Target is Stocking Its Shelves With a Women's Shaving Startup

Plus, Warby Parker introduces virtual try on and a student loan startup raises $50 million from Goldman Sachs.

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A women's body care startup, flamingo, is now stocked on the shelves of Target. Flamingo launched last year from the men's shaving company, Harrys. Flamingo is a company that has products specific to women's hair removal needs and will be sold in all of Target's 1,800 locations across the U.S.

Warby Parker introduces a virtual try on to let shoppers select frames and see how they look. The technology was created on Apple's ARKit and is compatible with users on an iPhone X or later.The feature also allows users to snap a screenshot and share with others to get feedback on the frames before purchasing.

Climb Credit – a startup that offers ROI lending for collegiate students – raises $50 million from the Goldman Sachs Urban Investment Group. Climb Credit currently partners with over 100 college-level schools, has originated close to $100 million in loans – and has worked with nearly 10,000 students.

https://www.entrepreneur.com/video/327669