The best early Prime Day deals

Amazon Prime Day may not start until July 11th, but early deals are already trickling out. We're expecting to see some worthwhile discounts on wireless earbuds, noise-canceling headphones, tablets, TVs, smart home tech, games, and other gadgets on the actual days of, with the early deals functioning as a kind of small temperature check.

As the ghosts of Prime Days past can tell us, the ahead-of-schedule deals are almost always on Amazon-owned devices and brands. There are sure to be more deals coming online in the days ahead — especially since Amazon has promised discounts from brands like Sony and Bose — but early bird shoppers already have some decent discounts to take advantage of.

Usually, these early deals will hold through the duration of Prime Day, though there's always a *chance* they end up dropping further during the actual event. If that happens, your only action may be to buy the item again for less and return the one you previously paid for. It's not ideal, but it's the harsh reality of Amazon not offering price matching or price protection policies.

Amazon is selling its **Echo Buds with Noise Cancellation** with a wired charging case for just $64.99 ($55 off) or with a wireless charging case for $84.99 (also $55 off). Both of these deals are Prime exclusives, and either can be had on the black or white models. The 2021 Echo Buds may not be the best noise-canceling earbuds around, given their ANC is only average, but they make for a good value — especially at these prices. However, be aware that they have dipped as low as $49.99 before.

The recently released, non-ANC **Echo Buds (2023)** that are meant

to be the new entry-level model are also on sale for $34.99 ($15 off) for Prime members. They look pretty no-frills, but they feature Alexa voice controls like the pricier models and opt for a semi-open design that won’t block out the ambient sounds around you.

a:hover]:shadow-highlight-franklin [&>a]:shadow-underline-blurple-1″>Read our Amazon Fire HD 10 review.

$ 75
$ 75$ 15050 % off

The 2021 Fire HD 10 is one of the larger Amazon Fire tablets. Unlike its previous generation, it sports a 1080p display and 3GB of RAM, which is plenty if you’re streaming, browsing, or consuming Amazon content. Read our review.

The **75-inch Fire TV Omni QLED**, the highest-end model in Amazon’s current TV lineup, is on sale for Prime members for $879.99 ($230 off). It was previously on sale for $899.99, but the extra $20 off drops the jump TV to a new low.

The Fire TV Omni QLED supports 4K resolution, HDR with full array local dimming, and a respectable 60Hz refresh that’s fine for watching movies and TV. Only one of its four HDMI ports supports the 2.1 spec, but since it doesn’t reach 120Hz, it’s not exactly the best TV around for gaming anyway. Overall, it’s a good and bright TV for the money, especially if you want value for size.

$ 880
$ 880$ 110020 % off

Amazon’s Fire TV Omni QLED features built-in microphones for

Alexa commands, low input lag, and support for two-way video calling. It also provides access to Netflix, Prime Video, Disney Plus, and most major streaming services.

For a more modestly sized, Amazon-infused TV deal, there are a pair of notable discounts on the Hisense U6 TVs. The 50-inch **Hisense U6** is on sale for $299.99 ($230 off), while the 58-inch model is down to $349.99 ($250 off) — both exclusively for Prime subscribers. These TVs run Amazon's own Fire TV software, meaning they support all your standard streaming apps, but be prepared for lots of Amazon shows and ads to be front and center. On the flip side, they are very affordable 4K LED TVs that feature a fair 60Hz refresh and HDMI 2.1 support.

$ 300
$ 300$ 53043 % off

Hisense's U6 TV supports 4K resolution and Dolby Vision HDR. It also comes with Amazon's Fire TV interface built-in, as well as an Alexa voice remote.

If you're in the market for a mesh Wi-Fi router, Amazon is running sales on a few different flavors of Eero Pro models for Prime members. The flagship **Eero Pro 6E**, for instance, is selling for $179.99 ($70 off) on its own, as a two-pack for $279.99 ($120 off), or as a three-pack for $399.99 ($150 off). Alternatively, if you don't feel you need the futureproofing of Wi-Fi 6E but still want gigabit-capable speeds, the **Eero Pro 6 Plus** starts at $89.99 ($40 off) for one, $154.99 ($90 off) for two, or $194.99 ($105 off) for three. All of these prices are around the lowest we've seen during prior sales.

When it comes to picking any of these Eero models, in addition to getting what fits your price range, you want to find the right setup for the size and shape of your space. Two mesh

routers will cover most homes, but larger houses or ones with more complex layouts may call for three.

a:hover]:shadow-highlight-franklin dark:[&>a:hover]:shadow-highlight-franklin [&>a]:shadow-underline-black dark:[&>a]:shadow-underline-white”>Some more early-bird deals

- **Amazon is offering various Prime-exclusive deals on certified refurbished devices, like Kindles, Echo smart speakers, a two-pack of Blink Outdoor cameras, the Ring Video Doorbell 4, and Eero mesh Wi-Fi routers. While going the refurbished route may not be everyone’s cup of tea, the good thing here is that each of these comes with the same one-year warranty as new ones. Personally, I find the three-pack of refurb Eero 6 Plus routers especially compelling because $184.99 (about $195 off) is a very good deal for three gigabit-compatible routers — especially since routers are not something you have to worry much about wear and tear on.**
- **Amazon’s 32-inch Fire TV 2-Series is down to just $129.99 ($70 off). There’s not much special about the 720p TV aside from the fact it’s on sale for as cheap as chips, but it will probably work if you’re in need of a small screen for the kitchen or a spare bedroom.**
- **It appears Amazon remembered it has a cloud game streaming service called Luna and is discounting its Luna controller to $39.99 ($30 off) for Prime members. Remember, you can also use this controller on a PC or Mac via Bluetooth / USB-C to**

play non-Luna games.

- There are some worthwhile **“Buy with Prime” deals**, which offer special promotional pricing for Prime members at manufacturers’ sites. For example, you can get an Anker 521 PowerCore 5K Magnetic Battery **for $20.99** ($14 off) direct from Anker if you subscribe to Prime and use code PRIMEDAY8HZ5O at checkout. Or, get the Anker 622 Magnetic MagGo Battery — which is **one of our faves — for $41.99** ($28 off) with code PRIMEDAYBKGTS.
- If you’re a Prime member and you **download the Amazon Photos app and upload your first photo** between now through July 7th at 11:59PM PT, you’ll get a $15 Amazon credit. If you’ve already used Amazon Photos before then, that link will likely say you’re not eligible.
- Prime subscribers can get a **three-month free trial for Kindle Unlimited**, which gives access to many e-books and audiobooks. Though, if you don’t plan on subscribing after that, be sure to cancel before the $11.99 per month autopay kicks in.

Update June 28th, 4:21PM ET: Removed expired deals and added new Prime Day deals, including discounts on the Hisense U6 TV and various refurbished devices.

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