

The Best Ways for Your Business to Respond During Difficult Times

Save your business first.

April 19, 2020 1 min read

Opinions expressed by *Entrepreneur* contributors are their own.

On this episode of *The Playbook*, World Emblem International CEO and President Randy Carr shares his thoughts on:

- How Carr and his team created a plan to handle today's shifting environment and save their business [4:01].
- Why World Emblem International's core values are an even greater point of focus for the leadership team [5:55].
- How Carr serves as a mentor to other business owners who have never experienced an economic downturn [15:23].
- Maintaining the inspiration needed to overcome fear and provide value to yourself and those who are counting on you [20:03].

Related: Real Business Owners Don't Avoid Pain

<https://www.entrepreneur.com/video/349201>