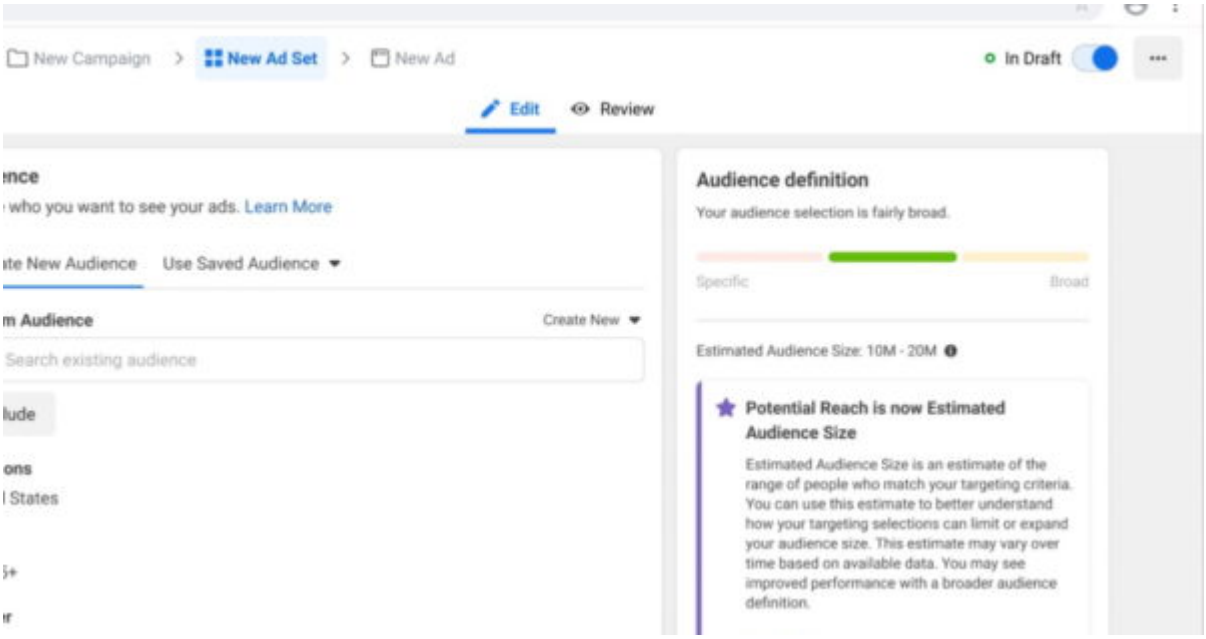
TikTok Becomes a Player in the NFT Game With TikTok Top Moments



TikTok is hopping on the non-fungible token train with its debut of TikTok Top Moments.

Recommended articles
https://www.adweek.com/social-marketing/tiktok-becomes-a-player-in-the-nft-game-with-tiktok-top-moments/

