Pinterest: How to Add Stickers to a Story Pin

Pinterest’s Story Pins feature allows content creators to share post containing multiple videos, images and more. A single Story Pin can have multiple pages, and creators can edit each page separately with filters and embellishments, such as stickers. Here’s how to add a sticker to a Pinterest Story Pin.

Recommended articles
https://www.adweek.com/social-marketing/pinterest-how-to-add-stickers-to-a-story-pin/

Twitter Rolls Out Revamped Prompts to Curb Harmful, Offensive Replies

Twitter tweaked the prompts it has been testing in cases when users are about to send potentially harmful or offensive replies, and the revised versions began rolling out this week to accounts with English-language settings, on Android and iOS.

Recommended articles

https://www.adweek.com/media/twitter-rolls-out-revamped-prompts-to-curb-harmful-offensive-replies/

Will Facebook Make Nextdoor Say, ‘There Goes the Neighborhoods?’

Is there enough room in the neighborhood for neighborhood social network Nextdoor and the new Facebook Neighborhoods feature being tested?

Recommended articles
https://www.adweek.com/media/will-facebook-make-nextdoor-say-there-goes-the-neighborhoods/

YouTube Sets Cross-Platform Asian American and Pacific Islander Heritage Month Fare

YouTube will showcase the creativity and stories of Asian

American and Pacific Islander creators across its platform throughout May to mark Asian American and Pacific Islander Heritage Month.

Recommended articles
https://www.adweek.com/media/youtube-sets-cross-platform-asian-american-and-pacific-islander-heritage-month-fare/

Twitter Continues Journalism, Media Push With Acquisition of Scroll

Twitter followed up January’s acquisition of newsletter publishing platform Revue with another foray into the world of journalists, publishers and writers, scooping up Scroll, which enables people to read articles without ads, popups and other distractions.

Recommended articles
https://www.adweek.com/media/twitter-continues-journalism-media-push-with-acquisition-of-scroll/

Pinterest: How to Delete a Story Pin

Pinterest’s Story Pins feature allows creators to share multiple videos, images and more in a single post. A Story Pin can have multiple pages, which gives creators the freedom to share content in a step-by-step process. For instance, a Story Pin about a cooking recipe can have a different step in the cooking process on each page.

Recommended articles
https://www.adweek.com/social-marketing/pinterest-how-to-delete-a-story-pin/

Facebook Details Steps to Help India Battle Covid-19 Wave

Facebook shared details on its response to the wave of Covid-19 that has been taking its toll on India.

Recommended articles
https://www.adweek.com/media/facebook-details-steps-to-help-india-battle-covid-19-wave/

Reach Mobile Sets #Reach4Mom Contest on Facebook, Instagram

Reach Mobile is about to make three mothers very happy on Mother’s Day.

Recommended articles
https://www.adweek.com/social-marketing/reach-mobile-sets-reachformom-contest-on-facebook-instagram/

Petco Let the Dogs Out for Facebook Live: The Perfect Fit

Petco turned to Facebook Live Thursday night with both commerce and a cause in mind.

Recommended articles
https://www.adweek.com/social-marketing/petco-let-the-dogs-out-for-facebook-live-the-perfect-fit/

TikTok Sets Asian American and Pacific Islander Heritage Month Initiatives

Asian American and Pacific Islander Heritage Month kicks off Saturday (May 1), and TikTok is already prepared with features, programming and other ways to highlight API creators and small businesses on its platform.

Recommended articles
https://www.adweek.com/social-marketing/tiktok-sets-asian-american-and-pacific-islander-heritage-month-initiatives/