The Company Behind NBA Top Shot Is Now Valued at $2.6 Billion

The NFT (non-fungible tokens) craze is in full swing and whether or not you think it’s a speculative bubble, there’s serious money in its leading platforms.

Recommended articles
https://www.adweek.com/media/the-company-behind-nba-top-shot-is-now-valued-at-2-6-billion/