TikTok Spruces Up Its Transparency Center



TikTok debuted a refreshed Transparency Center that will be the home for all of its transparency reports, old and new.

Recommended articles
https://www.adweek.com/media/tiktok-spruces-up-its-transparency-center/

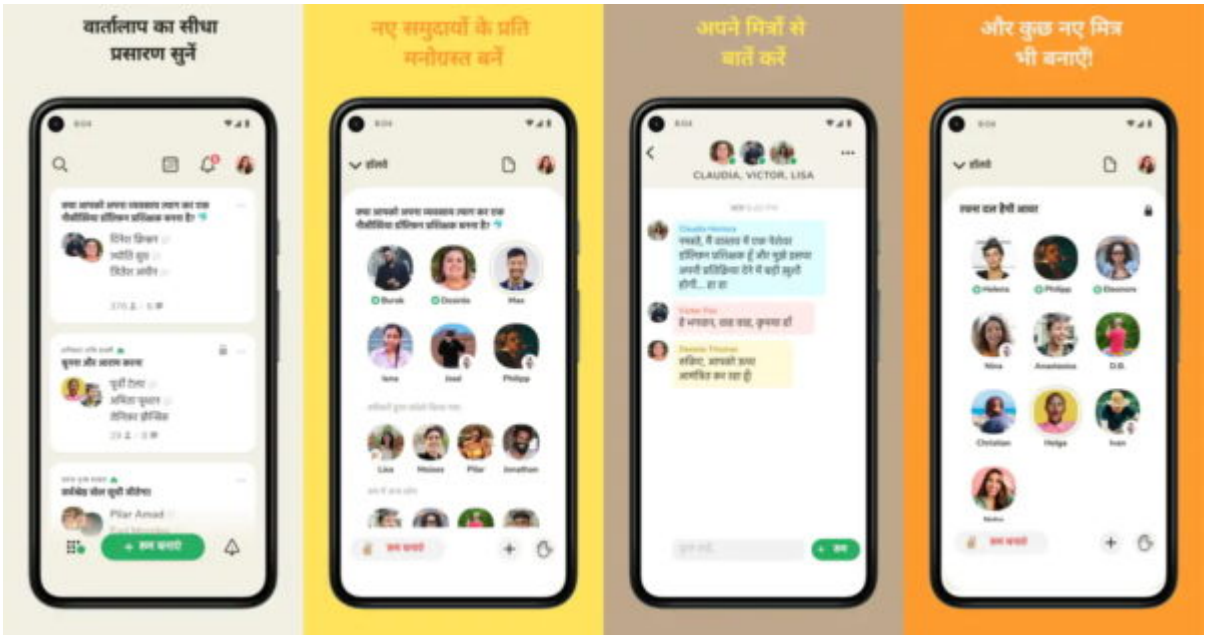
Twitter Moderation Research Consortium to Be Formed in Early 2022



Twitter detailed the next steps it will take to provide expanded transparency about content moderation actions on its platform.

Recommended articles
https://www.adweek.com/media/twitter-moderation-research-consortium-to-be-formed-in-early-2022/

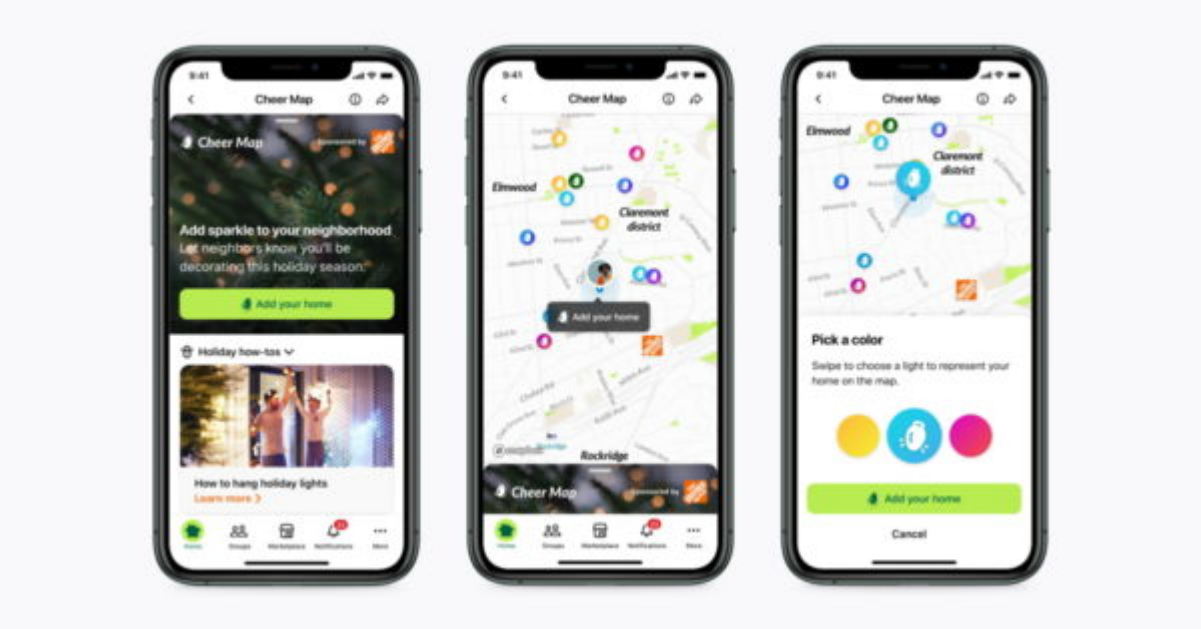
Clubhouse Adds Support for 13 More Languages



