YouTube for Creators Site Undergoes a Redesign

YouTube rolled out a revamped YouTube for Creators website this week.

Recommended articles
https://www.adweek.com/media/youtube-for-creators-site-undergoes-a-redesign/

Instagram: How to Use the Billie Eilish Chat Theme

Instagram added a chat theme inspired by musician Billie Eilish‘s new album, Happier Than Ever. This chat theme gives a conversation a golden fabric background.

Recommended articles
https://www.adweek.com/social-marketing/instagram-how-to-use-the-billie-eilish-chat-theme/

TikTok Stories Being Tested in Some Non-US Markets

Snapchat Stories debuted in October 2013, and other social platforms have tried to follow the camera company’s lead, with mixed results.

Recommended articles
https://www.adweek.com/media/tiktok-stories-being-tested-in-some-non-us-markets/

Facebook Boots NYU Researchers Who Were Using a Browser Extension to Study Political Ads

When Facebook introduced its Ad Library in May 2018, it heralded the archive of political ads and political issue content run by advertisers as a new era of transparency, making information public such as the campaign budget associated with the ad and how many people saw it, as well as their ages, locations and genders.

Recommended articles

https://www.adweek.com/media/facebook-boots-nyu-researchers-who-were-using-a-browser-extension-to-study-political-ads/

Reddit Gives Users More Ways to Control Spam

Reddit began rolling out some new ways for Redditors to help reduce spam on its platform.

Recommended articles
https://www.adweek.com/media/reddit-gives-users-more-ways-to-control-spam/

Twitter Teams Up With AP, Reuters on Misinformation

Twitter enlisted two heavyweights in the news sector to assist in its battle against misinformation on its platform: The Associated Press and Reuters.

Recommended articles
https://www.adweek.com/media/twitter-teams-up-with-ap-reuters-on-misinformation/

Instagram Adds Hub for Businesses to Its Professional Dashboard

Instagram added a hub to the Professional Dashboard it rolled out for businesses and creators in January with the aim of helping businesses figure out how to kick-start their efforts on the platform.

Recommended articles
https://www.adweek.com/social-marketing/instagram-adds-hub-for-businesses-to-its-professional-dashboard/

MoPub Rolls Out Curated Inventory Solution Twitter Audience Index

Mobile monetization platform MoPub will begin leveraging audience insights from the interest-based targeting capabilities of parent company Twitter with its introduction of curated inventory solution Twitter Audience Index.

Recommended articles
https://www.adweek.com/programmatic/mopub-rolls-out-curated-inventory-solution-twitter-audience-index/

Reddit Taps Instagram's Timo Pelz as Its First Ever VP of Business Marketing

Timo Pelz joined Reddit as its first ever vice president of business marketing.

Recommended articles
https://www.adweek.com/social-marketing/reddit-taps-instagrams-timo-pelz-as-its-first-ever-vp-of-business-marketing/

GLAAD Taps Jenni Olson as Social Media Safety Program Director

Jenni Olson joined GLAAD as social media safety program director.

Recommended articles
https://www.adweek.com/media/glaad-taps-jenni-olson-as-social-media-safety-program-director/