

The Difference Between Journalism and Storytelling

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In this edition of *The Rough Cut*, Storyhunter co-founder Alex Ragir went live on Facebook with Courtney Coupe, the VP of Content at CNN's *Great Big Story*. They discussed video storytelling, how to stand out from other digital media brands, what makes a Great Big Story and the difference between journalism and storytelling.

For full episodes of The Rough Cut with Alex Ragir, check out Storyhunter's Video Strategist Blog.

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