Millennials Are Balancing Overspending Habits by Prioritizing Environmentalism

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3 Attributes Children Learn From Their Working Mothers

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A Look Into the Evolution of Language in Cannabis Marketing

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3 Ways to Grab Consumers' Attention With Video Ads

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4 Ways Media Companies Can Diversify Their Revenue Streams

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Consumers’ Preferences Toward Eco-Friendly Products Boil Down to How Their Brains Are Wired

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Challenger Brands Are Shaking Up Product Marketing by Actually Listening to Consumer Needs

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Steps Brands Can Take to Make Their Strategies, Products and Mission More Gender Nonconforming

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Agencies Need to Better Connect Disability With Diversity and Inclusion Efforts

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