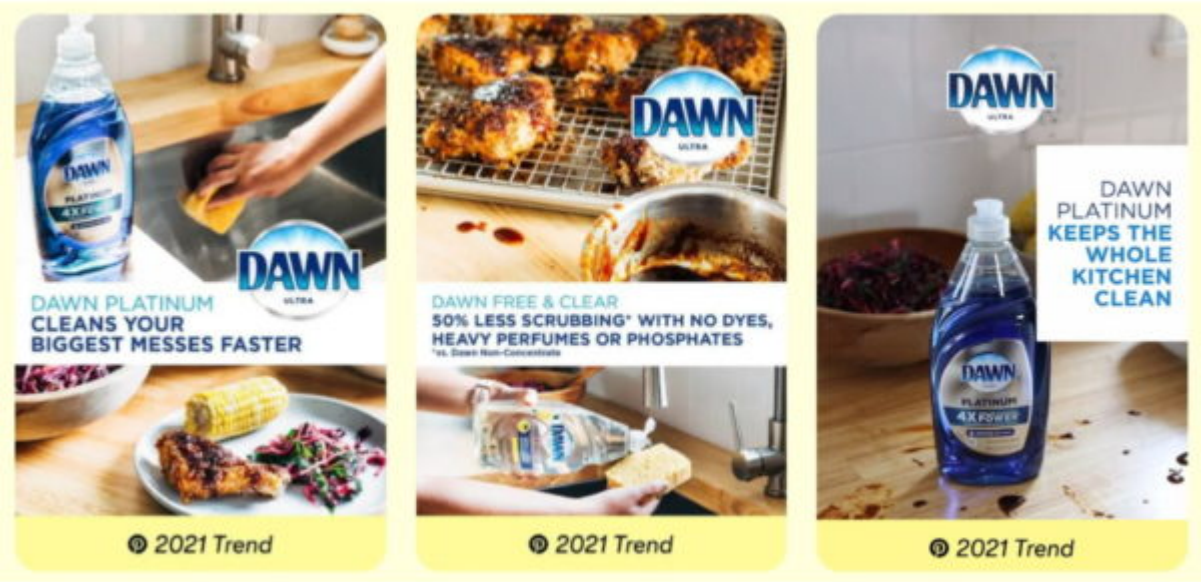
Pinterest Predicts Sees 80% Success Rate for 2021



For the second consecutive year, Pinterest Predicts posted an 80% success rate, as 80% of the trends for 2021 that it predicted at the end of last year continued to climb throughout this year.

Recommended articles
https://www.adweek.com/social-marketing/pinterest-predicts-sees-80-success-rate-for-2021/

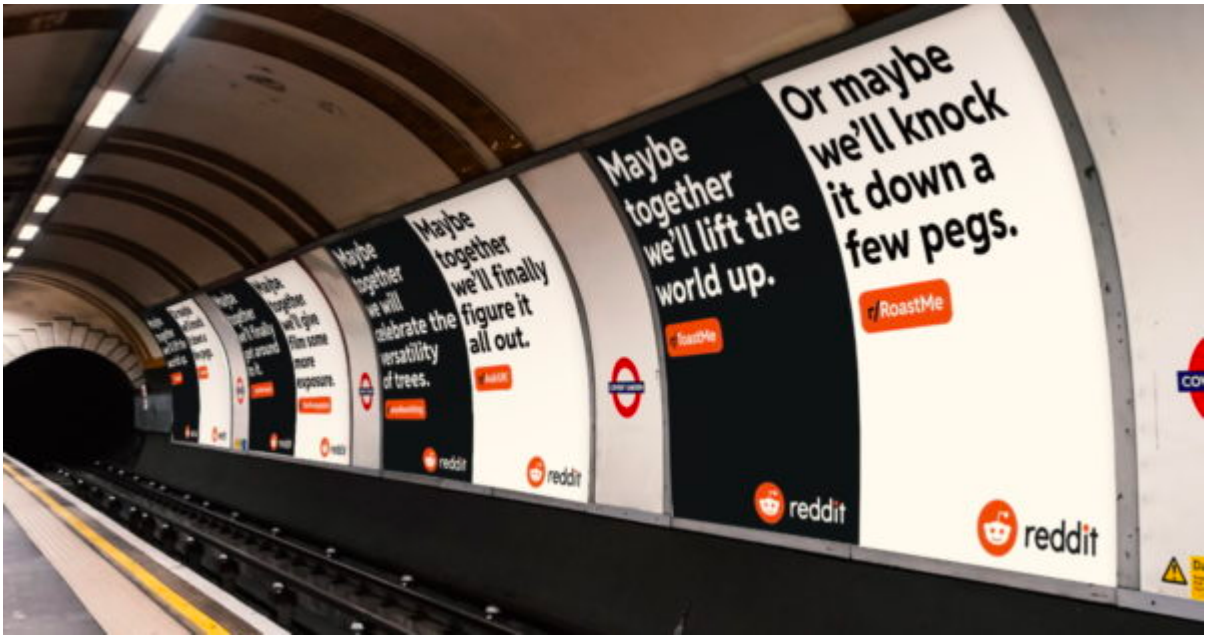
Portal From Facebook Unveils Portal Go, Next-Generation Portal+



Facebook CEO Mark Zuckerberg revealed two new members of the Portal From Facebook family of video calling devices in a Facebook Live video Tuesday.