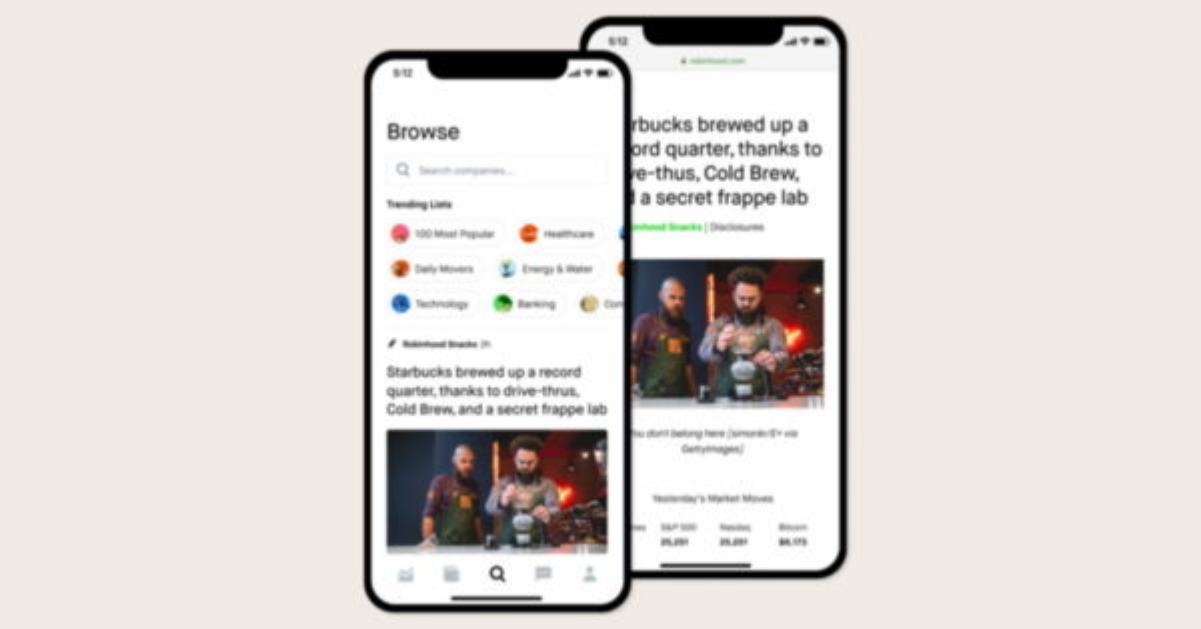
Facebook to Express Pre-Campaign Estimates in Ranges, Rather Than Specific Numbers



Facebook detailed two changes that will be implemented on its advertising platform Oct. 5: Potential reach is being renamed estimated audience size, and pre-campaign estimates will be expressed in ranges, rather than specific numbers.

Recommended articles
https://www.adweek.com/programmatic/facebook-to-express-pre-campaign-estimates-in-ranges-rather-than-specific-numbers/

Robinhood Enters Content Partnership With Snap



Financial services company Robinhood entered into a content partnership with Snap Inc. to bring its Snacks “highly digestible and engaging financial content” to Snapchatters.

Recommended articles
https://www.adweek.com/social-marketing/robinhood-enters-content-partnership-with-snap/

A Hot Minute: Domo Shares Data on What Happens Online Every 60 Seconds



Domo released the ninth edition of its Data Never Sleeps infographic Wednesday,

Recommended articles
https://www.adweek.com/media/a-hot-minute-domo-shares-data-on-what-happens-online-every-60-seconds/

Facebook Seeks Oversight Board Recommendations on Its Cross-Check System



Facebook is seeking recommendations from its Oversight Board on how to improve its cross-check system for content enforcement.

Recommended articles
https://www.adweek.com/media/facebook-seeks-oversight-board-recommendations-on-its-cross-check-system/

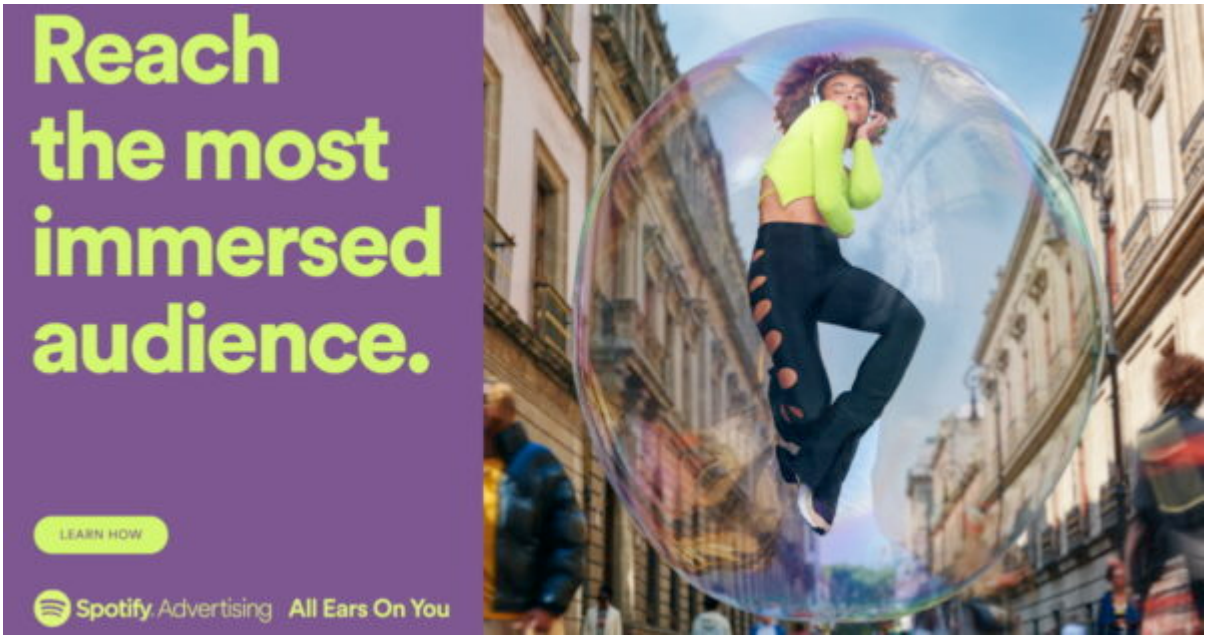
Facebook, Partners Reveal New Segment of 2Africa Subsea Cable



