Can Traditional Beauty Companies Compete With Disruptors Dominating Instagram?

[unable to retrieve full-text content]
http://www.adweek.com/brand-marketing/can-traditional-beauty-companies-compete-with-disruptors-dominating-instagram/

It’s Time to Hire a Chief Brand Safety Officer

[unable to retrieve full-text content]
http://www.adweek.com/brand-marketing/its-time-to-hire-a-chief-brand-safety-officer/

Thanks to GDPR, Marketers Will Wield Data Like a Scalpel, Not a Broadsword

[unable to retrieve full-text content]
http://www.adweek.com/brand-marketing/thanks-to-gdpr-marketers-will-wield-data-like-a-scalpel-not-a-broadsword/

When Everyone Is Barking, the World Is Changed by Those Who Meow

[unable to retrieve full-text content]
http://www.adweek.com/brand-marketing/when-everyone-is-barking-the-world-is-changed-by-those-who-meow/

The Moment of Truth Has Come for Digital Advertising's Transparency Problem

[unable to retrieve full-text content]
http://www.adweek.com/digital/the-moment-of-truth-has-come-for-digital-advertisings-transparency-problem/

Why Empathy Is the Key to a Positive Brand Experience

[unable to retrieve full-text content]
http://www.adweek.com/digital/why-empathy-is-the-key-to-a-posi

tive-brand-experience/

Marketers Need Structured Innovation to Achieve Real Progress

[unable to retrieve full-text content]
http://www.adweek.com/creativity/why-you-need-to-be-rigorous-with-your-innovation/

Advertisers Must Keep Up With Cord-Cutters or Else Brands Risk Creating ‘Lost Generation’

[unable to retrieve full-text content]
http://www.adweek.com/tv-video/advertisers-must-keep-up-with-cord-cutters-or-else-brands-risk-creating-lost-generation/

Google Chrome’s Valentine’s Day Massacre of Bad Ads Is Only the Beginning

[unable to retrieve full-text content] http://www.adweek.com/digital/google-chromes-valentines-day-massacre-of-bad-ads-is-only-the-beginning/

Why Brand Love Has to Go Beyond Algorithms to Be Real

[unable to retrieve full-text content] http://www.adweek.com/brand-marketing/why-brand-love-has-to-go-beyond-algorithms-to-be-real/