# Teenage Engineering's CEO says it'll stop making synths

Teenage Engineering founder and CEO Jesper Kouthoofd told *Highsnobiety* that it plans to stop making synths. And yes, that includes the iconic OP-1, which put the company on the map. TE isn't just a music gear maker; it's also a sought-after design firm. It's collaborated with Ikea, Nothing, and Playdate, among others. But almost everything the company makes itself — the OP-1, the OP-XY, EP-133, TP-7, et cetera — is music or audio-focused. Which makes the supposed decision to abandon the market all the more confusing.

Here's the relevant quote from *Highsnobiety*:

> *Kouthoofd tells me that, as part of a reorganization last fall, he announced …*

Read the full story at The Verge.

https://www.theverge.com/gadgets/1007489/teengage-engineering-stop-making-synths