Clubhouse Adds Music Mode

Music is audio, after all: Social audio application Clubhouse introduced a new setting to help musicians sound their best while performing on the app, Music Mode.

Recommended articles
https://www.adweek.com/media/clubhouse-adds-music-mode/

WhatsApp Rolls Out End-to-End Encrypted Backups of Chat Histories

WhatsApp began rolling out end-to-end encrypted backups of users’ chat histories to all Android and iOS users Thursday.

Recommended articles
https://www.adweek.com/media/whatsapp-rolls-out-end-to-end-encrypted-backups-of-chat-histories/

Instagram: How to Cancel a Scheduled Live Video

Instagram introduced the ability for users to schedule Instagram Live livestreams up to three months in advance. If you schedule a livestream but later need to cancel it, our guide will show you how this is done.

Recommended articles
https://www.adweek.com/media/instagram-how-to-cancel-a-scheduled-live-video/

LinkedIn to Shutter Localized Version of Its Platform for China

LinkedIn said Thursday that it will sunset the localized version of its platform in China, which it debuted in February 2014, due to “a significantly more challenging operating environment and greater compliance requirements.”

Recommended articles
https://www.adweek.com/media/linkedin-to-shutter-localized-version-of-its-platform-for-china/

Facebook to Test Lower Ranking for Political Content in News Feed in About 75 More Countries

Facebook expanded its test of reducing distribution of political content in News Feed to roughly 75 countries around the globe Wednesday.

Recommended articles
https://www.adweek.com/media/facebook-to-test-lower-ranking-for-political-content-in-news-feed-in-about-75-more-countries/

Instagram Adds Live Scheduling for Instagram Live Videos

Instagram detailed two new features for Instagram Live Wednesday.

Recommended articles

https://www.adweek.com/media/instagram-adds-live-scheduling-for-instagram-live-videos/

Twitter Releases Inclusion & Diversity Q3 2021 Report

Twitter continued to make progress toward reaching the goals it set for 2025 of having women make up one-half of its global workforce, as well as having at least 25% of its workforce in the U.S. be made up of underrepresented minorities, with at least 10% of those being Black.

Recommended articles
https://www.adweek.com/media/twitter-releases-inclusion-diversity-q3-2021-report/

Facebook Adds to Policies on Bullying, Harassment

Facebook marked National Bullying Prevention and Awareness Day in the U.S. Wednesday (Oct. 13) with updates to its global policies on bullying and harassment.

Recommended articles
https://www.adweek.com/media/facebook-adds-to-policies-on-bullying-harassment/

Applications Open for Twitter Spaces Spark Accelerator Program

Twitter is looking for a few good creators for its Twitter Spaces audio feature—roughly 150 good creators, to be specific.

Recommended articles
https://www.adweek.com/media/applications-open-for-twitter-spaces-spark-accelerator-program/

Twitter Debuts Multi-Destination Functionality for Carousel Ads

Twitter built on the carousel ads it introduced last November

with the debut of multi-destination functionality for carousel ads driving users to websites.

Recommended articles
https://www.adweek.com/programmatic/twitter-debuts-multi-destination-functionality-for-carousel-ads/