalized data-driven recap of users' contributions on the platform and the impact they had on the community at large.

Recommended articles
https://www.adweek.com/social-marketing/your-year-on-yelp-rolls-out-in-canada-us/

Instagram for Business: How to Add a Reminder to a Post

Instagram allows users with professional accounts to add reminders to their posts on the photo- and video-sharing platform. For instance, a store may want to add a reminder to

a post about an upcoming sale. When a professional account adds a reminder to a post, viewers will be able to tap the bell icon under the post to receive reminders about the scheduled event.

Recommended articles
https://www.adweek.com/social-marketing/instagram-for-business-how-to-add-a-reminder-to-a-post/

Court Denies Meta’s Request to Dismiss FTC Antitrust Suit

Score one for the Federal Trade Commission in its ongoing antitrust lawsuit against Meta, as U.S. District Court Judge James Boasberg denied the company’s second motion to dismiss, filed last October, ruling that the case may proceed.

Recommended articles
https://www.adweek.com/media/court-denies-metas-request-to-dismiss-ftc-antitrust-suit/

Meta Adds DoorDash CEO Tony

Xu to Board of Directors

DoorDash co-founder and CEO Tony Xu was elected as an independent member of Meta’s board of directors.

Recommended articles
https://www.adweek.com/media/meta-adds-doordash-ceo-tony-xu-to-board-of-directors/