Pilot of Clubhouse Clone Feature Reddit Talk Is in Full Swing

Reddit said Friday that its Reddit Talk live audio feature has been in pilot mode over the past several weeks, and more sessions are on the calendar.

Recommended articles
https://www.adweek.com/media/pilot-of-clubhouse-clone-feature-reddit-talk-is-in-full-swing/

TikTok Radio Debuts on SiriusXM

SiriusXM subscribers on its SXM application, connected devices and desktop can turn their “dials” to channel four and tune in TikTok Radio starting Friday (Aug. 20).

Recommended articles
https://www.adweek.com/media/tiktok-radio-debuts-on-siriusxm/

The Facebook Family Gears Up for the Paralympic Games

The Paralympic Games begin in Tokyo Aug. 24, and Facebook teamed up with the International Paralympic Committee on initiatives across its family of applications and platforms.

Recommended articles
https://www.adweek.com/media/the-facebook-family-gears-up-for-the-paralympic-games/

Snapchat: How to See Fewer Gambling Ads

Snapchat added new advertising preference options that allow users to see fewer ads related to sensitive topics, such as politics and alcohol. Users can also tell the Snapchat application to show them fewer ads related to gambling. Our guide will show you how this is done.

Recommended articles
https://www.adweek.com/media/snapchat-how-to-see-fewer-gambling-ads/

Twitter: How to Share a Tweet to Different DM Conversations Simultaneously

Twitter launched a series of tweaks to the social network’s direct messages feature. One of these changes allows users to send a tweet to up to 20 different DM conversations at the same time, rather than creating a large group chat.

Recommended articles
https://www.adweek.com/media/twitter-how-to-share-a-tweet-to-different-dm-conversations-simultaneously/

Horizon Workrooms App Brings the Office and Colleagues to Facebook’s Oculus Quest 2

With people working virtually due to the pandemic and playing virtually due to the emergence of the Oculus Quest 2 headset, Facebook’s virtual reality unit combined the best of both worlds with its release of the Horizon Workrooms application

Thursday.

Recommended articles
https://www.adweek.com/media/horizon-workrooms-app-brings-the-office-and-colleagues-to-facebooks-oculus-quest-2/

Twitter API v2 Adds Endpoints to Support Twitter Spaces

Developers using Twitter API v2 (application-programming interface) will be able to look up live or scheduled Twitter Spaces social audio sessions.

Recommended articles
https://www.adweek.com/media/twitter-api-v2-adds-endpoints-to-support-twitter-spaces/

Reddit Taps Jonathan Flesher as VP of Business Development

Reddit continued to bolster its executive ranks with the hire of Jonathan Flesher as vice president of business development.

Recommended articles
https://www.adweek.com/social-marketing/reddit-taps-jonathan-flesher-as-vp-of-business-development/

National Geographic Social Campaign Takes Aim at Cheetah Cub Trafficking

Cheetah cubs are adorable, but they are not meant to be pets, and #ThinkBeforeYouLike, a new social media campaign from National Geographic, is aimed at driving that point home.

Recommended articles
https://www.adweek.com/social-marketing/national-geographic-social-campaign-takes-aim-at-cheetah-cub-trafficking/

Messenger From Facebook Brand Campaign Shows How It Helps People Stay ‘That Close’

Messenger From Facebook detailed its newest brand campaign,

“That Close,” which is focused on Generation Z and looks at the freedom close friendships give people to let down their guard and be themselves.

Recommended articles
https://www.adweek.com/social-marketing/messenger-from-facebook-brand-campaign-shows-how-it-helps-people-stay-that-close/