Tesla sales increase by 25% in Q2 2026



If the car-buying public had qualms about Tesla, it appears to have gotten over them. This morning, the automaker released its sales and production numbers for the second quarter of the year. And if you're a fan of activist CEO Elon Musk, it's good news, as April, May, and June were great months for the company. In total, Tesla sold 480,126 EVs during Q2, a 25 percent year-over-year increase.

As expected, the Model 3 and Y make up the vast majority of sales; despite its size, Tesla still only mass-produces these two models, which accounted for 467,762 deliveries, a 25.2 percent increase compared to Q2 last year. The remaining 12,364 vehicles—a 19 percent increase compared to the same quarter in 2025—were a mix of the now-discontinued Models S and X and the controversial Cybertruck, which is only sold in North America and the Middle East.

Better news for Tesla fans is that the company appears to be getting a handle on its overproduction problem. As we noted

when it published its Q1 2026 results in March, Tesla had a growing inventory problem, repeatedly building more cars each month than it could sell. But total production for Q2 was 451,758 cars; this is a 10 percent increase year over year but also nearly 30,000 fewer cars than it sold this quarter.

Of those, 442,936 were Models 3 and Y, an 11.6 percent increase year over year. But we can see the effect of the Model S and X cancellations; “other” accounted for just 8,822 vehicles, a 35 percent decrease compared to Q2 2025.

Tesla’s energy storage sales aren’t looking too shabby, either. In Q2 2026, it deployed 13.5 GWh, a 40 percent increase compared to Q2 2025.

Although Tesla does not break out sales by geographic region, registration data shows that much of the sales surge came from Europe.

https://arstechnica.com/cars/2026/07/tesla-sales-increase-by-25-in-q2-2026/