The 2Africa consortium—China Mobile International, Facebook, MTN GlobalConnect, Orange, STC, Telecom Egypt, Vodafone and WIOCC—introduced a new segment of subsea cable Tuesday, 2Africa Pearls, which connects Africa, Asia and Europe.

Recommended articles
https://www.adweek.com/media/facebook-partners-reveal-new-segment-of-2africa-subsea-cable/

Spotify Tells Potential Advertisers, ‘All Ears on You’



Spotify kicked off its first global business-to-business campaign this week, “All Ears on You,” in partnership with FCB New York.

Recommended articles
https://www.adweek.com/social-marketing/spotify-tells-potential-advertisers-all-ears-on-you/

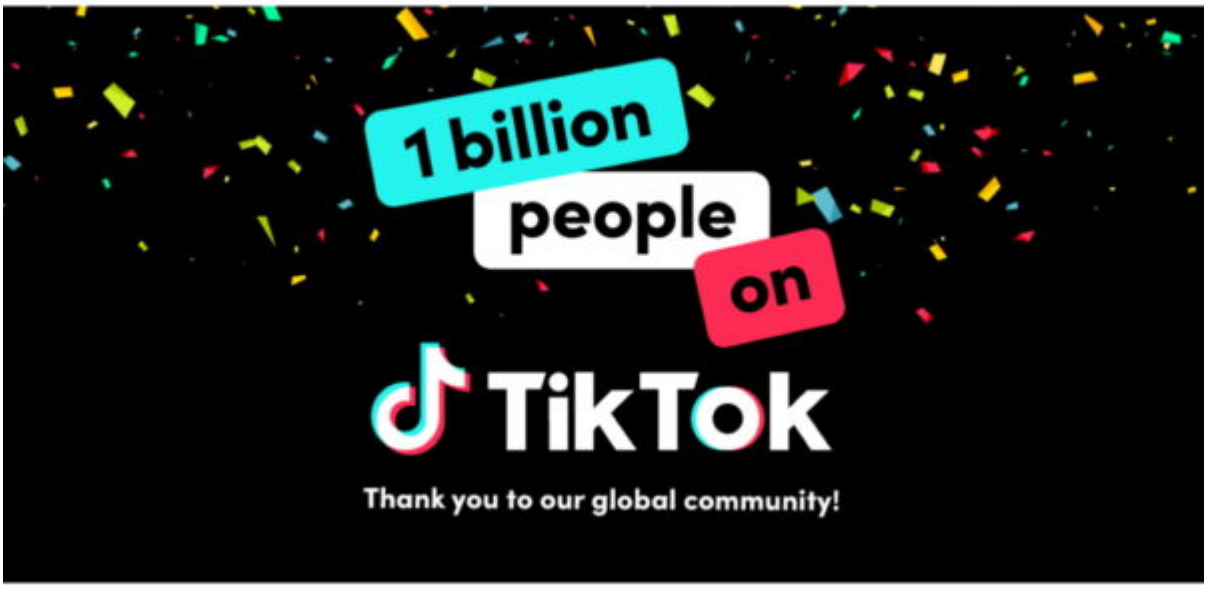
Discord Adds New Accessibility Tools, Features for Nitro Subscribers



