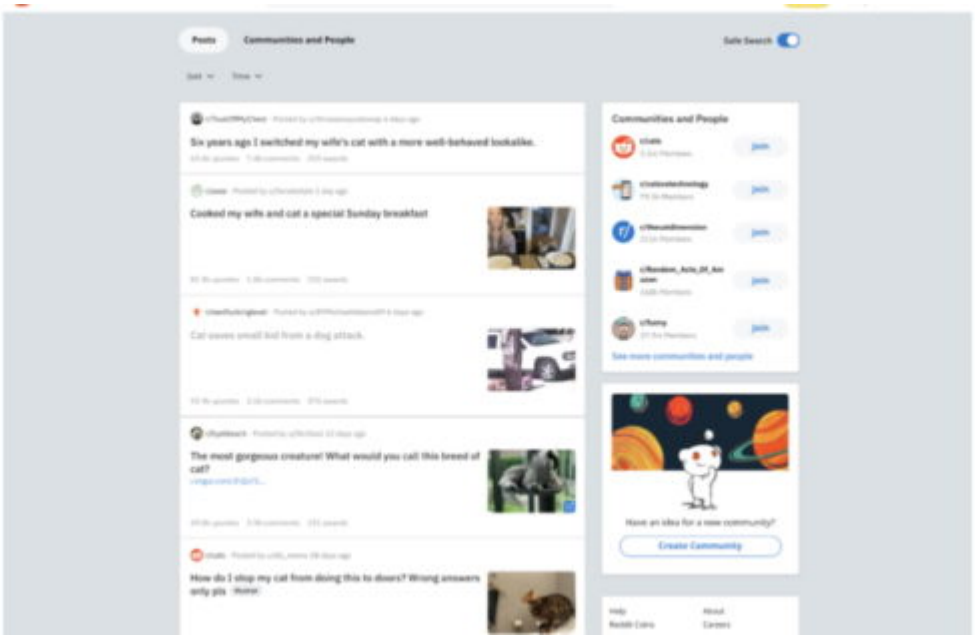
Shavone Charles Joins TikTok as Its First Head of Diversity and Inclusion Communications



TikTok tapped Shavone Charles as its first ever head of diversity and inclusion communications.

Recommended articles
https://www.adweek.com/media/shavone-charles-joins-tiktok-as-its-first-head-of-diversity-and-inclusion-communications/

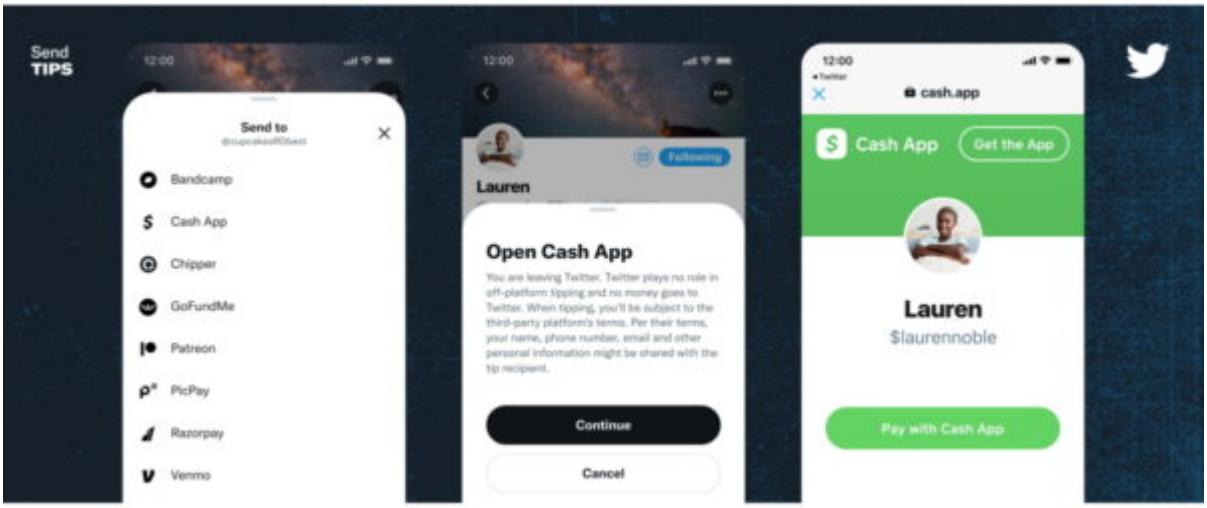
New Reddit Search Experience Fully Rolls Out on Desktop



Reddit’s new search experience is fully rolled out to web users, with design updates for its Android and iOS applications in the pipeline.

