‘Pride: A Performance by Hayley Kiyoko’ Set for Messenger Watch Together, Facebook Watch

Pride Month may be drawing to a close, but it’s not over yet.

Recommended articles
https://www.adweek.com/media/pride-a-performance-by-hayley-kiyoko-set-for-messenger-watch-together-facebook-watch/

Facebook Joins EU Climate Pact

Facebook joined the EU Climate Pact Tuesday and outlined four pledges for how it plans to help people take action against climate change and build a greener Europe.

Recommended articles
https://www.adweek.com/media/facebook-joins-eu-climate-pact/

Instagram Testing ‘More Like This’ When Users Click on Ads in Feed

Instagram is running a test of More Like This, a feature that serves users who engage with an ad on feed a horizontal feed of suggested ads relevant to the one they clicked.

Recommended articles
https://www.adweek.com/social-marketing/instagram-testing-more-like-this-when-users-click-on-ads-in-feed/

Nerf TikTok Tourney to Hyper Blast Winners to VidCon 2021

Nerf is looking for eight people who really know how to Hyper blast.

Recommended articles
https://www.adweek.com/social-marketing/nerf-tiktok-tourney-to-hyper-blast-winners-to-vidcon-2021/

YouTube Issues Update on Unlisted Videos Uploaded Before 2017

YouTube detailed some changes last week on how it will handle unlisted links going forward.

Recommended articles
https://www.adweek.com/media/youtube-issues-update-on-unlisted-videos-uploaded-before-2017/

LinkedIn Details How It Ensures That Its Job Listings Are High-Quality and Legit

LinkedIn detailed steps it put in place to ensure that job-seekers see the highest-quality jobs on its platform.

Recommended articles
https://www.adweek.com/media/linkedin-details-how-it-ensures-that-its-job-listings-are-high-quality-and-legit/

Tubi to Bring TikTok Back to the 1990s, 2000s

Tubi, the free streaming service from Fox, is bringing a touch of nostalgia to a relatively newish platform in TikTok.

Recommended articles
https://www.adweek.com/media/tubi-to-bring-tiktok-back-to-the-1990s-2000s/

Clubhouse Creator First Program Comes to Brazil

The Clubhouse Creator First program was extended to Brazil last week, just days after the invite-only social audio application changed its icon to Brazilian digital communication and afro content creator Dandara Pagu.

Recommended articles
https://www.adweek.com/media/clubhouse-creator-first-program-comes-to-brazil/

Snap Reaches Deal for Access to Entire Universal Music Group Catalog

Music from Universal Music Group artists can now be included in Snapchat creative tools, such as augmented reality lenses and Snapchat Sounds, following a multifaceted global agreement between Snap Inc. and the music giant.

Recommended articles
https://www.adweek.com/media/snap-reaches-deal-for-access-to-entire-universal-music-group-catalog/

ATTN: Creates Its Own TikTok Studio

ATTN:, a media company that bridges entertainment with topical issues, reached a year-long content partnership with TikTok in April, and this week, it opened the doors to a new studio that provides consulting, creative and production services for brands who want to follow its path to success on the video creation platform.

Recommended articles
https://www.adweek.com/social-marketing/attn-creates-its-own-tiktok-studio/