The FDA Is Cracking Down on Vaping Products That Look Like Children’s Snacks

If vaping has reached epidemic levels among teenagers, as public health officials have declared, it’s not too tough to see where the roots of the problem may lie, the FDA said this week in yet another crackdown on e-cigarette marketing. The agency warned more than a dozen manufacturers, distributors and retailers that they’re endangering kids… http://www.adweek.com/brand-marketing/the-fda-is-cracking-down-on-vaping-products-that-look-like-childrens-snacks/