Meta Begins Testing, Rolling Out Features to Boost Facebook Live Creators' Discoverability

Meta introduced a host of updates to Facebook Live Thursday.

Recommended articles
https://www.adweek.com/media/meta-begins-testing-rolling-out-features-to-boost-facebook-live-creators-discoverability/

Head of Messenger Stan Chudnovsky to Leave Meta in Q2 2022

Meta will have to endure another key departure, as head of Messenger Stan Chudnovsky said he will leave the company at some point in the second quarter of 2022.

Recommended articles
https://www.adweek.com/media/head-of-messenger-stan-chudnovsky-to-leave-meta-in-q2-2022/

Clubhouse Tweaks Room Composer, Giving Users Setting Up Rooms More Options

Social audio application Clubhouse revamped the process of creating and setting up rooms on its platform.

Recommended articles
https://www.adweek.com/media/clubhouse-tweaks-room-composer-giving-users-setting-up-rooms-more-options/

App Annie: Worldwide App Downloads Will Reach Nearly 140B in 2021

Mobile analytics company App Annie released its latest report, which analyzes the use of mobile applications in 2021.

Recommended articles
https://www.adweek.com/media/app-annie-worldwide-app-downloads-will-reach-nearly-140b-in-2021/

Meta Details Several Updates to Its Stars Monetization Feature for Creators

Meta introduced a new way to circumvent commissions on in-application purchases from Apple’s App Store or Google Play with its Stars store website, which lets people buy Stars—virtual items that enable fans to support creators during videos and livestreams—using Facebook Pay, and not the payment functionality of Apple or Google.

Recommended articles
https://www.adweek.com/media/meta-details-several-updates-to-its-stars-monetization-feature-for-creators/

New Twitter CEO Parag Agrawal Drops the Reorg Hammer

It didn’t take long for new Twitter CEO Parag Agrawal to exert his influence on the company, as a major reorganization was revealed Friday in an email to employees and a Form 8-K filing with the Securities and Exchange Commission.

Recommended articles
https://www.adweek.com/media/new-twitter-ceo-parag-agrawal-drops-the-reorg-hammer/

Clubhouse: How to Report a Room

As users browse the Clubhouse application, they may come across rooms with inappropriate titles and/or rooms that are about inappropriate content. When this happens, users can report the room to the Clubhouse team. Our guide will show you how this is done.

Recommended articles
https://www.adweek.com/media/clubhouse-how-to-report-a-room/

Clubhouse: How to Hide Topics From Your Profile

Clubhouse transformed its Interests categories into Topics that can be displayed on a user’s profile. Users can choose whether or not to hide the Topics they’re interested in, and

they have the freedom to hide only some Topics while still displaying others. If you don’t want other Clubhouse users to see the Topics you’re interested in, our guide will show you how to hide them from your profile.

Recommended articles
https://www.adweek.com/media/clubhouse-how-to-hide-topics-from-your-profile/

LinkedIn Adds Support for Hindi, Bringing Its Language Total to 25

India is LinkedIn’s second largest market, with 82 million members, and more than 600 million people worldwide speak Hindi, so the professional network added the language to its options Thursday.

Recommended articles
https://www.adweek.com/media/linkedin-adds-support-for-hindi-bringing-its-language-total-to-25/

Meta’s NPE Team Adopts a More Global Approach

Meta is shifting the focus of its NPE team to historically overlooked communities and broadening its scope outside of the U.S.

Recommended articles
https://www.adweek.com/media/metas-npe-team-adopts-a-more-global-approach/