Clubhouse Doubles Up on Android Again, Reaching 4M Users

Clubhouse continues to double its pleasure on Android, saying in its town hall Sunday that the invite-only social audio application now has 4 million users on that platform, up from 2 million last week and 1 million the week before.

Recommended articles
https://www.adweek.com/media/clubhouse-doubles-up-on-android-again-reaching-4m-users/

Workplace From Facebook Refreshes Its Brand Identity

Enterprise platform Workplace From Facebook unveiled a refreshed brand identity Friday, adopting iris as its new primary color.

Recommended articles
https://www.adweek.com/social-marketing/workplace-from-facebook-refreshes-its-brand-identity/

Facebook Bans Donald Trump Through at Least Jan. 7, 2023

Facebook responded to the ruling on former President Donald Trump by its independent content oversight board, paving the way for his potential return to Facebook and Instagram Jan. 7, 2023—two years from the date when his accounts were suspended.

Recommended articles
https://www.adweek.com/media/facebook-bans-donald-trump-through-at-least-jan-7-2023/

Cameo Makes More Than a Cameo in iHeartMedia's, P&G's 'Can't Cancel Pride' Campaign

iHeartMedia and Procter & Gamble are incorporating personalized video platform Cameo into their "Can't Cancel Pride" campaign.

Recommended articles
https://www.adweek.com/social-marketing/cameo-makes-more-than-

a-cameo-in-iheartmedias-pgs-cant-cancel-pride-campaign/

NHL Accepting Applications for NHL Power Players Youth Advisory Board

The National Hockey League is accepting applications through July 2 for the third class of youth advisory board NHL Power Players.

Recommended articles
https://www.adweek.com/social-marketing/nhl-accepting-applications-for-nhl-power-players-youth-advisory-board/

Facebook and Its Family of Apps Are Ready for Pride Month

Facebook shared several new features and initiatives across its family of applications to mark Pride Month.

Recommended articles
https://www.adweek.com/media/facebook-and-its-family-of-apps-are-ready-for-pride-month/

YouTube Shorts: How to View a Video’s Description

YouTube Shorts is YouTube’s version of TikTok or Instagram Reels. It allows users to watch short, vertical videos in a “Shorts” section of the YouTube mobile application.

Recommended articles
https://www.adweek.com/media/youtube-shorts-how-to-view-a-videos-description/

See The Hitman’s Wife’s Bodyguard Early, Exclusively via Atom Tickets Snap Mini

The Hitman’s Wife’s Bodyguard from Lionsgate comes to theaters June 16, but some Snapchatters may not have to wait quite that

long.

Recommended articles
https://www.adweek.com/social-marketing/see-the-hitmans-wifes-bodyguard-early-exclusively-via-atom-tickets-snap-mini/

Instagram Extends Reels Ads Test to Canada, France, UK, US

Instagram expanded its test of Reels ads to Canada, France, the U.K. and the U.S.

Recommended articles
https://www.adweek.com/social-marketing/instagram-extends-reels-ads-test-to-canada-france-uk-us/

Facebook Gaming Extends Stars Monetization Option to Video-on-Demand Creators

Creators of live videos for Facebook Gaming already enjoy several monetization options, and some of those options are now being extended to creators of prerecorded and edited gaming videos, or video-on-demand.

Recommended articles
https://www.adweek.com/social-marketing/facebook-gaming-extends-stars-monetization-option-to-video-on-demand-creators/