Target Will Stop Accepting This Classic Payment Method Next Week

As mobile pay and order ahead methods become mainstream, one major retailer is nixing an old-school form of payment.

Starting July 15, Target will no longer accept personal checks as a form of payment in-store.

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A spokesperson for the company told *NBC Chicago* that the decision was made based on "extremely low volumes" of personal checks being used and added that customers have been notified of the incoming change through "several measures."

Target accepts cash, credit cards, debit cards, digital pay including Apple Pay, buy-now-pay-later services, and the store's Target Circle Cards.

The chain also announced on Monday that it is extending two one-time offers: 20% for college students and 20% for educators.

Target did not immediately respond to *Entrepreneur's* request for comment.

The retailer had a tough Q1 2024 after reporting $24.53 billion in revenue, down 3% from the same period last year. It was the first time the company missed analysts' earnings expectations since November 2022.

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“Looking ahead, our team will deliver for our guests through lower prices, a seasonally relevant assortment, ease and convenience, as we keep investing in our strategy and efficiency initiatives to get back to growth and deliver on our longer-term financial goals,” CEO Brian Cornell said in a release at the time.

Target was up over 12.5% year over year as of Monday afternoon.

https://www.entrepreneur.com/business-news/target-will-stop-accepting-personal-checks-july-15/476770