Kraft Heinz, Twisted, Whisk Get the Jump on TikTok Jump

Kraft Heinz teamed up with food and drink social publisher Twisted and cooking application Whisk to help break in the recently introduced TikTok Jump feature in the U.S.

Recommended articles
https://www.adweek.com/social-marketing/kraft-heinz-twisted-whisk-get-the-jump-on-tiktok-jump/

Should People Be Able to Sue Social Platforms Over Content Posted by Other Users?

Should people have the right to sue social media platforms for content posted by other users? A majority of the 4,623 U.S. adults who responded to a recent survey by think tank Pew Research Center believe the answer is no.

Recommended articles
https://www.adweek.com/media/should-people-be-able-to-sue-social-platforms-over-content-posted-by-other-users/

Twitter Lets Users Opt for Security Keys as Their Sole Form of Two-Factor Authentication

Twitter is now allowing users to opt for security keys as their only form of two-factor authentication.

Recommended articles
https://www.adweek.com/media/twitter-lets-users-opt-for-security-keys-as-their-sole-form-of-two-factor-authentication/

Pinterest Achieves TAG Brand Safety Certified Status

Pinterest received brand safety certification from the Trustworthy Accountability Group, a global certification body that aims to fight criminal activity and protect brand safety in digital advertising.

Recommended articles

https://www.adweek.com/programmatic/pinterest-achieves-tag-brand-safety-certified-status/

Facebook Rolls Out Women’s Safety Hub

Facebook unveiled a Women’s Safety Hub and formed its team of Global Women’s Safety Expert Advisors Wednesday.

Recommended articles
https://www.adweek.com/media/facebook-rolls-out-womens-safety-hub/

Twitch Creator TimTheTatman Creates His Own Mix of Sour Patch Kids

Streaming platform Twitch teamed up with beverage, candy and food giant Mondelēz International on a limited-edition custom mix of Sour Patch Kids candy featuring popular Twitch creator TimTheTatman.

Recommended articles
https://www.adweek.com/social-marketing/twitch-creator-timthetatman-creates-his-own-mix-of-sour-patch-kids/

Everything You Need to Know About Bulletin, Facebook's Platform for Independent Writers

Facebook issued a Bulletin Tuesday, officially rolling out the platform for independent writers that it initially discussed in March.

Recommended articles
https://www.adweek.com/media/everything-you-need-to-know-about-bulletin-facebooks-platform-for-independent-writers/

Facebook Files 2 Separate Lawsuits for Baiting and

Switching, Compromising Accounts

Facebook filed two lawsuits Tuesday with the aim of preventing abuse of its ad platform and protecting its users.

Recommended articles
https://www.adweek.com/media/facebook-files-2-separate-lawsuits-for-baiting-and-switching-compromising-accounts/

Cameo Hails Uber’s Nundu Janakiram as Its First-Ever VP of Product

Personalized video platform Cameo named its first ever vice president of product, tapping Uber director of product Nundu Janakiram for the role.

Recommended articles
https://www.adweek.com/media/cameo-hails-ubers-nundu-janakiram-as-its-first-ever-vp-of-product/

Twitter Promotes Sarah Personette to Chief Customer Officer

Twitter revealed changes in its upper management ranks Tuesday: the promotion of Sarah Personette and the departure of Matt Derella.

Recommended articles
https://www.adweek.com/media/twitter-promotes-sarah-personette-to-chief-customer-officer/