Clubhouse added support for 13 more languages and introduced a revamped Topics feature.

Recommended articles
https://www.adweek.com/media/clubhouse-adds-support-for-13-more-languages/

The Home Depot Sponsors Nextdoor’s Cheer Map



The Cheer Map from neighborhood social network Nextdoor is back, with The Home Depot sponsoring the initiative this year.

Recommended articles
https://www.adweek.com/social-marketing/the-home-depot-sponsors-nextdoors-cheer-map/

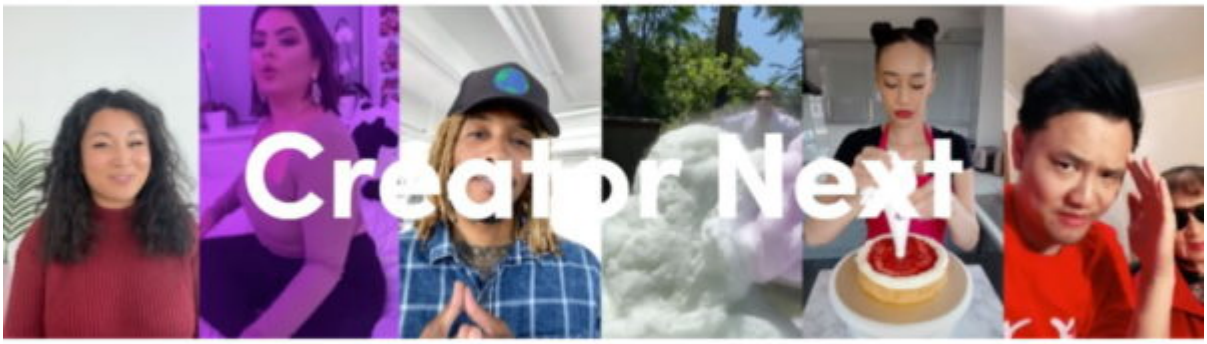
Meta Loosens Restrictions on Cryptocurrency Advertising



Meta is opening its doors to more cryptocurrency advertisers across its platform, boosting the number of regulatory licenses that it accepts from three to 27.

Recommended articles
https://www.adweek.com/social-marketing/meta-loosens-restrictions-on-cryptocurrency-advertising/

TikTok Introduces Creator Next, Along With Monetization Options Tips, Video Gifts



TikTok wrapped several holiday presents for creators on its platform.

Recommended articles
https://www.adweek.com/media/tiktok-introduces-creator-next-along-with-monetization-options-tips-video-gifts/

Twitter Marks World AIDS Day With #ThereIsHelp Search Prompts



Twitter said conversation about HIV spikes on its platform every Dec. 1 to mark World AIDS Day.

Recommended articles
https://www.adweek.com/media/twitter-marks-world-aids-day-with-thereishelp-search-prompts/

