4 Necessary Components for Building an In-House Influencer Marketing Team

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How Ebony and Jet Magazines Set the Stage for More Diversity in Publishing

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A Brief Rundown of Racism Within Advertising and Why It’s Still Happening Today

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How Brand Experiences and Social Media Intersect

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5 Ways to Connect With Hispanic Millennials and Gen Zers

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If a Brand Is Not Authentic in Its Attempts to Reach Black Audiences, Then It’s

Not Trying Hard Enough

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