TechMagic Podcast: AI Hype Cycles and AR at Super Nintendo World

In this week’s episode, host Cathy Hackl and guest host Lee Kebler discuss AI, spatial computing and tech hype cycles. Hackl thinks spatial computing is in the innovation-trigger section of the chart. Hackl gives her first impressions of the Humane AI Pin and a concept phone that folds into a bracelet.

Kebler gives an update on his trip to Los Angeles where he visited Super Nintendo World and describes the AR experiences.

Later in the episode, they talk about how to create a personal brand without being tied to a specific company.

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