Recommended articles
https://www.adweek.com/media/new-reddit-search-experience-fully-rolls-out-on-desktop/

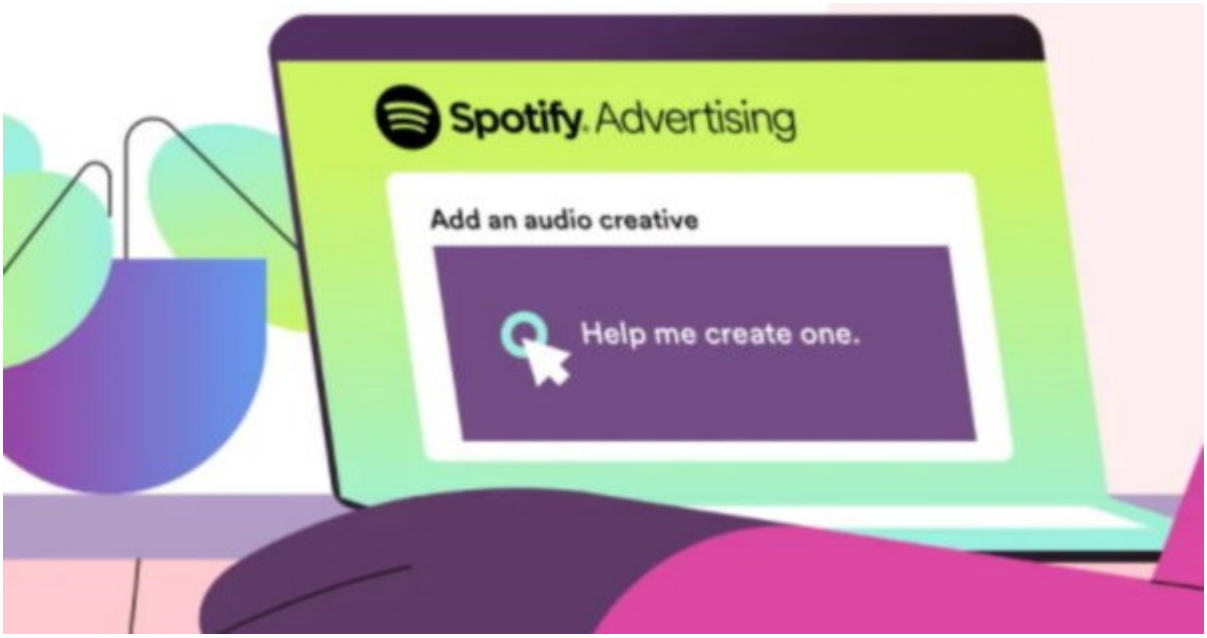
Twitter Tips Extended to Android



Twitter’s Tips feature was extended to all Android users 18 and up.

Recommended articles
https://www.adweek.com/media/twitter-tips-extended-to-android/

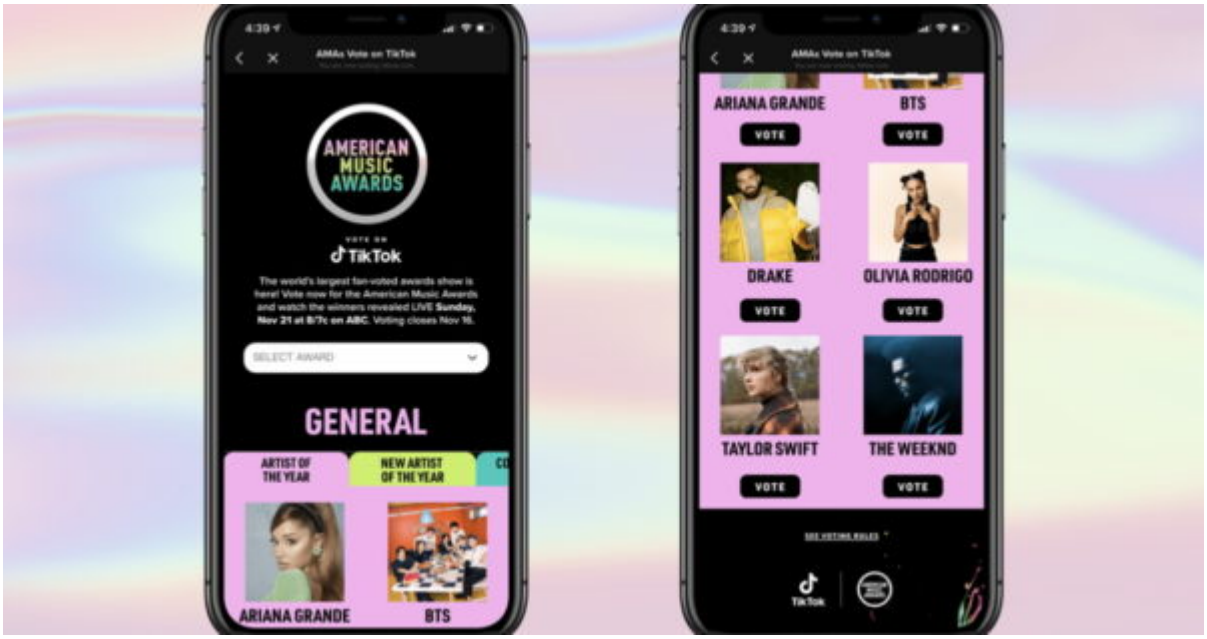
Spotify Rolls Out Podcast Ads via Self-Serve Spotify Ad Studio in the US



Streaming platform Spotify said last month that it would add podcast ad buying to self-serve ad channel Spotify Ad Studio “in the coming weeks,” and those coming weeks arrived this week.