Chat application Discord is rolling out a series of updates with a focus on Nitro subscribers, scheduled events and accessibility tools.

Recommended articles
https://www.adweek.com/media/discords-adds-new-accessibility-tools-features-for-nitro-subscribers/

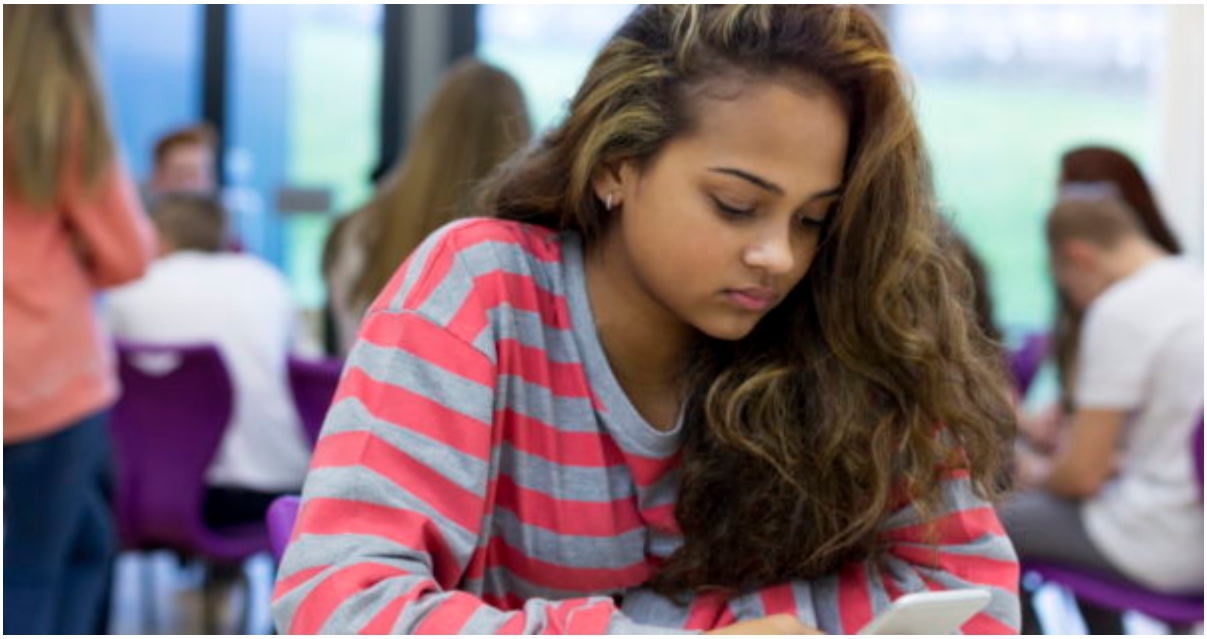
TikTok Tops 1B Monthly Active Users



It was a milestone Monday for TikTok, as the video creation platform revealed that it has surpassed 1 billion monthly active users.

Recommended articles
https://www.adweek.com/media/tiktok-tops-1b-monthly-active-users/

Instagram Pauses Efforts to Develop Stand-Alone Instagram Kids App



Things are not quite a “Teenage Dream” at Instagram, as the Facebook-owned photo- and video-sharing network kicked off the work week by putting its Instagram Kids stand-alone application on hold and issuing its rebuttal to a damning story earlier this month in The Wall Street Journal.

Recommended articles
https://www.adweek.com/media/instagram-pauses-efforts-to-develop-stand-alone-instagram-kids-app/