Recommended articles
https://www.adweek.com/media/portal-from-facebook-unveils-portal-go-next-generation-portal/

Reddit Marks Anniversary of Opening UK Office With Brand Marketing Campaign



Reddit celebrated the one-year anniversary of the opening of its U.K. office in the Holborn section of London with its first-ever brand marketing campaign in the country, “Maybe Together We’ll.”

Recommended articles
https://www.adweek.com/social-marketing/reddit-marks-anniversary-of-opening-uk-office-with-brand-marketing-campaign/

Twitter Settles Class-Action Suit for $809.5M



Twitter will pay $809.5 million to settle a class-action lawsuit that originated in 2016, accusing the company of misleading its investors about user engagement and growth.

Recommended articles
https://www.adweek.com/media/twitter-settles-class-action-suit-for-809-5m/

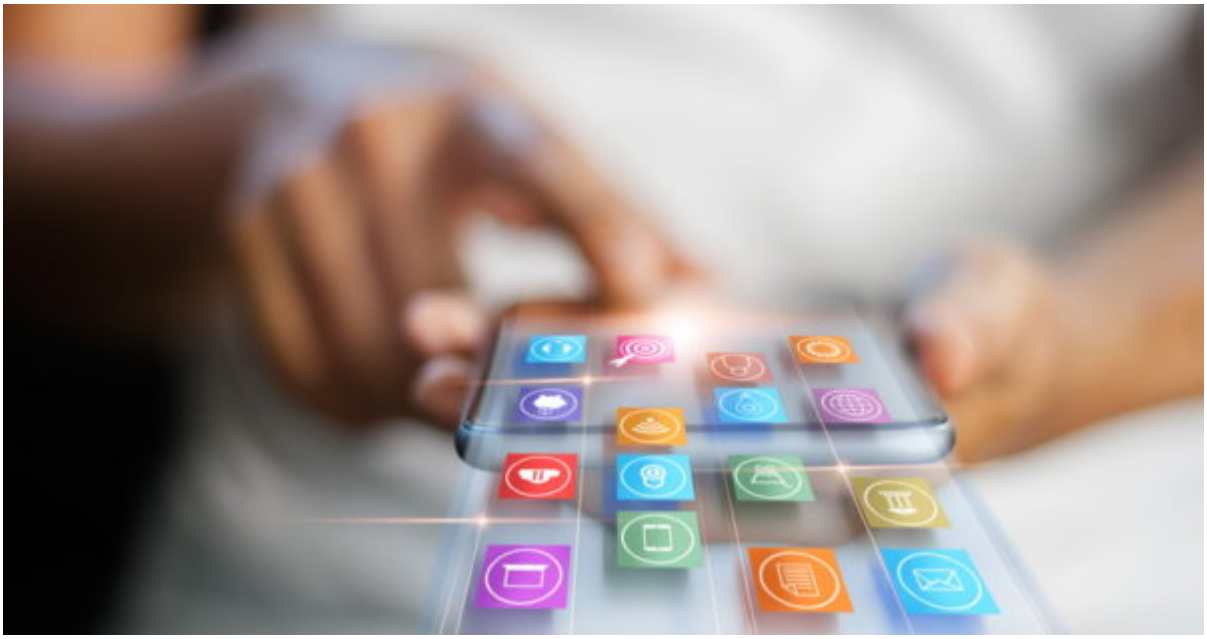
Pinterest Is ‘Loudly & Proudly Latiné’ During Hispanic Heritage Month



“Loudly & Proudly Latiné” is Pinterest’s theme for its Hispanic Heritage Month initiatives, aimed at highlighting the wide range of diversity within the Latiné community.

Recommended articles
https://www.adweek.com/media/pinterest-is-loudly-proudly-latine-during-hispanic-heritage-month/

Facebook Issues 2 Updates to Developer Policies



Facebook detailed two updates to its developer policies.

Recommended articles
https://www.adweek.com/media/facebook-issues-2-updates-to-developer-policies/

YouTube: How to Turn On Bedtime Reminders



The YouTube mobile application allows users to turn on bedtime reminders that will tell them when it’s time to go to bed if they use the app during a certain time frame.

Recommended articles
https://www.adweek.com/media/youtube-how-to-turn-on-bedtime-reminders/

Facebook Removes Network in Germany for Coordinated Social Harm



Facebook frequently shares details on networks that are removed from its platform for coordinated inauthentic behavior, and this week, it added coordinated social harm to the mix.

Recommended articles
https://www.adweek.com/media/facebook-removes-network-in-germany-for-coordinated-social-harm/

Instagram: How to Use the 2021 Latinx and Hispanic Heritage Month Stickers in Stories



For another year, Instagram has released new stickers celebrating Latinx and Hispanic Heritage Month, which users can add to their Instagram Stories posts. Our guide will show you how to use these stickers in the Instagram application.

Recommended articles
https://www.adweek.com/media/instagram-how-to-use-the-2021-latinx-and-hispanic-heritage-month-stickers-in-stories/

Cameo Adds a One-on-One Component With Cameo Calls



Personalized video messaging platform Cameo introduced Cameo Calls, a new feature that enables fans to connect with participating talent in a one-on-one setting.

Recommended articles
https://www.adweek.com/social-marketing/cameo-adds-a-one-on-one-component-with-cameo-calls/