Recommended articles
https://www.adweek.com/programmatic/spotify-rolls-out-podcast-ads-via-self-serve-spotify-ad-studio-in-the-us/

Voting for All 32 Categories in the 2021 American Music Awards Took Place on TikTok



The votes are in for the 2021 American Music Awards and, for the first time, fans were able to vote for their favorites in all 32 categories via TikTok.

Recommended articles
https://www.adweek.com/social-marketing/voting-for-all-32-categories-in-the-2021-american-music-awards-took-place-on-tiktok/

TikTok Shares Results of Deep Dive on Potentially Harmful Challenges, Self-Harm Hoaxes



TikTok kicked off a global project earlier this year to gather information on its younger users' engagement with potentially harmful challenges and hoaxes on its platform and other social networks, consulting with experts and conducting a survey of more than 10,000 parents, teachers and teens in Argentina, Australia, Brazil, Germany, Italy, Indonesia, Mexico, the U.K., the U.S. and Vietnam.

Recommended articles
https://www.adweek.com/media/tiktok-shares-results-of-deep-dive-on-potentially-harmful-challenges-self-harm-hoaxes/

Second Batch of Snapchat Lenses Released for My Disney Experience App



A second batch of Snapchat augmented reality lenses began rolling out on the My Disney Experience application for visitors of the Walt Disney World Resort in Orlando, Fla.

Recommended articles
https://www.adweek.com/social-marketing/second-batch-of-snapchat-lenses-released-for-my-disney-experience-app/

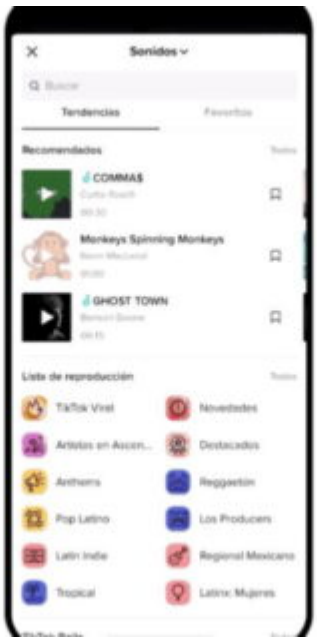
Twitch Sets POG Picks: Holiday Hive Live Shopping Event



Amazon-owned streaming platform Twitch will present the second installment of its POG Picks live shopping show, POG Picks: Holiday Hive, Tuesday, Nov. 23 at 7 p.m. ET, giving viewers inspiration for Black Friday and Cyber Monday.

Recommended articles
https://www.adweek.com/commerce/twitch-sets-pog-picks-holiday-hive-live-shopping-event/

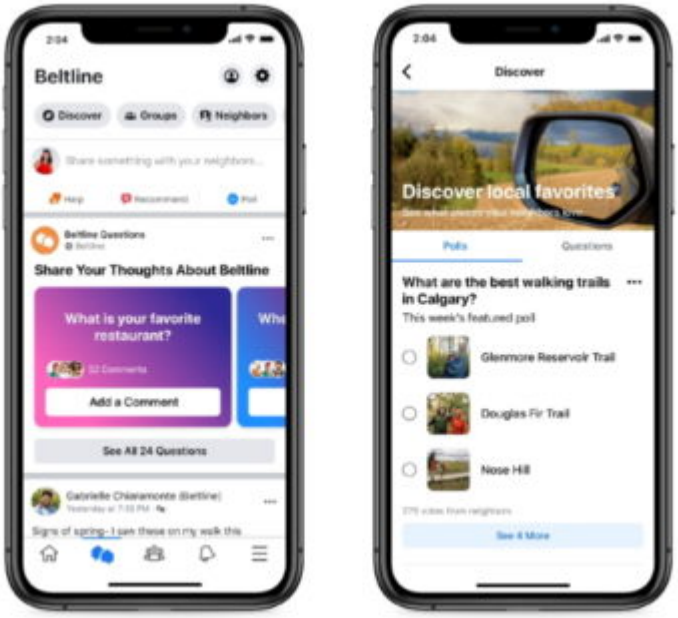
TikTok Debuts Spanish Sounds Page for US Users



TikTok marked the upcoming 2021 Latin Grammy Awards with its rollout of a Spanish Sounds Page for Spanish-speaking users in the U.S.

Recommended articles
https://www.adweek.com/media/tiktok-debuts-spanish-sounds-page-for-us-users/

Facebook Neighborhoods to Begin Testing in 132 Cities in the US



Nextdoor-like feature Facebook Neighborhoods is heading south, crossing the border with Canada and kicking off testing in 132 U.S. cities.

Recommended articles
https://www.adweek.com/media/facebook-neighborhoods-to-begin-testing-in-132-cities-in-the-us/