# Snap Opens Doors to Club Unity for World Mental Health Day

Snap Inc. is marking World Mental Health Day Sunday (Oct. 10) with its introduction of Club Unity.

Recommended articles
https://www.adweek.com/media/snap-opens-doors-to-club-unity-for-world-mental-health-day/

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# Facebook Takes Steps to Prevent Selling of Land in Conservation Areas

Facebook is cracking down on the selling of land in ecological conservation areas within the Amazon rainforest on ecommerce destination Facebook Marketplace.

Recommended articles
https://www.adweek.com/social-marketing/facebook-takes-steps-to-prevent-selling-of-land-in-conservation-areas/

# Facebook Communities Summit Set for Nov. 4

The annual Facebook Communities Summit will be held, virtually, Thursday, Nov. 4, starting at 9 a.m. PT/noon ET.

Recommended articles
https://www.adweek.com/media/facebook-communities-summit-set-for-nov-4/

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# Facebook Details World Mental Health Day Initiatives

Facebook detailed several examples of programming, resources and tools across its family of applications to mark World Mental Health Day Sunday (Oct. 10).

Recommended articles
https://www.adweek.com/media/facebook-details-world-mental-health-day-initiatives/

# Twitter Reinforces the Idea That ‘The WNBA Is So Important’

The vast majority of the 140-character and 280-character tweets sent via Twitter have very short shelf lives, but not so for one from Ari Chambers, founder of Bleacher Report’s HighlightHer, posted on April 5, 2017.

Recommended articles
https://www.adweek.com/social-marketing/twitter-reinforces-the-idea-that-the-wnba-is-so-important/

# Facebook Reels: How to Trim a Reel

Facebook Reels allows users to trim their video clips to the desired length before sharing them. Our guide will show you how this is done.

Recommended articles
https://www.adweek.com/media/facebook-reels-how-to-trim-a-reel

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# Last 5 Events in 2021 PBR Australia Monster Energy Tour to Be Livestreamed on Facebook

Professional Bull Riders said Thursday that the five remaining events in its 2021 PBR Australia Monster Energy Tour will be livestreamed on Facebook.

Recommended articles
https://www.adweek.com/social-marketing/last-5-events-in-2021-pbr-australia-monster-energy-tour-to-be-livestreamed-on-facebook/

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# Facebook Elevate Sets Elevar y Celebrar 2021 Virtual Event

Facebook Elevate will present free virtual event Elevar y

Celebrar 2021 to celebrate Latinx and Hispanic Heritage Month and small and midsized businesses in those communities.

Recommended articles
https://www.adweek.com/social-marketing/facebook-elevate-sets-elevar-y-celebrar-2021-virtual-event/

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# Snap Details Efforts to Keep Fentanyl Sales Off Snapchat

Snap Inc. shared an update on the steps it is taking to prevent the sale of illegal drugs laced with fentanyl via the Snapchat platform.

Recommended articles
https://www.adweek.com/media/snap-details-efforts-to-keep-fentanyl-sales-off-snapchat/

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# Facebook Reels: How to Add Audio to a Reel

Facebook Reels allows users to add songs to their clips before sharing them. Our guide will show you how this is done.

Recommended articles
https://www.adweek.com/media/facebook-reels-how-to-add-audio-to-a-reel/