

The future of search marketing: Where do we go from here?



As we speed towards the end of yet another an absolutely unparalleled year, search marketers like you are reflecting on what's changed and preparing for what comes next...

- Constant evolution of SERPs
- Critical skills for future SEO success
- Growing importance of structured data
- New opportunities with marketing and artificial intelligence
- Endless Google platform and algorithm changes
- Increasing diversity in the SEO community

The list goes on. **Join us online at SMX, December 8-9, to unlock two exclusive search marketing keynotes** that will explore these exact topics and give you the opportunity to **get your specific questions answered live.**

Click on a keynote below to learn more, add it to your calendar, and register to attend!



What The Future Holds For SEO And The SEO Community

Areej AbuAli
SEO Manager, Zoopla

Fireside Chat: What The Future Holds For SEO And The SEO Community

Tuesday, December 8 – 11:00am ET

Featuring Areej AbuAli, SEO Manager at Zoopla



Where Search Marketing Goes From Here

Mike King
Founder & Managing Director, iPullRank

Where Search Marketing Goes From Here

Wednesday, December 9 – 11:00am ET

Featuring Mike King, Founder & Managing Director at iPullRank

Be sure to stick around for Overtime live Q&A to ask Areej and Mike specific questions!

Ready to register? Book now to secure your \$249 All Access pass. You'll get these two forward-thinking keynotes plus **more than 45 expert-led sessions** loaded with actionable tactics that cover organic, paid, technical, and solutions.

Hungry for more? Upgrade to an **All Access + Workshop bundle** for just \$479!

About The Author



Lauren Donovan has worked in online marketing since 2006, specializing in content generation, organic social media, community management, real-time journalism, and holistic social befriending. She currently serves as the Content Marketing Manager at Third Door Media, parent company to Search Engine Land, Marketing Land, MarTech Today, SMX, and The MarTech Conference.

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