Telemundo, Mashable Partner for Regular Tech Programming on Linear TV

Mashable and Telemundo are expanding their partnership to linear TV. The technology segment, dubbed El Pulso v?a Mashable, will air in Spanish every Tuesday on Telemundo’s morning show, Un Nuevo D?a. A new digital video series co-produced by Mashable and Telemundo called Power Up will also launch online in English. “Continuing to invest in partnerships…
https://www.adweek.com/tv-video/telemundo-mashable-partner-for-regular-tech-programming-on-linear-tv/