Facebook Takes Steps to Reduce Reach of Repeat Sharers of Misinformation

Facebook will begin showing prompts to users who are about to follow a page that has repeatedly shared content deemed to be false by its independent fact-checking partners.

Recommended articles
https://www.adweek.com/media/facebook-takes-steps-to-reduce-reach-of-repeat-sharers-of-misinformation/

Reddit Releasing Several Updates for Moderators

Reddit released several updates with the aim of making moderators’ lives easier.

Recommended articles
https://www.adweek.com/media/reddit-releasing-several-updates-for-moderators/

Pinterest Accepting Applications for Second Creator Fund Group

Pinterest is accepting applications through June 30 for the second round of its Creator Fund, which the platform introduced in April.

Recommended articles
https://www.adweek.com/social-marketing/pinterest-accepting-applications-for-second-creator-fund-group/

Facebook Sets News Innovation Test in Canada

Facebook teamed up with 14 leading publishers in Canada, which will participate in its News Innovation Test, a new initiative aimed at promoting a healthy news ecosystem, elevating authoritative journalism and delivering a valuable experience for news consumers on the social network.

Recommended articles
https://www.adweek.com/media/facebook-sets-news-innovation-test-in-canada/

LinkedIn Sees Spikes in Misinformation, Violent and Graphic Content in 2H 2020

LinkedIn shared its biannual Transparency Report for the second half of 2020, saying that it saw a rise of over 40% in conversations on its platform during the last six months of last year, compared with the first six months.

Recommended articles
https://www.adweek.com/media/linkedin-sees-spikes-in-misinformation-violent-and-graphic-content-in-2h-2020/

LG Electronics Kicks Off Instagram Live Shopping Series The Upgrade

LG Electronics kicked off Instagram Live shopping series The Upgrade on the @LGUSA account Wednesday (May 26).

Recommended articles

https://www.adweek.com/social-marketing/lg-electronics-kicks-off-instagram-live-shopping-series-the-upgrade/

Pandora, SiriusXM, TikTok Harmonize on Several Audio Initiatives

It’s audio synergy galore for Pandora, SiriusXM and TikTok, as the streaming platform, the satellite radio service and the video creation platform, respectively, are teaming up on several content initiatives across their platforms.

Recommended articles
https://www.adweek.com/media/pandora-siriusxm-tiktok-harmonize-on-several-audio-initiatives/

Clubhouse Tops 1M Android Users

Clubhouse topped the 1 million user mark for its recently released Android application, and it expects to reach 99%

feature parity with its iOS counterpart in the next two weeks.

Recommended articles
https://www.adweek.com/media/clubhouse-tops-1m-android-users/

Nextdoor Encourages People to Invite Their Neighbors to #WalkWithMe

Roughly one year ago, shortly following the murder of George Floyd, Shawn Dromgoole, a then-29-year-old Black man who had lived in the same neighborhood in Nashville, Tenn., for his entire life, found that he no longer felt safe walking around that neighborhood alone.

Recommended articles
https://www.adweek.com/social-marketing/nextdoor-encourages-people-to-invite-their-neighbors-to-walkwithme/

Pinterest: How to Turn Off Comments on an Idea Pin

Pinterest’s Idea Pins feature (previously called Story Pins) allows creators with business accounts to share multiple photos, videos and more in a single Pin. By default, other Pinterest users will be able to comment on the Idea Pins you share. If you want to turn off comments for an Idea Pin, our guide will show you how this is done.

Recommended articles
https://www.adweek.com/social-marketing/pinterest-how-to-turn-off-comments-on-an-idea-pin/