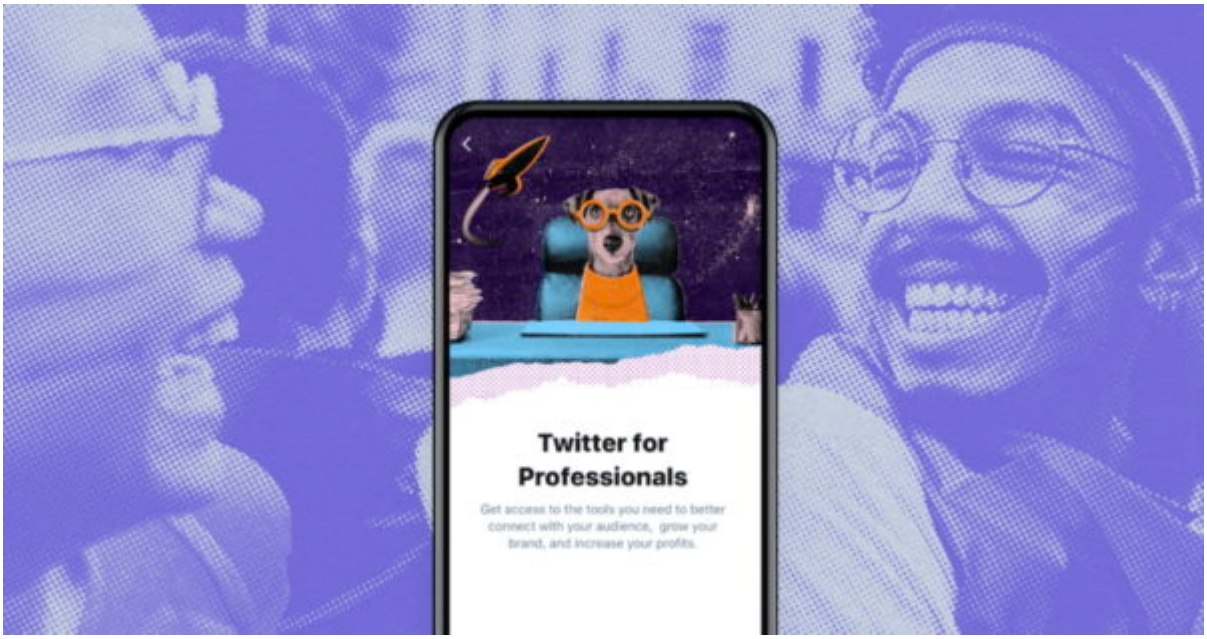
David Marcus to Leave Meta and Its Novi Cryptocurrency Wallet Initiative



The high-profile departures from social media companies keep coming, as David Marcus will leave Meta.

Recommended articles
https://www.adweek.com/media/david-marcus-to-leave-meta-and-its-novi-cryptocurrency-wallet-initiative/

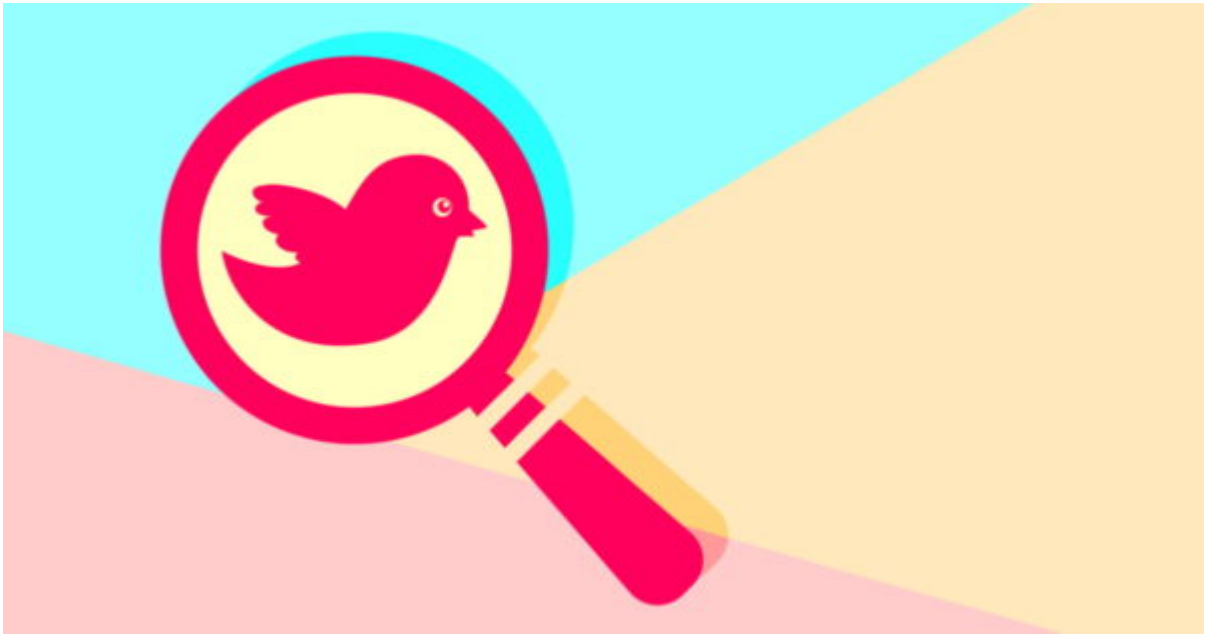
Twitter for Professionals: How to Hide Your Business Category



Twitter allows businesses and other professionals to switch to a business account, which gives them access to new features. When users switch to a Twitter for Professionals account, they’re asked to choose a category that best fits their account. This category will be displayed on the user’s profile by default, but users can hide their business category from their profile if they want.

Recommended articles
https://www.adweek.com/media/twitter-for-professionals-how-to-hide-your-business-category/

Twitter Adds Images, Videos to Its Private Information Policy



Twitter’s private information policy already prohibited the posting of people’s private information—such as address, identification and phone numbers—along with threatening to do so or incentivizing other people to do so. The social network added private media to the mix in an update revealed Tuesday.

Recommended articles
https://www.adweek.com/media/twitter-adds-images-videos-to-its-private-information-policy/