

# The Apple Vision Pro's eBay prices are making me sad

I paid a lot of money for the privilege of getting an Apple Vision Pro brand-new in February. All-in, with optical inserts and taxes, I financed a little over \$3,900 for the 256GB version of the headset. A day or so ago, I made a mistake that I'm sure many early adopters are familiar with: I looked up how much it's been selling for on eBay.

On Wednesday, a 1TB Vision Pro, complete with all the included gear, Apple's fluffy \$200 travel case, \$500 AppleCare Plus, and claimed to have been "worn maybe about an hour" sold for \$3,200 after 21 bids. The listed shipping estimate was \$20.30. Brand new, that combination is \$5,007.03 on Apple's site for me. Another eBay listing, this one with my headset's configuration (but sans optical inserts) went for just \$2,600 – again with most, if not all, of the included accessories. Several other 256GB and 512GB models sold for around that amount this week.

[Screenshot: Wes Davis / The Verge](#)

This, of course, is how the story goes for early adopters, especially when you're buying very expensive tech before the mainstream catches on. Apple's pricing doesn't help matters, especially when the next closest competing headset – the Meta Quest 3 – is just \$500. It's a bummer even if they're ultimately not all that comparable, at least in terms of their targeted audiences and goals for their platforms.

But it still stings, doesn't it? Knowing I could have saved several hundred dollars *and* gotten the highest storage configuration, AppleCare Plus, and a storage case is particularly painful. I like the Vision Pro plenty – maybe more than any other writer at *The Verge* – but if I hadn't missed the return window, I would send mine right back to Apple in a heartbeat just so I could get one of these deals. Thankfully, when I'm wearing the headset, nobody can see my tears.

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<https://www.theverge.com/2024/4/27/24142810/apple-vision-pro-e-bay-low-prices>